

THE NAME

Knowing, Bearing, and Honoring the God Who Reveals Himself



The Crucible's Fire | Kingdom Vision

A Name is More Than a Label



In Scripture, a name represents the person, family, institution, or authority behind it.

Manufactured vs. Given



- “Let’s make a name for ourselves...”
- Manufactured through pride
- Seeking security and greatness apart from God.

- “I will make your name great...”
- Given through grace
- Receiving identity to be a blessing to others.

The Controlling Question

**What does Scripture mean by
“the Name,” and what does
it mean for God’s people to
know and bear that Name?**

Exodus 3:13–15 (CSB)

God replied to Moses, “I AM WHO I AM. This is what you are to say to the Israelites: I AM has sent me to you.” God also said to Moses, “Say this to the Israelites: The LORD, the God of your ancestors... has sent me to you. This is my name forever...”

The God Who Defines Himself

I AM

Not named, created,
or categorized by
humanity. Free
and sovereign.

YHWH identifies the
personal, covenant
God of history
(Abraham, Isaac, Jacob).

“I will certainly be
with you” (Ex. 3:12) –
The Name promises
faithful presence.

Exodus 6:6–7 (CSB)

“Therefore tell the Israelites: I am the LORD, and I will bring you out from the forced labor of the Egyptians and rescue you from slavery to them. I will redeem you with an outstretched arm and great acts of judgment. I will take you as my people, and I will be your God.”

Action Interprets Identity



**Israel learns who He is by witnessing
His covenant faithfulness in action.**

The Name is more than a word.

Here, it reveals God's identity and faithful presence.



Exodus 34:5–7 (CSB)

The LORD passed in front of him and proclaimed: “The LORD—the LORD is a compassionate and gracious God, slow to anger and abounding in faithful love and truth, maintaining faithful love to a thousand generations, forgiving iniquity, rebellion, and sin. But he will not leave the guilty unpunished...”

The Character of the Name



Numbers 6:24–27 (CSB)

“May the LORD bless you and protect you; may the LORD make his face shine on you and be gracious to you; may the LORD look with favor on you and give you peace.” In this way they will pronounce my name over the Israelites, and I will bless them.

Bearing the Blessing



- Covenant Ownership
- Divine Favor & Protection
- Public Identity

**Israel does not merely
speak the Name.
Israel bears the Name.**

Exodus 20:7 (CSB)

**“Do not misuse the name of
the LORD your God, because
the LORD will not leave
anyone unpunished who
misuses his name.”**

Misusing the Name



More Than Careless Speech.

(Blasphemy, false oaths, claiming divine authority falsely)



Contradicting the Character.

(Claiming to belong to God while living in ways that contradict His character and reputation)

Does my life represent the God whose Name I bear?

The Name is more than a word.

Here, it reveals God's character, presence, authority, and ownership.



Ezekiel 36:20–23 (CSB)

...They profaned my holy name, because it was said about them, ‘These are the LORD’s people, yet they had to leave his land in exile.’ ...I will honor the holiness of my great name... The nations will know that I am the LORD... when I demonstrate my holiness through you in their sight.”

Reverence in Tradition



Because of biblical commands forbidding blasphemy, Jewish communities developed profound reverence to avoid handling God's Name casually.

- **Adonai:** "Lord"
(used when reading Scripture)
- **HaShem:** "The Name"
(used in ordinary conversation)

Sanctification vs. Profanation

Kiddush HaShem

Sanctifying the Name.

Obedience, integrity, courageous faithfulness,
and public witness. (**Honoring the Name**).

Chillul HaShem

Profaning the Name.

Hypocrisy, injustice, public sin, and religious
manipulation. (**Dishonoring the Name**).

The Name is more than a word.

Here, it represents God's reputation
among His people and the nations.



The Perfect Representative



**Who can truly bear
God's Name without
profaning it?**

Jesus perfectly reveals the Father's Name. He honored the Father, performed His works, revealed His character, and completed the mission. He never profaned the Name; He bore it perfectly (John 17:6).

Philippians 2:9–11 (CSB)

“For this reason God highly exalted him and gave him the name that is above every name, so that at the name of Jesus every knee will bow—in heaven and on earth and under the earth—and every tongue will confess that Jesus Christ is Lord, to the glory of God the Father.”

Shared Divine Authority



Salvation (Acts 2:21)

Everyone who calls on the name of the Lord will be saved.

Worship

Sharing in divine honor.



**JESUS
IS LORD**



Authority (Acts 4:7)

Acting and healing as His representative.

Suffering (Acts 5:41)

Rejoicing to be treated shamefully on behalf of the Name.



Revelation 22:3–4 (CSB)

“The throne of God and of the Lamb will be in the city, and his servants will worship him. They will see his face, and his name will be on their foreheads.”

The Name is more than a word.

In Jesus, God's identity, character, authority, and saving purpose are revealed with unmatched clarity.



The Storyline of the Name

5. The Redeemed bear it forever in His presence.

4. Jesus perfectly bears and reveals it.

3. God places it upon His people.

2. God explains it through His Character.

1. God reveals His Name.



**We do not merely
speak the Name.
We bear the Name.**