



**THE  
IMPACT OF  
GENEROSITY**

# SNAPSHOT OF THE NEXT GENERATION



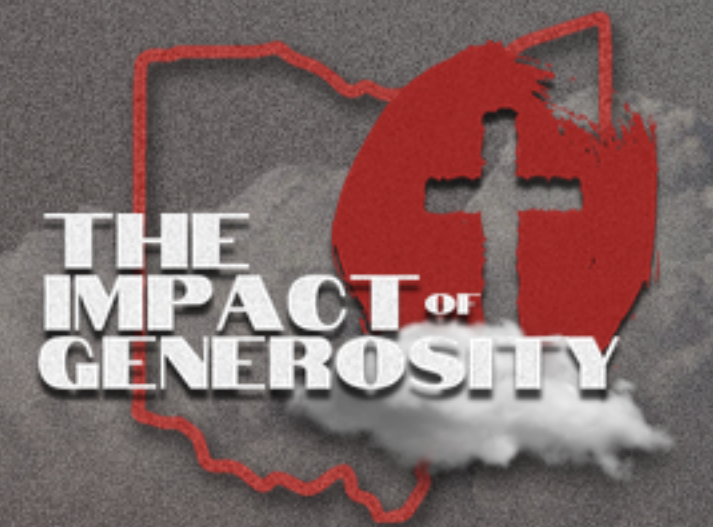
**WHAT THEIR HOME LOOKS LIKE**  
**30% OF FAMILIES ARE A MOTHER AND FATHER**  
**LIVING WITH THEIR BIOLOGICAL CHILDREN**



**WHAT THEY VALUE**  
**WHEN ASKED WHAT THEY VIEWED AS THE MOST**  
**IMPORTANT THING IN LIFE:**



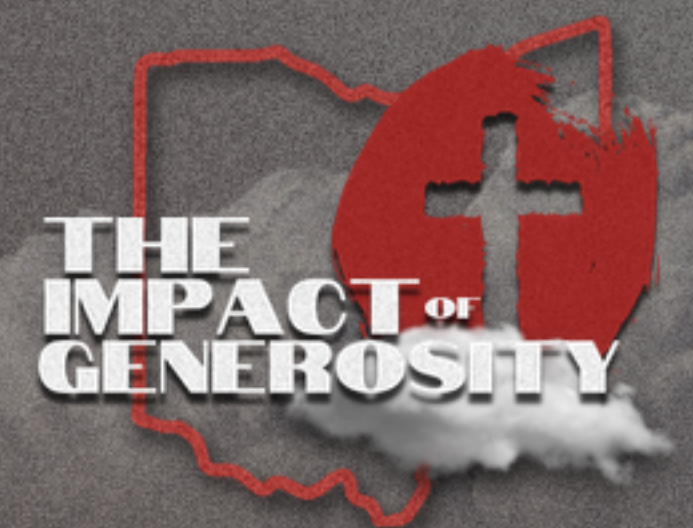
**FAMILY**  
**FRIENDS**  
**EDUCATION**  
**CAREER**  
**SPOUSE**



