

# RE:NEW

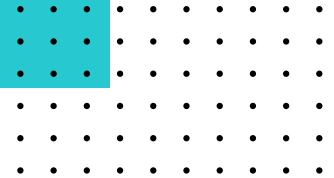
BIBLE MINISTRIES

STRATEGIC PLAN SUMMARY





# STRATEGIC PLAN SUMMARY



## ○ MISSION

We exist to bring ministries together under a common structure, enabling them to achieve greater reach and effectiveness for the kingdom of God.

## ○ VISION

To unite Re:vivals Outreach Ministries, Re:vivals Life Ministries, and Re:play Athletic Ministries, harnessing their combined strengths to inspire growth, uplift lives, and bring about lasting positive change in our community through the Gospel's power.

## RBMI MISSION

We exist to bring ministries together under a common structure, enabling them to achieve greater reach and effectiveness for the kingdom of God.



We offer hope to our community by meeting individuals in their current circumstances and working to provide healing through Jesus Christ, all while building a strong, healthy community.



We provide comprehensive and compassionate support services to individuals and families, offering hope and healing through the message of Jesus Christ.



We are dedicated to empowering kingdom-centric leaders to redefine competition, training, and wellness, with a focus on fostering a community that embodies hope and healing in Jesus Christ.

## COMBINED MISSION

Our goal is to serve our community, guided by Jesus Christ's example. We achieve this by uniting and building ministries and programs to reach and impact our community, aiming to build relationships and share the hope of the Gospel.

# MISSION



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# VISION

- RE:VIVALS OUTREACH**  
To expand our outreach to neighboring communities, we develop programs that address their specific needs, foster meaningful relationships, and deliver the Gospel message.
- RE:VIVALS LIFE**  
To equip individuals and families in our community with the tools and support needed to overcome life's obstacles, achieve self-reliance, and lead thriving lives.
- RE:PLAY**  
o provide a first-class sports complex in the Upper Bucks community, led by mission-fit kingdom coaches, trainers, and athletes.







*Jason Black*

**JASON BLACK**  
SENIOR DIRECTOR

Our primary focus is to enhance the organization's overall effectiveness and impact. Our top priorities include strengthening program quality and impact through improved staff training, program evaluation, and strategic partnerships. Achieving self-sustainability within the next three years is crucial, and we plan to achieve this by diversifying revenue streams, cultivating donor relationships, and enhancing financial management practices.

To support these goals, we aim to improve internal and external communication, fostering better collaboration among staff and volunteers, and raising awareness of our mission in the community. Building a strong organizational culture, which is a key driver of engagement and satisfaction, goes hand in hand with investing in staff and volunteer development to ensure a skilled and motivated team.

We also intend to explore new technologies for enhanced service delivery, develop a fundraising strategy, and establish strategic relationships with like-minded organizations. Furthermore, we will focus on expanding programs and services to address unmet needs and create a positive impact. Regular program evaluation and feedback will guide our continuous improvement efforts.

By implementing these initiatives and fostering a sense of community, we are committed to ensuring continued growth, financial stability, and lasting impact on the communities we serve.



- Develop internal and external calendars and standard operating procedures (SOPs).
- Implement non-profit management software to enhance operational efficiency.
- Implement a new donor relationship system.
- Improve internal and external communication efforts.
- Strengthen volunteer recruitment and retention strategies.
- Visit and study other similar organizations for insights and best practices.
- Strengthen partnerships with service providers.
- Invest in staff training and development to improve program evaluation.
- Develop a marketing and communication strategy leveraging digital platforms.
- Host a yearly event to appreciate volunteers.
- Develop well-thought-out job descriptions for staff members.
- Explore fundraising strategies and identify potential grant opportunities.
- Conduct a needs assessment for future hires.
- Strengthen program quality and impact through staff development.
- Build Christian community collaborations.

