



LOVE & SUBSCRIBE

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Every day, we're surrounded by voices asking for our attention, our loyalty, and our money. "Like & Subscribe" isn't just a YouTube slogan—it's the rhythm of modern life. We subscribe to entertainment, music, apps, and convenience without thinking twice. But when it comes to generosity, God's mission, and the church, many of us hesitate. Do our financial priorities reflect what we truly value? Jesus makes it clear that our hearts follow our treasure. If we love God's mission but never support it, the mission suffers—and so do we.

BIG IDEA: Support what you love, or it goes away.

DISCUSSION QUESTIONS

1. What's one subscription you currently pay for that you barely use? Why do you think small monthly costs are so easy to overlook?
2. Most people aren't aware of how much of their income they are saving/spending, yet everyone lives off a percentage. How easy could it be to end up living off of more than you're actually making? Why does it make sense to choose to live off a percentage of your income? Why not make it your own choice and be intentional about living off of a predetermined amount?
3. *With your Bible or Bible App, [read Matthew 6:19-21](#).*

¹⁹ "Don't store up treasures here on earth, where moths eat them and rust destroys them, and where thieves break in and steal. ²⁰ Store your treasures in heaven, where moths and rust cannot destroy, and thieves do not break in and steal. ²¹ Wherever your treasure is, there the desires of your heart will also be. [Matthew 6:19-21 \(NLT\)](#)

4. Why do you think Jesus warns us about placing too much value on temporary things? What are some "treasures" people chase today that don't last?
5. What does it mean to invest in something eternal? How is giving to God's mission different from spending on ourselves?
6. In Matthew 6:21, why do you think Jesus connects money and the heart so directly? How have you seen your heart follow what you invest in?
7. Chris, Kim & Jimmy said, "*Wherever you're sending your money, part of your heart is there.*" What does your current spending reveal about what you love most?
8. There are 5 Options when it comes to Money:

Spend
Repay debt
Pay taxes
Save
Give

9. Why is it so natural for giving to end up last? What happens spiritually when God only receives the leftovers?
10. *With your Bible or Bible App, [read Matthew 6:33](#).*

Seek the Kingdom of God above all else, and live righteously, and he will give you everything you need. [Matthew 6:33 \(NLT\)](#)

11. What does it practically look like to “seek first” God’s kingdom with your finances? Where do you need to reorder priorities in your life?
12. It’s a Simple Plan: Give → Save → Live on the rest. Why is this upside-down approach so difficult—but so freeing? What would change if you actually lived this way?
13. Kim emphasized that generosity works best through a percentage, not spontaneity. Why is percentage giving more sustainable and meaningful? What fears come up when you think about giving a percentage?
14. Jimmy said, “*Small steps of obedience, taken together, create massive impact.*” What’s one small step you could take toward greater generosity this month?
15. If you love the mission of the church, what does it look like to “subscribe” to it in a real, intentional way? What is one action you feel God prompting you to take?

MOVING FORWARD

God doesn’t ask us to give because He needs our money—He asks because He wants our hearts. Generosity is how we declare that His Kingdom comes first. This week, don’t just reflect on what you love—support what you love. Choose a plan. Choose a percentage. Automate what matters. And trust that when everyone does a little, God does a lot.

CHANGING YOUR MIND

Wherever your treasure is, your heart will also be.

Matthew 6:21