



10.11.2026

Summary

Continuing the Year of Better, Pastor Jaime speaks like a coach, and says the hard truth - that you don't get to better through "easy." Drawing on 10+ years of building a basketball program, he shows how culture, mindset, and a refusal to quit separate people who break through from people who bail out when the price gets high. He points us to Jesus, who endured the cross for the joy set before Him, and challenges everyone to name the one thing that, if it changed, would change everything.

Top Points

1. **Easy doesn't equal better.** The road to the next level runs through resistance, sacrifice, and persistence.
2. **Better is a season, not a date on the calendar.** The Year of Better doesn't end on January 1. It's a grace and anointing we step into and never have to step out of.
3. **Sometimes one small adjustment changes everything.** One decision, like Pastor Jaime's year at Texas Bible Institute, can accelerate your growth for years.
4. **Everyone has a culture.** Your family, business, and mind each run on a way of thinking and doing things, whether you chose it or not.
5. **Quitting is the easy default.** Many people walk away because the price is too high or the process gets too hard.
6. **Look to Jesus as the example.** He looked past the cross to the joy ahead and endured the hard to get to us.
7. **Name the one thing.** Identify the one area, such as health, marriage, attitude, time with God, or unforgiveness, that would change everything if it got better.

8. **Examine our devices.** Constant phone use can crowd out hearing God's voice, and it quietly shapes our kids.
9. **Fear of failure keeps us in the boat.** Winners keep coming back after failure and are willing to "knock down a giant" instead of playing it safe.
10. **You have Christ in you.** Excuses lose their power when you remember who lives inside you.

Quotations

- *"You don't get to better through easy. Easy is not in the equation or formula."*
- *"God can do more in three months than you can do in three lifetimes. Don't underestimate God."*
- *"Whether you know it or not, in your family, in your business, in your life, you have a culture."*
- *"To get to better, to get to glory, it requires perseverance... This is my message today: don't quit."*
- *"What is that one thing in your life that, if it were better, would make everything better?"*
- *"As human beings, it is our second nature to quit, to make excuses when things get hard."*
- *"Many of you won't ever get out of the boat... because you're afraid to fail."*
- *"Don't tell me you can't get out of debt. Don't tell me your marriage can't be restored."*
- *"You've got Jesus inside of you."*