## PRAYER REQUESTS:

- Please pray for the volunteers involved in every ministry.
- Please pray for all our programs designed to reach the community in various and unique ways.
- Please pray for all the people we reach, that they would come to know Jesus as their Savior.
- Please pray that as we grow, we seek wisdom, guidance, and discernment from the Lord.
- Please pray for protection against those who seek to close us down.
- Please pray that we take steps of faith and trust the Lord to provide wherever He is leading us.



## 2025

- Develop and implement a succession plan for leadership continuity.
- Develop a new website to showcase mission, programs, and impact.
- Establish a multi-campus communications system as Re:vivals expands.
- Diversify revenue streams and work on achieving self-sustainability.
- Plan for new campus establishment, including fundraising and design.
- Develop a shared vision, mission, and strategy for all campuses.
- Strengthen collaborations through joint initiatives and shared resources.
- Provide ongoing training and support for volunteers.
- Expand programs and services to reach more people in the community.
- Evaluate new programs and assess their alignment with the mission.
- Periodically evaluate and improve existing programs based on feedback.
- Strengthen organizational capacity, including HR, finance, and technology.
- Continue targeting different demographics for fundraising.
- Continue organizing small to medium-scale events for fundraising.
- Pursue new grant opportunities for program support.

## 2026

- Evaluate the success of implemented strategies and adjust as needed.
- Develop cross-campus learning and exchange platforms.
- Address volunteer agendas and lifestyles while maintaining organizational stance.
- Continue investing in staff development and collaboration.
- Provide new opportunities for volunteers to stay engaged.
- Implement plans for transitioning programs to new campuses.
- Increase visibility and awareness through marketing and community events.
- Strengthen the volunteer experience and offer meaningful engagement.
- Improve financial planning and budgeting processes.
- Assess and celebrate progress towards self-sustainability.
- Continuously seek and secure new funding and resources.
- Evaluate and refine fundraising strategies based on outcomes.
- Foster collaboration with other Christian organizations.
- Continue evaluating and improving programs based on feedback.



## GLASSWORKS

- 2024 Design floorplans and ministry locations.
- 2024 Start demo and site work.
- 2024 Establish our new offices.
- 2024 Open Storehouse, our thrift and repurpose store.
- 2025 Build out ministry locations to relocate.
- 2026 Continue to expand into the campus additional buildings.

## 4TH & ARCH

- 2024 Secure the building with a new roof and window repair.
- 2024 Identify key personnel.
- 2024 Build out the property vision.
- 2025 Property upgrades/repairs to match the new vision.
- 2025 Launch ministry onsite.
- 2026 Continue to grow onsite ministries.





## RENEWING THE GOALS OF



ATHLETICS



TRAINING



WELLNESS

**At RBM, we are looking to provide Re:play Athletics Ministries with mission fit leadership that will administer resources, programming, and mission initiatives.**

- 2024: Select a Re:Play Athletics Ministries leadership team that will develop the ministry model, work with provided resources, and choose a suitable location.
- 2025: Select mission-fit ministry models and develop athletic, training, or wellness programs after the selection of leadership.
- 2026: Work with the Kingdome vision directors on a mission fit facility.
- 2026: Move the ministries on-site and launch within the newly built Kingdome facility.

*Do you not know that in a race all the runners run, but only one receives the prize?  
So run that you may obtain it. // 1 Cor 9:24*



**Thank you for your support of our ministries and our mission to create positive change in our community. We currently survive purely on single and ongoing generous donations. As we are growing, we are looking to expand our funding sources to reduce the burden on our faithful donors.**



## **GROWTH**



## **FUTURE**



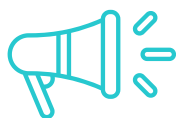
### **SMALL-SCALE EVENTS**

- Encourage passionate supporters to host gatherings and peer-to-peer fundraising campaigns.
- Provide necessary tools and resources to supporters for successful events.



