

**REALITY**

Platforms elevate what is already there.

**ADMIT**

We have limited influence.

**TENSION**

You have to be liked before you are listened to.

**YOUR PLATFORM IS BUILT BY...**

1. Pursuing faithfulness, not a title.
2. Your patterns.
3. An eternal purpose.

**KNOW WHERE YOU STAND**

Build it, overcome it, capitalize on it.

**THE PURPOSE IN THE PLATFORM**

Your platform exists to elevate Jesus.