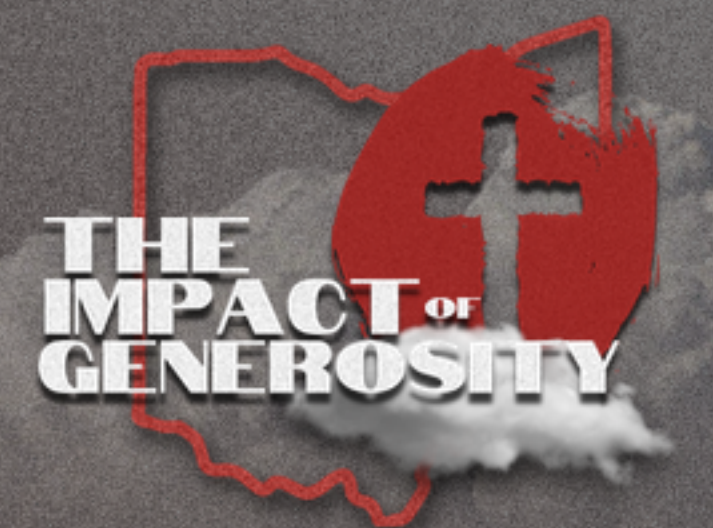
## WHAT THEY BELIEVE

**74% AGREE WITH THIS STATEMENT:**

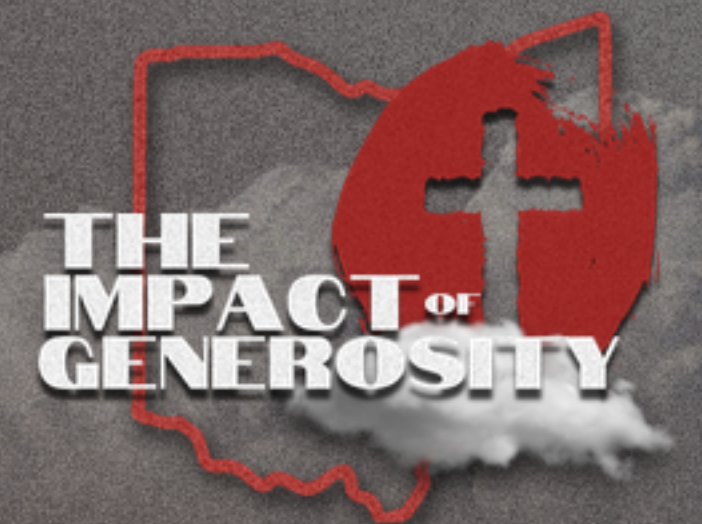
**“WHATEVER IS RIGHT FOR YOUR LIFE OR WORKS  
BEST FOR YOU IS THE ONLY TRUTH YOU CAN KNOW.”**



# WHAT THEIR FUTURE CONNECTION TO THE CHURCH LOOKS LIKE



**50-70% OF PEOPLE WALK AWAY FROM CHURCH  
WHEN THEY TURN 18**





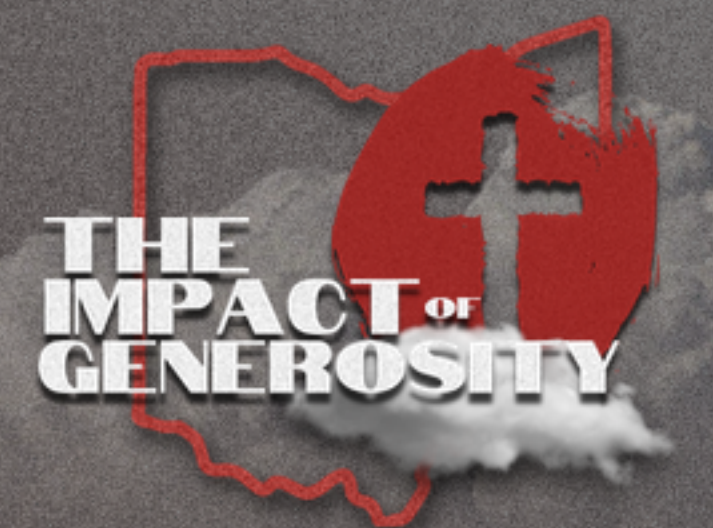
**ONLY 20% OF THAT 50-70%  
EVER COME BACK.**