### **PURSUE GRANT OPPORTUNITIES**

- Continue to actively pursue relevant grant opportunities.
- Strengthen grant proposals and maintain relationships with grant makers.



### **MEDIUM-SCALE EVENTS**

- Organize benefit concerts, fun runs, or walkathons to raise funds and awareness.
- Engage the community in these events and create memorable experiences.



### **LARGE-SCALE EVENTS**

- **GALA DINNERS:** Host an annual gala dinner featuring keynote speakers, etc. to increase visibility and fundraising potential.
- **BENEFIT AUCTIONS:** Organize charity auctions featuring unique experiences or exclusive items.





*Sandi Naso*  
**SANDI NASO**  
**ROM DIRECTOR**

The first 5 years of Re:vivals were developed from the heart. Moving forward, structure and foundation will be built within ministries to assure positive growth and development. In the next 18 months, you will see the building of these infrastructures for each current and new ministry, defining where they can go and what is needed to make that happen successfully. As the world and technology change so rapidly, this outline will live and change with those things that affect our ministries.

Outreach, as oversight, is looking to improve communication in every aspect. It seeks to build volunteer enrichment to make volunteering even better than it currently is. ROM is seeking to build its board to 7 people, adding skills and experience to the board. Outreach will also collaborate with other aspects of RBM on the ministry's endeavors.

In the strategic plan, you will see 11 ministries highlighted with ministry oversight and goals that the ROM Director would like to see accomplished. Most objectives highlighted are due within the next 18 months, as this is a living document. As the structure is in place, it will create freedom and space to consider expanding and offering new ministries to the community. Outreach will always seek to provide hope and work in the tyranny of the urgent.







## BLOCK PARTIES

Find a volunteer or part-time person (seasonal) to coordinate community events, block parties, and PopUps.



## COMMUNITY POP-UPS

Expand exposure of RE:VIVALS to these events and other local town events, such as Sellersville's Gallery in the Park and Winterfest, if this seasonal position were filled.



## EDUCATIONAL RESOURCES

Work alongside Educational Resources as they develop four strategies of educational help for the fall of 2023: Homework Club, Skill Builders, Reading for Fun, Tutoring for specific needs.



## LEGO CLUB

Build a team to support the interest that has developed from the community.



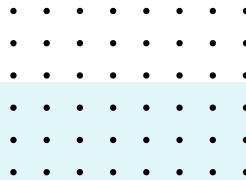
## RELIEF TRUCK

Find volunteer leadership for coordination of the relief truck and build a calendar/schedule.



## COFFEE & CONVERSATION

Make changes in the café to enable growth and intentionality in the ministry. Create more table/conversation spaces and reduce soft furniture.



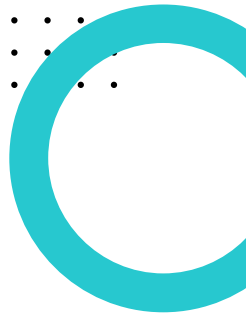
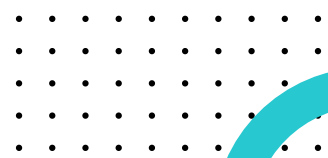
## PRAYER REQUESTS

- Strategic volunteers in place.
- Meeting people in whatever circumstance with the love and hope of Jesus Christ.

## 2023 INITIATIVES

- Increase the use of dog therapy among the community. Build a team of handlers.
- Streamline Volunteer onboarding.
- Open new Educational Resources with four pillars in October 2023.
- Research and consider new packaging for outgoing meals.
- Have functional playbooks for each ministry/program with standard operating procedures, including volunteer job descriptions, roles, and responsibilities.
- Expand kitchen usage.
- Hire a part-time kitchen manager (volunteer).





## SOUP & SOUL

Maintain and monitor one of our major ministries. This is a well-oiled machine that utilizes 60% of our volunteers and resources. It reaches almost 200 clients weekly and is pivotal to RE:VIVAL'S successes.



