



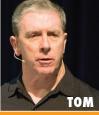




BRETT CLEMMER is a husband, father, disciple-maker, outdoor enthusiast, and avid Boston sports fan. He joined Man in the Mirror in 2000 and currently serves as President. His passion is to make the church relevant to younger men and men on the fringe. He breaks through the resistance that many men feel toward spiritual topics with his use of personal stories and humor.



KRIS DOLBERRY is a pastor, Bible teacher, writer, and trainer of leaders. Having served in pastoral leadership for 17 years, Kris now leads Ministry to Men at LifeWay Christian Resources. He also serves as Executive Editor of Stand Firm: A Devotional for Men. As a consultant, he has tremendous insight in helping churches get from where they are to where they want to be. This helps churches develop systems for intentional disciple making and strategic mission.



TOM JOYCE is a Retired Navy Captain and a pastor at Immanuel Bible Church located in the shadow of the nation's capitol in Springfield, Virginia. He was selected to fly the F-14 Tomcat, later graduated from the Navy Fighter Weapons School (TOPGUN), and was selected to fly in some of the scenes in the movie "TOPGUN". Tom survived the September 11, 2001 terrorist attack on the Pentagon, which included his office. He leads the men's ministries of IBC.



JEFF KISIAH (Coach K) has been a men's pastor since 1985, focusing on a life-on-life approach to reaching and discipling men. He founded MVP (Men of Valor & Prayer), which involved 500+ men from Charlotte, NC, and most recently served as National Field Director for Man in the Mirror, coaching 100 field staff, visiting 40 states, and consulting with 800+ churches to help analyze their effectiveness in reaching men. Coach K is truly the "coach of all coaches".



PATRICK MORLEY is Executive Chairman of Man in the Mirror, and for three decades has been regarded as one of America's most respected authorities on the unique challenges and opportunities that men face. In 1989 he wrote, "The Man in the Mirror", a landmark book that poured from his own search for meaning, purpose, and a deeper relationship with God. He has written 20 books—six of which have received critical acclaim—and has readers in over 48 countries.



RONN READ served in senior pastoral positions for 34 years in Illinois, Wisconsin, Washington, and California. He recently resigned to become the Chicagoland Area Director and Regional Field Director for Man in the Mirror ministries. Ronn's passion is spiritual development, especially of men. His goal is to challenge every believer to develop a Biblical worldview and to bring out the best in every Christian that we might reveal the reality of Christ in all we do.



STEVE SONDERMAN has been a pastor at Elmbrook Church since 1984 and most recently moved into a new role of Executive Pastor of Ministries. Besides working with the men of Elmbrook for the past 25 years, he regularly speaks at men's conferences and consults and leads seminars nationally and internationally, assisting churches in developing local men's ministries. Steve wrote the foundational leadership book "How to Build a Life-Changing Men's Ministry".



REFUEL SCHEDULE

8:00-8:30	CHECK-IN
8:30-8:45	OPENING REMARKS Steve Sonderman
8:45-9:10	OPENING SESSION: "LEADERSHIP CHALLENGE" Tom Joyce
9:10-9:30	TALK #1 "RETHINKING MEN'S DISCIPLESHIP" Brett Clemmer
9:30-9:50	DISCUSSION
9:50-10:10	TALK #2 "REACHING YOUNG MEN" Kris Dolberry
10:10-10:30	DISCUSSION
10:30-10:45	BREAK
10:45-11:05	TALK #3 "HOW TO REACH MEN FOR CHRIST" Patrick Morley
11:05-11:25	DISCUSSION
11:25-11:45	TALK #4 "COACHING MEN IN THE LOCKER ROOM" Jeff Kisiah
11:45-12:05	DISCUSSION
12:05-12:45	LUNCH
12:45-1:05	TALK #5 "HOW TO DEVELOP MEN INTO LEADERS" Steve Sonderman
1:05-1:25	DISCUSSION
1:25-1:45	TALK #6 "HOW TO SUSTAIN A STRONG LEADERSHIP TEAM" Ronn Read
1:45-2:05	DISCUSSION
2:05-2:25	BREAK
2:25-3:00	Q & A PANEL Steve Sonderman, and the speakers

3:00-3:30 CLOSING SESSION: "GO, THEREFORE...."