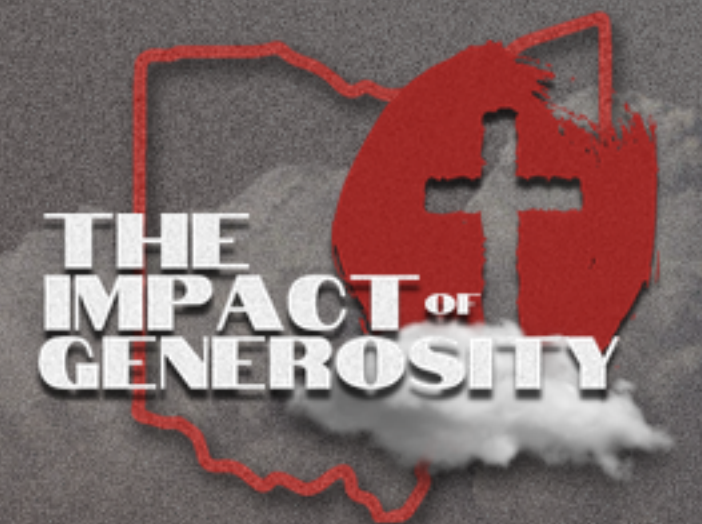
# HOW THEY SPEND THEIR TIME



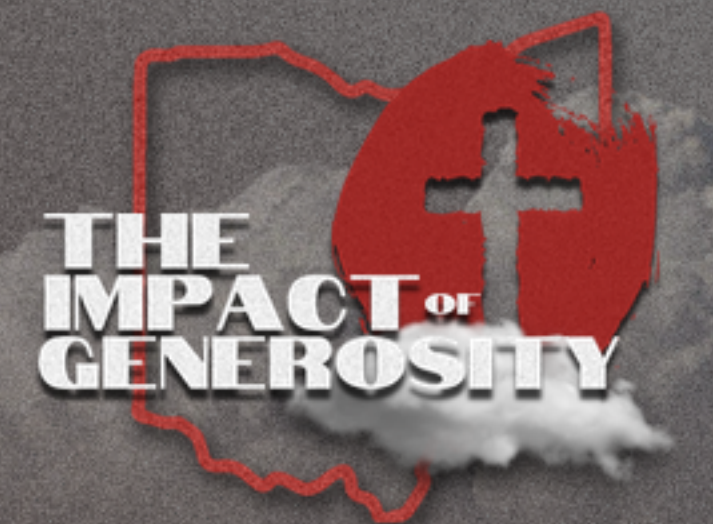
**CHILDREN SPEND AN AVERAGE OF  
1,000 HOURS A YEAR AT SCHOOL**



**CHILDREN SPEND AN AVERAGE OF 2,500  
HOURS A YEAR ON A MEDIA/  
ENTERTAINMENT DEVICE**

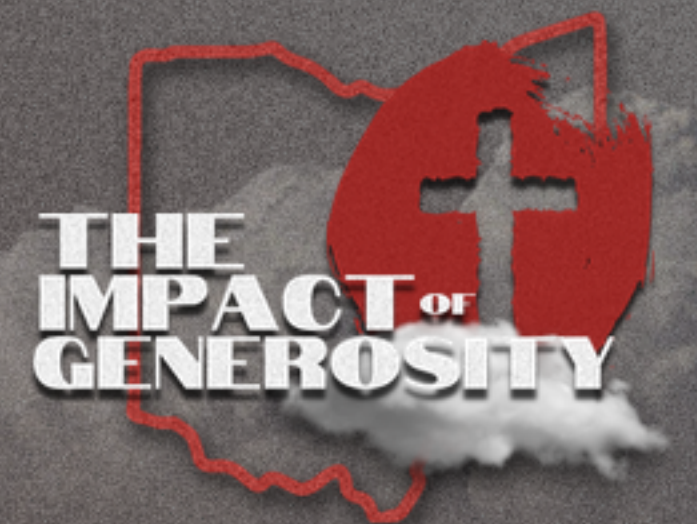


**CHILDREN SPEND AN AVERAGE OF  
40 HOURS A YEAR AT CHURCH**



## Deuteronomy 6:1-3

Now this is the commandment—the statutes and the rules—that the LORD your God commanded me to teach you, that you may do them in the land to which you are going over, to possess it, that you may fear the LORD your God, you and your son and your son's son, by keeping all his statutes and his commandments, which I command you, all the days of your life, and that your days may be long. Hear therefore, O Israel, and be careful to do them, that it may go well with you, and that you may multiply greatly, as the LORD, the God of your fathers, has promised you, in a land flowing with milk and honey.



