July 28 Sermon Resources

Generation Z Values

- 1. Intentional engagement
- 2. Diversity/multi-racial/multi-cultural
- 3. Technology
- 4. Tolerance
- 5. Radical individuality
- 6. Freedom of speech
- 7. Hyper-accessibility of content on culture
- 8. Hyper-technologically adept to connectivity
- 9. Being listened to/respected/loved
- 10. Spirituality/mysticism/cosmology
- 11. Social justice
- 12. TED Talks and coffee
- 13. Activism
- 14. Relationships and friendships
- 15. Strategic ambition
- 16. Passion and purpose
- 17. Dialogue
- 18. Belief systems/worldviews
- 19. Family structure
- 20. Creativity/art/human potential

Generation Z Struggles

- 1. Multiple ideologies
- 2. Multiple worldviews
- 3. Emotionally traumatized and erratic (social/emotional awareness over logical thinking)
- 4. Subjectivity vs. objectivity ("how to think"- sound thinking)
- 5. Morality, truth
- 6. Spiritual satisfaction
- 7. Multiple denominations/religious confusion
- 8. Biblical illiteracy
- 9. Passionless relationship/collaboration with church
- 10. Dissatisfied leadership or leaderless
- 11. Identity/security/acceptance/love
- 12. Hyper-sexualized content, culture, and accessibility
- 13. Hopelessness
- 14. Broken family structure
- 15. Losing innocence/growing up faster
- 16. Education/student loans
- 17. Passionless relationship with Jesus Christ
- 18. Hyper-connected; "always on"
- 19. Gray areas
- 20. Authority

How to Reach Generation Z

- 1. Love God passionately
- 2. Mentorship/Discipleship
- 3. Faith modeling in the church and outside of the church-building
- 4. Testimony
- 5. Family revival
- 6. Apologetics teaching and graceful follow-up
- 7. Cultivate culture of invitation and hospitality
- 8. Ownership of church servanthood and collaborative worship
- 9. Celebration of God, his will, his character, his works, and his kingdom
- 10. Simple daily-life worship
- 11. Contentment
- 12. Faith, hope, love (1 Corinthians 13)

Practical Approaches to Reach Generation Z (Gospel Coalition Adapted)

- 1. Move from the assumption that your audience is biblically literate.
- 2. Developmental approach to ministry (EX: Finances, relationships, emotional health, faith, work, family, enemies, hobbies, etc.).
- 3. Provide a craving for dialogue-oriented relational discipleship in relationships ...make sufficient time for it.
- 4. Provide apologetic and theological teaching without sacrificing hospitality and meeting together.
- 5. Define basic terms biblically (Ex: What is the difference between shame and guilt? Faith and grace? Righteousness and redemption? Sin and forgiveness?).
- 6. Courageously reach out to speak the gospel in word and deed.
- 7. Pray for new opportunities to be involved in the church and outside of the church building.
- 8. Go where the younger generation is, schedule a meal with them, and love them!
- 9. Acknowledge, listen, engage, and be intentional with building bridges rather than burning bridges with Generation Z.
- 10. Serve this generation with the intent as Christ would. Find 1-3 younger generation individuals and mentor them through life's trials and joys.

Resources to Help

- 1. Meet Generation Z: Understanding and Reaching the New Post-Christian World by James Emery White
- iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy-And Completely Unprepared For Adulthood-And What That Means For The Rest Of Us by Jean Twenge
- 3. The Coddling of the American Mind by Greg Lukianoff and Jonathan Haidt
- 4. American Girls: Social Media and the Secret Lives of Teenagers by Nancy Jo Scales
- 5. So The Next Generation Will Know: Preparing Young Christians for a Challenging World by Sean McDowell and J. Warner Wallace
- 6. The Tech-Wise Family by Andy Crouch
- 7. Give Them Grace by Elise Ann Fitzpatrick and Jessica Thompson

- 8. Parenting: 14 Gospel Principles That Can Radically Change Your Family by Paul David Tripp
- 9. Growing With: Every Parent's Guide to Helping Teenagers and Young Adults Thrive in Their Faith, Family, and Future by Kara Powell and Steven Argue
- 10. Barna Trends 2018: What's New and What's Next at the Intersection of Faith and Culture by Barna Group
- 11. Churchless: Understanding Today's Unchurched and How to Connect with Them by George Barna and David Kinnaman
- 12. The Rise of the Nones: Understanding and Reaching the Religiously Unaffiliated by James Emery White

Biggest Struggles/Obstacles in Reaching Generation Z Within the Church:

- 1. Apathy
- 2. Lack of humility
- 3. Performance-driven
- 4. Distracted
- 5. Passover mindset.... "Someone else will handle it"
- 6. Discipline and faith
- 7. Victim mentality/no ownership
- 8. Priorities/idols
- 9. Generational carryover
- 10. Lack of understanding of sin
- 11. Moralism
- 12. Narcissistic moralism
- 13. Lack of understanding of grace
- 14. Lack of understanding with contentment
- 15. Lack of passion and dependence on prayer

Specific Questions Generation Z Ask

Question: Who am I? Question: Whose am I?

Question: Where am I going? Question: What is my purpose? Question: Why am I here? Question: Who is God? Question: Am I loved?

Question: Am I safe/secure? Question: Am I accepted? Question: Am I wanted/desired?