Steve Sonderman



TALK #1: RETHINKING MEN'S DISCIPLESHIP BRETT CLEMMER - ORLANDO, FL

2 Ideas to "Heighten Your Perception" of Men's Discipleship

ldea #1: The	of a Disciple	
2 Timothy 3:15	5-17	
	to live	_ Christ - made a decision to follow Christ
	to live	_ Christ - involved in intentional spiritual
growth activ	vities	
	to live	_ Christ
ldea #2: How B	ig is Your Men's Ministr	·v?
		in my church?
	-	n my men's ministry?
The size of r	my men's ministry is	the number of men in my
	tial of every interactior	stry to Men maximizes the n your church has with every man.
	Problem -	Who's in?
	 Problem -	
	Problem -	
	Problem -	
Examples: A. The Ushe	rs - Giving a Ministry L	eader the Vision for Discipling Men
B. Vacation	Bible School – Helping	Another Ministry and Meeting New Men
C. The Guy i	n the Nursery - Recog	nizing Men Serving Throughout the Church
D. Having a	Theme - Equipping Mir	nistry Leaders to Disciple Their Men

DISCUSSION & APPLICATION

1. Does your church have a clear and measurable way to define discipleship? Using the Called, Equipped and Sent idea, fill out the following. (These are just estimates, but you probably have a sense of how many guys would meet the criteria.)

Total Number of Men in our

	l weekend)
% have decide	d to follow Christ
% are engaged growth	d in spiritual
% are involved ministry	in service/
% who meet a	ll three of the
2. Using an All-Inclumany activities in your list where men are emen's only activities that.	our church can yo ngaged? Include

ly disciple the men who are involved.



TALK #2: REACHING YOUNG MEN KRIS DOLBERRY - NASHVILLE, TN

2 Statistics tell us that the least likely demographic to engage in church today are young men, and it's not even close.

- Only 2 in 10 believe it is important.
- 59% of those raised in church have left.
- 35% of them actually believe the church does more harm than good.

LifeWay Research identified key issues that young adults are dealing with. There are 5 questions millennial men are asking:

1) The Community Question: Do You Know Me?

- •Research showed that this was #1 on the list of felt needs of young adults.
- •Goods and services young men consume sell community.
- ·If you church doesn't create compelling environments that intentionally create community, you will not reach millennial men.
- 2) The Authenticity Question: Can We Be Real?

You may impress young men by sharing your successes. But, you will only connect with them by sharing your failures.

Millennials are attracted to people willing to go below the "line of shame".

To engage millennial men, create opportunities or environments that are real, raw, and honest. If you don't. It's not worth their time.

3) The Causality Question: Can We Go Deep?

This generation of young men is more informed and educated than any generation prior. Young Men want to go below the surface.

4 types of depth

- 1. Intellectual
- 2. Practical
- 3. Emotional
- 4. Theological

If your ministry environments only skim the surface, It will be challenging for you to reach millennial men.

4) The Responsibility Question: Can I Make a Difference?

Millennial men are loyal to causes not institutions.

If a millennial man looks at your ministry and doesn't see real tangible evidence that it is making a difference in its community and the injustices in it, they will have no interest in connecting.

5) The Connection Question: Will You Show Me?

Jesus' model of discipleship was equal parts impartation and imitation. They don't need someone else to just tell them. They need someone to show them how a Godly man operates.

DISCUSSION & APPLICATION

Which of the 5 questions does your ministry answer best? Which are you weakest in?

What are the biggest challenges in your ministry context to grading "A+" in each of the 5 questions Kris mentioned?

Kris said, millennial men are loyal to causes not institutions. What are some causes or "gospel gaps" in your community that your ministry could address?

Which of the 4 types of depth Kris mentioned comes easiest for your ministry? Which is the most challenging? Why do you think that is?

What is 1 thing you can do immediately to do a better job at reaching millennial men?



TALK #3: HOW TO REACH MEN FOR CHRIST PATRICK MORLEY - ORLANDO, FL

A. The Golden Moment of Opportunity

Why does a man show up at church with his family the first time? *(from Man Alive)

- 1. I feel like I'm in this alone.
- 2. I don't feel like God cares about me personally.
- 3. My life doesn't feel like it has purpose.
- 4. I have these destructive behaviors.
- 5. My soul feels dry.
- 6. My most important relationships are not healthy.
- 7. I don't feel like I'm making a difference in the world.

