

*Joy Beyond the
Moment*



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Ultimately, advertising positions joy as a core human need that their products or services can help fulfill, creating an emotional link that increases brand loyalty and sales.



According to the Bible, true joy comes from God, found in faith, His presence, the Holy Spirit, salvation in Jesus, hope for the future, and even through trials, manifesting as an inner, enduring strength beyond circumstances, not just fleeting happiness. Key sources include trusting God, knowing Jesus, obeying His Word, community with believers, and finding hope in salvation and eternal promises.



Biblical joy (Greek: chara) is different from mere happiness; it's a deep, lasting, internal state rooted in God's presence, a choice to trust Him, and hope in His promises, allowing believers to rejoice even amidst sorrow.



The shepherds don't say,
“Let's go and see IF this really happened,”

they said,
“Let's go see what HAS happened.”



Our Joy comes from our Savior,
Jesus who is Christ the Lord.



1. Give thanks



1. Give thanks
2. Draw near to God



1. Give thanks
2. Draw near to God
3. Be intentional with our thoughts