## HOMEBOUND

Our fastest-growing ministry needs a study on scalability and impact.



## REPLENISH

Oversee the relaunch of the vision and mission for the frozen meal ministry, aligning with the kitchen and pantry updates.



## SENIORS' BREAKFAST

Support Renew Bible Church's efforts to serve senior citizens' breakfast.



## FOOD DRIVES

Revisit the current food model while still utilizing food drives, but adding other avenues.

## 2024-2025 INITIATIVES

- Block Party and Community Event oversight in place - summer interns.
- Volunteer or hire for the seasonal position of Community Event and Block Party Coordinator.
- Volunteer Appreciation event, updated orientation, training, and discipleship.
- Integrate arts into Educational Resources in phases.
- Homebound growth and scalability.
- Outreach building transitions.
- Volunteer discipleship opportunities.
- Integrate arts into Educational Resources, phase 2.
- Outreach workshop/classes.





*Sue Rink*

**SUE RINK**  
**RLM DIRECTOR**

Revivals Counseling Center was in its infancy when our doors opened over five years ago. As we responded to the needs of the community, the counseling center has become more than just counseling; it is now a part of Revivals Life Ministry. For the expansion of services to be successful, we will address the ministry's infrastructure to ensure its sustainability.

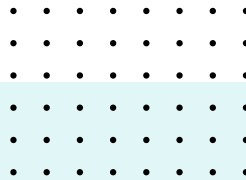
Communication is vital to all ministries, both internal and external. To improve communication, we will provide more opportunities to meet with leaders and staff. Completing SOPs (Standard Operating Procedures) for current ministries and ensuring SOPs are completed prior to a new ministry beginning will ensure cohesiveness.

The most important goal of RLM is to increase the number of counselors to meet the growing need. By the end of 2023, I would like to add three part-time counselors. Continuing to grow, we will add three counselors by 3/2024, two by 6/2024, and two more by 12/2024. Additionally, I would like to have a telehealth therapist by 1/2025. We will also strengthen the social work programs, including one social worker by 1/2024, and one more by 12/2024.

As we add staff to meet the current need, we would focus on increasing the services/programs we provide. We plan to develop a mentoring/coaching program by 9/2024, and increase the number of types of groups offered by the same time. This will allow us to enhance our community outreach and education by hosting seminars and engaging with the community to discuss the services we offer. A priority is to enhance our collaborative relationship with RBC (Renew Bible Church); the addition of staff would give us this ability.

Most importantly, the goals and objectives outlined in the strategic plan ultimately allow us to bring the hope and healing of Jesus Christ to our community.





## LICENSED COUNSELING

Our main focus is on bringing in more licensed counselors, both volunteers and staff, so we can help even more people who are seeking counseling as the need continues to grow



## PASTORAL CARE

We're looking to create a program that blends spiritual guidance with care to connect with and support our community better.



## CASE WORK

We're working to make it simpler for clients to get the right resources and help they need by improving how we manage and guide their cases.



## SOCIAL WORK

Provide effective social work services to increase knowledge and build the skills necessary to improve their circumstances.



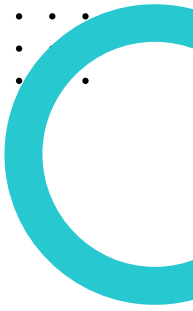
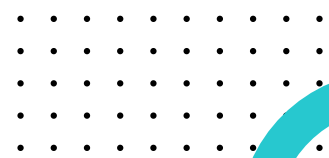
## PRAYER REQUESTS

- Experienced Biblical counselors.
- Pastoral staff
- Wisdom and discernment for staffing and services provided.

## 2023 INITIATIVES

- We aim to expand access to counseling services through hiring additional licensed therapists and developing a teletherapy program to reach remote clients.
- Our goal is to increase community outreach by initiating meetings with one community organization and one school to offer support services.
- We are working on strengthening the case work program by beginning the development of Standard Operating Procedures (SOP) for case workers.
- To strengthen overall operations, we will develop standardized policies and procedures for current programs.
- The growth of Patient Services will involve expanding our pool of volunteers and clients.





