



JOHN 1

HISTORY OF LOYALTY PROGRAMS



ELEMENTS TO A LOYALTY PROGRAM



ELEMENTS TO A LOYALTY PROGRAM

- VENDOR



ELEMENTS TO A LOYALTY PROGRAM

- VENDOR
- LOYAL CUSTOMER



ELEMENTS TO A LOYALTY PROGRAM

- VENDOR
- LOYAL CUSTOMER
- COST



ELEMENTS TO A LOYALTY PROGRAM

- VENDOR
- LOYAL CUSTOMER
- COST
- PRICE



ELEMENTS TO A LOYALTY PROGRAM

- VENDOR
- LOYAL CUSTOMER
- COST
- PRICE
- REDEMPTION FOR VALUABLES



FOUR REDEEMERS



FOUR REDEEMERS

• ECONOMIC REDEEMER (MANUMISSION)



Leviticus 25

47 “If an alien or temporary resident living among you prospers, but your brother living near him becomes destitute and sells himself to the alien living among you, or to a member of the resident alien’s clan,⁴⁸ he has the right of redemption after he has been sold. One of his brothers may redeem him.



Leviticus 25

⁴⁹ His uncle or cousin may redeem him, or any of his close relatives from his clan may redeem him. If he prospers, he may redeem himself. ⁵⁰ The one who purchased him is to calculate the time from the year he sold himself to him until the Year of Jubilee. The price of his sale will be determined by the number of years. It will be set for him like the daily wages of a hired worker.



Leviticus 25

⁵¹ If many years are still left, he must pay his redemption price in proportion to them based on his purchase price. ⁵² If only a few years remain until the Year of Jubilee, he will calculate and pay the price of his redemption in proportion to his remaining years. ⁵³ He will stay with him like a man hired year by year. A resident alien is not to rule over him harshly in your sight.



Leviticus 25

54 If he is not redeemed in any of these ways, he and his children are to be released at the Year of Jubilee. 55 For the Israelites are my servants. They are my servants that I brought out of the land of Egypt; I am the Lord your God.



Leviticus 25

²³ “The land is not to be permanently sold because it is mine, and you are only aliens and temporary residents on my land. ²⁴ You are to allow the redemption of any land you occupy. ²⁵ If your brother becomes destitute and sells part of his property, his nearest relative may come and redeem what his brother has sold.



Leviticus 25

²⁶ If a man has no family redeemer, but he prospers and obtains enough to redeem his land, ²⁷ he may calculate the years since its sale, repay the balance to the man he sold it to, and return to his property. ²⁸ But if he cannot obtain enough to repay him, what he sold will remain in the possession of its purchaser until the Year of Jubilee. It is to be released at the Jubilee, so that he may return to his property.



Leviticus 25

²⁹ “If a man sells a residence in a walled city, his right of redemption will last until a year has passed after its sale; his right of redemption will last a year.
³⁰ If it is not redeemed by the end of a full year, then the house in the walled city is permanently transferred to its purchaser throughout his generations. It is not to be released on the Jubilee.



Leviticus 25

³¹ But houses in settlements that have no walls around them are to be classified as open fields. The right to redeem such houses stays in effect, and they are to be released at the Jubilee.



FOUR REDEEMERS

- ECONOMIC REDEEMER (MANUMISSION)
- AVENGING REDEEMER



Numbers 35

¹⁶ “If anyone strikes a person with an iron object and death results, he is a murderer; the murderer must be put to death. ¹⁷ If anyone has in his hand a stone capable of causing death and strikes another person and he dies, the murderer must be put to death. ¹⁸ If anyone has in his hand a wooden object capable of causing death and strikes another person and he dies, the murderer must be put to death.



Numbers 35

¹⁹ The **avenger of blood** himself is to kill the murderer; when he finds him, he is to kill him.

²⁰ Likewise, if anyone in hatred pushes a person or throws an object at him with malicious intent and he dies, ²¹ or if in hostility he strikes him with his hand and he dies, the one who struck him must be put to death; he is a murderer. The **avenger of blood** is to kill the murderer when he finds him.



FOUR REDEEMERS

- ECONOMIC REDEEMER (MANUMISSION)
- AVENGING REDEEMER
- KINSMAN REDEEMER



Ruth 4

¹ Boaz went to the gate of the town and sat down there. Soon the family redeemer Boaz had spoken about came by. Boaz said, "Come over here and sit down." So he went over and sat down. ² Then Boaz took ten men of the town's elders and said, "Sit here." And they sat down. ³ He said to the redeemer, "Naomi, who has returned from the territory of Moab, is selling the portion of the field that belonged to our brother Elimelech.



