

What's  
already  
running  
you?





Thinking Fast and Slow...



▼  
35,000



95%

The image shows the interior of a Tesla vehicle. A person's hands are resting on the steering wheel, which features the Tesla logo. In the center, a large touchscreen displays a navigation map with a blue route. The car's interior has a modern, minimalist design with wood trim on the dashboard. The text "What Does Your Autopilot Do With Truth?" is overlaid on the right side of the image in a large, white, sans-serif font. The background is slightly dimmed to make the text stand out.

What  
Does  
Your  
Autopilot  
Do With  
Truth?



# We Value What Feels Scarce



## Natural Scarcity

Genuine scarcity due to limited resources



## Artificial Scarcity

Intentional scarcity created to drive demand



## Time-Based Scarcity

Limited availability for a certain period of time



## Access-Based Scarcity

Restricted access to specific features or content



“Take care then how you hear.”  
— Luke 8:18

*“If you don’t give your life direction,  
the world will give it distraction.”*