## HEALTH & WELLNESS

We want to help individuals and families come up with practical strategies to boost their overall health and well-being in ways that work best for them.



## PATIENT NAVIGATION

Our goal is to assist clients in understanding and navigating the often confusing medical system.



## SUPPORT GROUPS

Offer a diverse range of educational, psychoeducational, and support groups. These groups are designed to meet the specific needs of our community members.

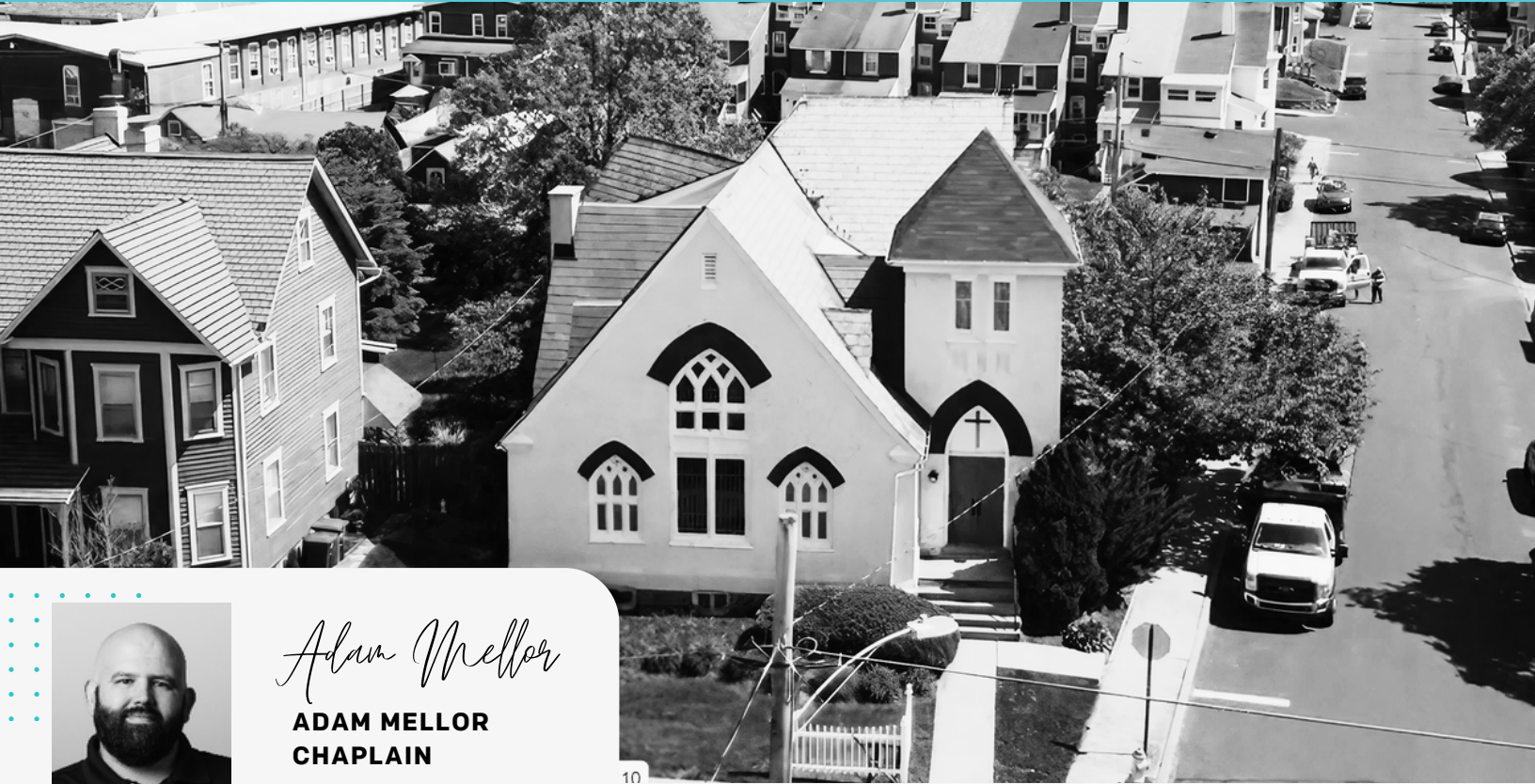
## 2024-2025 INITIATIVES

- To enhance counseling service quality, we'll provide ongoing training sessions for counselors and therapists.
- We aim to increase community outreach and education by hosting seminars and building more relationships with community organizations and schools.
- Our plan to strengthen the case work program involves hiring a social worker.
- The growth of Patient Services will involve building the program's foundations.
- To create coaching and mentoring services, we'll identify new coaching volunteers to complete the program design.
- By determining specific client needs, we're expanding offered group types and creating new support groups accordingly.
- To expand access to counseling services, we'll hire more licensed therapists and develop the teletherapy program further.





# CHAPLAIN PLAN SUMMARY



*Adam Mellor*

**ADAM MELLOR  
CHAPLAIN**

The Chaplain role is designed to facilitate profitable relationships, helping the community better understand the church, find help through provided resources, and know Christ personally. This is accomplished by pointing people to the abundant, Christ-centered resources offered by both Renew Bible Church and Revivals. Additionally, it is achieved through direct conversations with our community, which highlight the hope and healing that only Jesus Christ can offer. The Chaplain will serve as a network to facilitate conversations that will direct people to Christ, Christ-centered resources, and/or our Christ-centered church.





## SEED PLANTERS

Seed Planters are dedicated to investing in the lives of Revivals' visitors. They currently operate during Soup and Soul, fostering relationships and guiding individuals towards Jesus.



