

The Art of Biblical Persuasion

2 Corinthians 5:11–15

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The Lord's Day Morning

New Year's Eve

December 31, 2017

Because 2 Corinthians 5:11 begins with “Therefore,” we are pushed back into the context of the preceding verses. Paul is saying, “In view of the certainties that are in our (relatively) near future, including the return of Christ, our resurrection, and final judgment, this is our plan of action in the present.” Knowing that Christ will hold us accountable for the way we obey the Great Commission should be the single greatest influence on our priorities for 2018.

Mistake #1: _____ in Fear	The Way of Jesus and the Apostles: _____ in Love	Mistake #2: _____ in Anger
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1. Appeal to Ethics (*ethos*): Our _____ will be above reproach and credible (11,12).

2. Appeal to Emotion (*pathos*): Our _____ will be on the moving story of Christ's sacrificing love (13).

3. Appeal to Logic (*logos*): Our _____ will be straight, our premises true, and our arguments valid (14,15).