



## APPLICATION GUIDE, DECEMBER 2022

### EPISODE 126: 5 KEYS TO GIVING A GREAT GIFT

Have you ever wanted to give the perfect gift to someone but didn't know where to start? In this month's podcast, we are going to equip you with five keys to giving a great gift. Your loved ones are going to benefit from your ability to give a caring and thoughtful gift. This Christmas our gift to you is to help you give great gifts. Tune in as the LifeNGeer Team gives you the gift of gift-giving.

### **5 KEYS TO GIVING A GREAT GIFT**

#### **1. THE GIFT IS NOT ABOUT YOU.**

- Even though giving a gift can bring joy to the giver, the purpose is to bring joy to the person you are buying the gift for.
- This is not the time to buy them something you really want.

#### **2. A GOOD GIFT HAS DEPTH.**

- Be Thoughtful
- Slow down and consider, "what would they like?"
- Small gestures often have the biggest impact.

#### **3. GIFT-GIVING STARTS LONG BEFORE YOU BUY THE GIFT.**

- As you spend time with people, you get to know who they are, and the things they like and dislike.
- Pay attention to comments your loved ones make.
  - "I would really like to do this or that."
  - "My favorite"... restaurant, coffee shop, color, etc.
- Some people naturally remember small details about people, other people need to write them down.
  - Add people's favorite drink, treat, sports team, color, newest hobby, etc., in the note section of your contacts.

#### **4. THE PACKAGING IS PART OF THE GIFT.**

- The right basket, container, perfect gift bag, or wrapping takes a great gift to a WOW gift.

#### **5. NO STRINGS ATTACHED.**

- Give and then forget what you gave. (figuratively)
  - A gift is not a gift if you control what a person does with it. That is not a gift that is a responsibility.