## PRAYER TEAM

The Prayer Team operates from our War Room at Revivals, offering a dedicated space for our prayer warriors. They intercede for building entrants, ministry participants, and the overall operations.



## FUNERAL TEAM

The Funeral Team aims to support families during challenging times. They organize and manage memorial luncheons at Revivals, ensuring that families can focus on remembering their loved ones without the logistical concerns.



## 4TH & ARCH

We're actively shaping a ministry within this facility to benefit the local neighborhood. Our goal is to show love and offer support tailored to that community's needs.



## PRAYER REQUESTS

- Pray as we aim to add Seed Planters and Prayer Team members, while also integrating them into more ministries.
- Pray for 4th & Arch's ministry development and necessary facility adjustments for operation.
- Pray for the community's enthusiasm and openness towards new ministries we plan to introduce.

## 2023-2025

- Develop and implement a spiritual assessment tool.
- Offer dedicated support and guidance to program participants.
- Establish collaborations with faith-based organizations for referrals and collaboration.
- Assist volunteers of programs and make regular visits.
- Establish communication channels with ministry leaders.
- Develop a comprehensive spiritual care plan for involvement in each ministry.
- Start establishing a spiritual care team across staff and volunteers.
- Maintain close communication with Mayor, First Responders, Church Leadership, and Revivals Team.
- Implement tailored spiritual development classes for specific needs.





# WAYS *to give*



## **DONATE ONLINE**

Scan the QR code or go to:  
[renewbibleministries.org](https://renewbibleministries.org)



## **MAIL OR DELIVER CHECKS**

4 S. Ridge Road, Perkasie, PA 18944

"Heavenly Father, these ministries exist because You moved in Your people to support, build, and serve to further Your kingdom. You have graciously taught us many lessons these past six years. We ask for Your wisdom, discernment, and protection as we move forward in Your will. We praise You for all You have done, are doing, and will do. In Jesus' name, Amen!"



*Chris Heller*

**CHRIS HELLER**  
**FOUNDER**