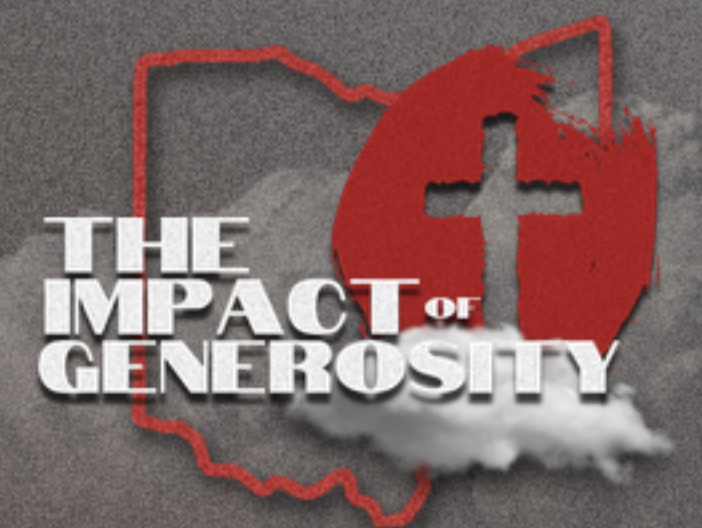
**Deut. 6:4**

**“Hear, O Israel: The LORD  
our God, the LORD is one.**



**Deut. 6:5**

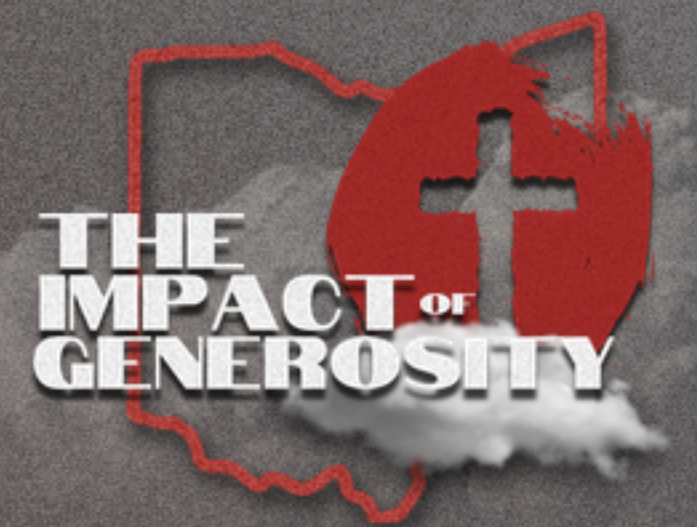
**You shall love the LORD  
your God with all your heart  
and with all your soul and  
with all your might.**





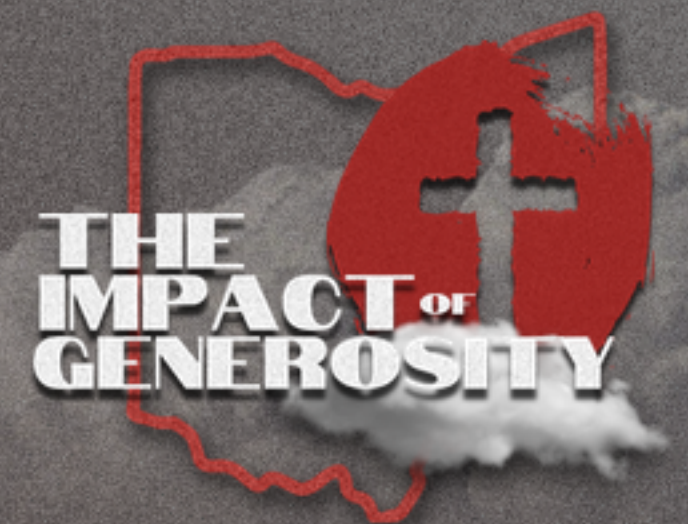
**Deut. 6:6**

**And these words that I  
command you today shall  
be on your heart.**



## **Deut. 6:7-9**

**You shall teach them diligently to your children, and shall talk of them when you sit in your house, and when you walk by the way, and when you lie down, and when you rise. You shall bind them as a sign on your hand, and they shall be as frontlets between your eyes. You shall write them on the doorposts of your house and on your gates.**



**WIDEN THE CIRCLE**

**“HEAR O, ISRAEL”**

