

Creating Your Desired Culture

Every environment we are surrounded by has a culture that impacts how we interact and live. In this episode, Justin Stewart and Kevin Geer talk about the importance of creating the kind of culture we want at home, at work, and in our communities.

Culture

- The customs, arts, and achievements of a particulate group.
- The unwritten rules of how you interact and live.

Why this matters

 We are all naturally prone to drift to dysfunction; we must live the life we want intentionally.

Establishing culture

- We all are establishers.
 - Don't look to leadership to create a culture look within.
- What and how you lead is your culture, not what you say.
 - What you don't say creates culture as well.
 - What kind of culture do you have in your family...ask what happens if someone fails? It will show you your culture.
- Don't say we have a winning culture if you don't share wins.
- If you don't live it, you'll never create it.
 - Analyze the culture... Live the culture we are trying to establish here, at home.
 Live it intentionally.
 - o Figure out where you are at. It may be difficult.
 - Home
 - Self
 - Workplace

Reflect on the culture you established yesterday

- Q: Is it a culture you want to be a part of? Is that how you want to be treated?
 - Don't base it on a rare emotional moment. Look for what your common culture is.

Intentional

- · Lead it .. don't respond
 - Culture should be led, not reacted to.
 - Should be 80/20
 - 80% leading
 - 20% reacting

Five things you are responsible for:

- 1. Live it intentionally.
- 2. Speak and teach it.
- 3. Celebrate it lived.
- 4. Protect it.
- 5. Gently hold people to it.