Ruth 4

⁴ I thought I should inform you: Buy it back in the presence of those seated here and in the presence of the elders of my people. If you want to redeem it, do it. But if you do not want to redeem it, tell me so that I will know, because there isn't anyone other than you to redeem it, and I am next after you."

"I want to redeem it," he answered.



Ruth 4

⁵ Then Boaz said, “On the day you buy the field from Naomi, you will acquire Ruth the Moabitess, the wife of the deceased man, to perpetuate the man’s name on his property.”,

⁶ The redeemer replied, “I can’t redeem it myself, or I will ruin my own inheritance. Take my right of redemption, because I can’t redeem it.”



FOUR REDEEMERS

- ECONOMIC REDEEMER (MANUMISSION)
- AVENGING REDEEMER
- KINSMAN REDEEMER
- SPIRITUAL REDEEMER



Psalm 130

¹ Out of the depths I call to you, Lord! ² Lord, listen to my voice; let your ears be attentive to my cry for help. ³ Lord, if you kept an account of iniquities, Lord, who could stand? ⁴ But with you there is forgiveness, so that you may be revered. ⁵ I wait for the Lord; I wait and put my hope in his word. ⁶ I wait for the Lord more than watchmen for the morning — more than watchmen for the morning.



Psalm 130

⁷ Israel, put your hope in the Lord. For there is faithful love with the Lord, and with him is redemption in abundance.⁸ And he will redeem Israel from all its iniquities.



REDEMPTION

- CRISIS
- RIGHT/RESPONSIBILITY/RELATIONSHIP
- COST
- PRICE/RANSOM
- RESULT/RESCUE/REDEMPTION



FIRST MENTION OF REDEEMER



FIRST MENTION OF REDEEMER THE CRY OF JOB



FIRST MENTION OF REDEEMER THE CRY OF JOB

Job 9

1. UMPIRE

³² For he is not a man like me, that I can answer him, that we can take each other to court. ³³ There is **no mediator** between us, to lay his hand on both of us.



FIRST MENTION OF REDEEMER

THE CRY OF JOB

Job 16

1. UMPIRE

2. WITNESS

18 Earth, do not cover my blood; may my cry for help find no resting place.

19 Even now my **witness** is in heaven, and my **advocate** is in the heights!

20 My friends scoff at me as I weep before God. 21 I wish that **someone**

might argue for a man with God just as anyone would for a friend.



FIRST MENTION OF REDEEMER

THE CRY OF JOB

Job 16

1. UMPIRE

2. WITNESS

3. DEFENDER

¹⁸ Earth, do not cover my blood; may my cry for help find no resting place.

¹⁹ Even now my **witness** is in heaven, and my **advocate** is in the heights!

²⁰ My friends scoff at me as I weep before God. ²¹ I wish that **someone**

might argue for a man with God just as anyone would for a friend.



FIRST MENTION OF REDEEMER

THE CRY OF JOB

1. UMPIRE
2. WITNESS
3. DEFENDER
4. GUARANTOR

Job 17

¹ My spirit is broken. My days are extinguished. A graveyard awaits me. ² Surely mockers surround me, and my eyes must gaze at their rebellion. ³ Accept my pledge! Put up security for me. Who else will be my sponsor?



Job 19

²³ I wish that my words were written down, that they were recorded on a scroll ²⁴ or were inscribed in stone forever by an iron stylus and lead! ²⁵ But I know that my Redeemer lives, and at the end he will stand on the dust. ²⁶ Even after my skin has been destroyed, yet I will see God in my flesh. ²⁷ I will see him myself; my eyes will look at him, and not as a stranger. My heart longs within me.



1 Timothy 2

¹ I urge, then, first of all, that requests, prayers, intercession and thanksgiving be made for everyone — ² for kings and all those in authority, that we may live peaceful and quiet lives in all godliness and holiness. ³ This is good, and pleases God our Savior, ⁴ who wants all men to be saved and to come to a knowledge of the truth.



1 Timothy 2

⁵ For there is one God and one mediator between God and men, the man Christ Jesus, ⁶ who gave himself as a ransom for all men — the testimony given in its proper time. ⁷ And for this purpose I was appointed a herald and an apostle — I am telling the truth, I am not lying — and a teacher of the true faith to the Gentiles.





JOHN 1