


CALL TO ACTION SERIES

EPISODE 3: IDENTITY

look back

First, **LOOK BACK** at the past week by asking, “How did we do?” Begin with prayer, then check in with one another—sharing honestly, celebrating victories, acknowledging struggles, and graciously offering practical help.

 **PRAYER** - Begin with prayer, inviting Jesus into the conversation.

Follow up on last week’s assignment:

- Who did you engage in conversation across a generational divide?
- What did you learn by listening more than speaking?
- How did that interaction shape the way you think about building bridges to younger generations?

look up

Next, **LOOK UP** to God’s Word by asking, “What does Jesus want us to know?” This part of the journey anchors you in the Scriptures and principles at the heart of the episode. If you haven’t already, watch this week’s video: “*Call to Action Series: Identity*.” Then use the “What Do You Think?” and “What Does God’s Word Say?” sections to draw out the main truths together.

 **WATCH: Call to Action Series: Identity**

Episode Summary

Today’s culture is marked by an identity crisis. Social media, fractured families, and constant comparison can leave young people unsure of who they are. God offers a different foundation: He calls each of us chosen, loved, and adopted into His family through Christ. Our calling as grandparents and mentors is to speak words of identity and belonging to the next generation, just as God the Father spoke over Jesus at His baptism.

HOW TO USE THESE RESOURCES

Whether you’re studying on your own or with a group, each guide follows a simple yet powerful rhythm: **Look Back/ Look Up / Look Forward**. For group leaders, additional instructions for leading a small group are included at the end of the first workbook in each series.

WHAT DO YOU THINK?

1. Where do you see signs of an identity crisis in our culture or within your own family?
2. How has social media shaped the way people present—or even define—themselves?
3. What influences most shaped your own sense of identity growing up?
4. Why are fathers or father figures so critical in giving children a secure identity?
5. What are some specific things we can do for our children and grandkids that mirror what God did for His Son at the River Jordan?
6. What lessons about God’s love and adoption stand out from the personal testimony shared in this episode?

WHAT DOES GOD'S WORD SAY?

KEY VERSE

Matthew 3:17 (NIV) – “And a voice from heaven said, ‘**This is my Son, whom I love; with him I am well pleased.**’” God the Father publicly affirmed Jesus’ identity, modeling the love and assurance we are to give the next generation.

SUPPORTING VERSE

Ephesians 1:4–5 (NIV) – “**For he chose us in him before the creation of the world to be holy and blameless in his sight. In love he predestined us for adoption to sonship through Jesus Christ, in accordance with his pleasure and will.**” Our true identity is found in being chosen and adopted by God through Christ.

ADDITIONAL REFERENCES

Psalm 139:13–14
Proverbs 22:6
2 Corinthians 5:17



Finally, **LOOK FORWARD** by asking, “What does Jesus want us to do?” Commit to simple, practical steps for living out this week’s lesson. Review the assignment, share commitments with the group, pray for one another, and step forward together with faith and hope.

THIS WEEK’S ASSIGNMENT

Speak words of identity and affirmation to someone younger this week. Intentionally affirm their value and God-given purpose—whether face-to-face, by phone, or in writing. Then share a personal story of how God has shown you your own worth and identity in Him.

PERSONAL GROWTH COMMITMENTS



- What has God laid on my heart?
- What is the Holy Spirit leading me to change?
- What will I do in my own life, in my relationships, and to reach next-gen loved ones?

SHARE WITH THE GROUP



Encourage sharing commitments, prayer needs, and real-life stories.
Close with prayer.