What is at stake?

B. Getting to the Golden Question

What is the solution?

However a man got into his current situation, the only solution is to _____him out.

Making disciples is God's "_____." There is no "____..."

An intentional strategy to take advantage of the Golden Moment of Opportunity

- 1. Make a list of men called to reach men who don't know Christ
- 2. Set up a weekly "rotation"
- 3. Invite a new man to coffee or a meal
- 4. Have a conversation

The Golden Question: Where are you on your _______________________

C. Your Next Steps - Start Right Away

Use the discussion starters to get going

DISCUSSION & APPLICATION

1. (5 minutes) When a man walks through the front door of your church—probably with a wife and maybe a couple of children, what are the problems he's trying to solve?

2. (5 minutes) How difficult is it for a man to grab the handle to the front door of your church? What are the forces at work to both create and prevent that golden moment of opportunity? How likely is it that you would get a second opportunity to engage with him?

- 3. (10 minutes) Right now while you're together, make a list of the men in your church who are "willing" and "able" to take other men under their wings and show them how to walk the Christian life. Schedule a 90 minute meeting within the next week or two (while this is still fresh on your minds) and invite those men to discuss the following questions. Give every man an opportunity to express his thoughts:
 - When a man walks through the front door of our church, why did he do that? What are the problems he's trying to solve? What are the forces pulling on him? (approx. 15 minutes)
 - What does he need from us? (approx. 15 minutes)
 - Who are the men who invite/bring other men to church, and what do they want and need from us? (approx. 15 minutes)
 - What specific steps can we take to be more intentional about engaging men who visit our church? (approx. 15 minutes)
 - Create a schedule/plan for who will take new men as they "show up." (approx. 15 minutes)
 - Pray for your men. (approx. 15 minutes)
 - Consider adopting an existing, proven men's ministry process such as No Man Left Behind (nomanleftbehind.org)



TALK #4: COACHING MEN IN THE LOCKER ROOM JEFF KISIAH/COACH K - CHARLOTTE, NC

"Create small group environments where men are encouraged and equipped to encounter God."

LOCKER ROOM PREP

Team Roster = make a list of every player utilizing every connection point

Direct Affiliation = church date base

Indirect Affiliation = spiritually disconnected husbands & dads

Life Fellowship Church = "approximately 400 men" (383 vs. 455?)

Psalms 147:4 - "He counts the stars and calls them all by their names."

- Know Your Players = schedule 1-1 interactions on a regular basis (BLA Tour)
 - 3 Common Mistakes in Discipling Men

Lack of Intentionality

Lack of Multiple Entry Points/On Ramps

Knowing Your Players

John 10:27 - "My men respond to My voice and I know them, and they follow Me."

Player Profile

Survey your men to gain a greater awareness

Sample - provided from MVP & BBC

- Coaching Staff = recruit some Assistant Coaches to help reach men effectively Solo Leaders need others around them to share the coaching load Leadership Team = strategists who can provide quality input for game planning
 - 3 (small church)
 - 5 (medium church)
 - 8 (large church)
- Game Plan

Many churches and MDL's play "sandlot football" (drawing plays in the sand) Choose process over product (the gathering is more important than the material)

Play Book

Catalytic Event = 1 weekend per year

Sustained Drive = Other 51 weeks of the year

4 Quarters/1 Season

Fall = September/October/November

Winter = December/January/February

Spring = March/April/May

Summer = June/July/August

LOCKER ROOM PRINCIPLES

- Locker Room = provide a Man-friendly environment vs. a Classroom Environment
- Team Huddles = emphasize prayer in every gathering of men
- Game Film = make regular observations of your players (provide encouragement for their spiritual growth)
- Scouting Reports = observe cultural manhood trends (to be more aware of what your men are facing)
- Road Trips = use these to build team camaraderie (Ministry of "Hanging Out")
- Awards Night = consider an evening to share "God Stories" and celebrate victories together (MVP examples)
- Balanced Approach = Written Word with the Living Word (I Thessalonians 2:8)

Note: For copies of the Men's Survey or other resources, send an email to coachkmvp@ gmail.com

APPLICATION

ship venue(s)?

1. Locker Room Prep - which of the concepts provided the greatest reso-

nance with our current men's disciple-

2. Locker Room Principles - what are some applications points we should consider with our ministry 2 men?

3. Other Takeaways - was anything shared that created a new awareness in your own development as a men's discipleship leader?



TALK #4 CONT'D COACHING MEN IN THE LOCKER ROOM

JEFF KISIAH/COACH K - CHARLOTTE, NC

SPORTING METAPHORS IN SCRIPTURE

- 1 Corinthians 9:24 "runners in a stadium all race, but only one gets the prize...so run to win!"
- 1 Corinthians 9:25a "every competitor in athletic events goes into serious training..."
- 1 Corinthians 9:25b "they do it for a gold medal that tarnishes and fades. You're after one that's gold eternally."
- Galatians 2:2 "for fear that I might be running the course of my ministry in vain"
- Galatians 5:7 "You were running superbly! Who cut in on you, deflecting you from the true course of obedience?"
- Ephesians 6:12 "This is not a wrestling match against a human opponent. We are wrestling with spiritual forces that control evil in the heavenly world."
- Philippians 3:14 "I am sprinting toward the only goal that counts, to cross the line, to win the prize of God's upward calling in Christ Jesus."
- 1 Timothy 4:8 "train yourself for devotion, for while physical training is of limited value, devotion is valuable in every respect, since it holds a promise of life both for the present and for the future"
- 2 Timothy 2:5 "an athlete is not crowned unless he competes according to the rules."
- 2 Timothy 4:7 "I have run the full distance and completed my race"
- Hebrews 12:1a "since we have a huge crowd of veterans cheering us on from the grandstands"
- Hebrews 12:1b "let us throw aside every hindrance and the sin which easily hampers our forward movement"
- Hebrews 12:1c "let us run with endurance and active persistence the race that is set before us"
- Hebrews 12:2a "Now stay focused on Jesus, who both began and finished this race we are in"



TALK #5: DEVELOPING LEADERS FOR YOUR MINISTRY STEVE SONDERMAN - BROOKFIELD, WI

"Leaders are at their best when they are raising up other leaders. They are looking for emerging leaders, investing in them and empowering them for the work of the kingdom. They leave a legacy of leadership." Bill Hybels, Willow Creek Church

A Multiplying Leader is a leader who has a plan and strategy for intentionally developing other disciples, leaders, coaches, teams and ministries. Not a ministry of addition, but multiplication. II Timothy 2:2 We will only grow the movement as leaders are developed and leadership given away.

Jesus' model of Leadership Development - Mark 3:13-15- Jesus recognized the need for more leaders and Jesus invested three years of his life doing it.

1. Intercession - Matthew 9:37-39

- •Key Principle: We will only advance the Kingdom of God in the world as we move forward on our knees.
- Application:
 - •Personal list of people to pray for.
 - •Pray at all of your ministry meetings as well.

2. Identify - The Culture of Looking

ICU Principle: - I see in you - Leaders have the ability to see in others what they do not see in themselves.

John 1:41-42 - You are Simon, you will be called Cephas - Peter

What did Jesus look for?

- Faithful- Prov 20:6, Luke 16:10-12, Matt 25:21, Phil 2:19-22
- Teachable Acts 4:13, Matt 13:52
- Available Isaiah 6:38

3. Invite

- Key Principle: Nothing in the Kingdom of God gets done without an ask.
- Developing a leader will include both Character development—who they are, and Competency Development—what they do.

Men where Jesus Method

"God's plan is to make much of the man, far more of him than anything else, because men are God's method. The church is looking for better methods; God is looking for better men. The Holy Ghost does not flow through methods, but through men. He does not come on machines, but on men. He does not anoint plans, but men. It is not great talents, nor great learning that God needs, but men great in holiness, great in faith, great in love, great in fidelity, great for God. Those men can mold a generation for God." ~EM Bounds

4. Invest - v 14 "The Culture of Association"

- Key Principle: More time spent with fewer people results in greater impact for Christ. You cannot impact people from a distance.
 - Emerging leaders need close proximity to veteran leaders.
 - People are looking for a demonstration, not an explanation. No wonder the disciples asked about prayer, because they often saw the Savior on his knees.
 - TIME There is no substitute for simply getting with your people and it is ridiculous to think or imagine that anything less, short of a miracle, can develop strong Christian leadership.
 - The closer you get to a man the greater the impact you will have in his life. It is all about relationship, seen throughout the bible.
 - Leadership development takes place in the context of community.



TALK #5: CONT'D DEVELOPING LEADERS FOR YOUR MINISTRY STEVE SONDERMAN - BROOKFIELD, WI

5. Instruct

- •Get them into the Word. The Word was meant for our transformation, not information.
- •Always be prepared to give them one more thing.
- •Help them to grow in every area of their lives:

Character - to grow in godliness.

Chemistry - to grow in their ability to work with others.

Competencies - to grow in giftedness and skills.

Cognitive - to grow in knowledge of the Truth.

Calling - to grow into what God desires them to be and do.

Commitments - To Christ, His People and His World.

• Provide the resources they need to continually develop: Podcasts, articles, books, conferences, seminars, etc.

6. Involve - Mark 3:15 - 'that he might send them out" - Leadership development involves instructing them with Kingdom Responsibilities.

"My estimate, is that 80-90% of leadership development is on-the-job training.

It is a waste of time without coaching." Howard Hendricks

Progression of Involvement:

I Do—You Watch - We talk

I Do—You Help - We talk

You Do-I Help - We talk

You Do-I Watch - We talk

You Do-Someone Else Watches - You talk

Leadership Development involves coaching and there are three keys to the coaching process

- First things first
- · One thing at a time
- Always one more thing

Start with small responsibilities and slowly give them more to do - Luke 16:10.

Failure is the greatest teacher of all.

Real leadership gets excited about seeing other succeed.

DISCUSSION & APPLICATION

- •Who invited you into a leadership position and how did they help develop you as a leader? Describe the characteristics in their life that impacted you the greatest.
- •What helped you the most in your development as an emerging leader?
- •Who in your circle of influence do you need to invite into the leadership path?
- •What does it look like for you to develop one or more of these people in your area of ministry?
- •What are the roadblocks to your personally developing other leaders for the Kingdom?
- •What activities can you take an emerging leader along with?
- •What holds you back from giving emerging leaders Kingdom responsibilities?
- •Close your time by praying for the list of names that you have developed.

Resources on Leadership Development:

Amplified Leadership by Dan Reiland

Exponential by Dave and Jon Ferguson

The Master Plan of Evangelism by Robert Coleman

Transforming Leadership by Leighton Ford

The Making of a Leader by Robert Clinton

Developing Leaders Around You by John Maxwell



TALK #6: HOW TO SUSTAIN A STRONG LEADERSHIP TEAM RONN READ - CHICAGO, IL



Vision -	Status Quo -	Nostalgia-	

Beliefs - Questioning -

Goals - Polarization -

Systems - Apathy -

Structure - Drop Out -

DISCUSSION & APPLICATION

What is the vision you have for the men in your church?

What is one short-term goal for the next 12 months?

What system would accomplish that goal?

Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you.

Matthew 28:19-20



GO THEREFORE STEVE SONDERMAN – BROOKFIELD, WI

Refuel Wrap Up: Steps for moving forward

Perspective

Start small...go slow

Marathon mindset

It's not about the Numbers

Invest in a few men

Think 4-5 years for starting your ministry to men.

"We need to have a big enough vision to think small" Greg Ogden

Prayer

The longer I follow Jesus, the more I am convinced I can't do it myself

Our ultimate focus is not on our strategy

Our ultimate dependence is not on our power

We must get on our knees and be diligent in prayer - it is the only way the walls around the hearts of men will come down.

Presence

Ministry is primarily about "showing up"

Advice from my Mentor on working with men: on their turf, their time, and their agenda

Men are looking for a Demonstration instead of Proclamation

Robert Murry McCheyne - "The Greatest gift you can give your men is your personal holiness."

Perseverance

It is not how you start, but how you finish that matters

What is the wound or hurt that is slowing you down?

Illustration from Olympics - runner in Mexico City (John Aguirre)

Why did you keep going?

"My country did not send me 7000 miles to start the race...they sent me to finish the race."

Hebrews 12 - Jesus finished His race...He lives within us!







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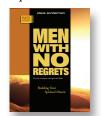
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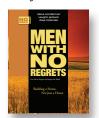
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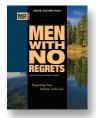
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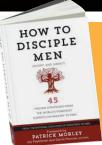
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