

The background is a solid yellow color. It features several black-outlined geometric shapes: a triangle in the top-left, a triangle in the top-right, a triangle in the bottom-left, and a larger, irregular shape in the bottom-right that resembles a speech bubble. A large teal circle is positioned in the center, partially overlapping the text.

ELEVATING YOUR
SOCIAL MEDIA
IN 2019

BY TAYLOR HEAD



STORIES

#27 This Is Why You Should Always Check Product Dimensions Before Ordering Something Online

Kinfine USA Inc.

Kinfine Boys Arm Chair, Dark Brown, Leatherette

★★★★★ (91)



Price: **\$86.34**

FREE Shipping.



#13 My Roommate Ordered A TV Stand Off Amazon. This Is What Came





FACEBOOK ADS

INTRO



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FACEBOOK ADS

INTRO

The background is a solid yellow rectangle. In the center, there is a teal-colored circle. Four black-outlined triangles are scattered around the circle: one in the top-left, one in the top-right, one in the bottom-left, and one in the bottom-right. The text is centered horizontally and partially overlaps the teal circle.

HOW TO MAKE A FACEBOOK AD

Search Filters + Add filters to narrow the data you are seeing.

Lifetime: Aug 3, 2012 – Jan 18, 2019

Account Overview


Campaigns 1 selected

Ad Sets 1 selected

Ads for 1 Ad Set

+ Create Duplicate Edit Preview Rules

View Setup Columns: Performance Breakdown Reports

	Ad Name	Delivery	Ad Set Name	Cost and ROAS Controls	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	
<input type="checkbox"/>	 Ad Set 1 - Web Traffic Images - Image 3	● Not Delivering Campaign is Off	Ad Set 1 0 active ads	Lowest cost Link Clicks	\$12.00 Daily	—	36 Link Clicks	2,123	3,111	\$0.29 Per Link Click	
<input type="checkbox"/>	 Ad Set 1 - Web Traffic Images - Image 2	● Not Delivering Campaign is Off	Ad Set 1 0 active ads	Lowest cost Link Clicks	\$12.00 Daily	—	784 Link Clicks	21,975	32,222	\$0.36 Per Link Click	
<input type="checkbox"/>	 Ad Set 1 - Web Traffic Images - Image 1	● Not Delivering Campaign is Off	Ad Set 1 0 active ads	Lowest cost Link Clicks	\$12.00 Daily	—	40 Link Clicks	1,914	3,209	\$0.32 Per Link Click	
<input type="checkbox"/>	 Ad Set 1 - Web Traffic Images - Image 2	● Inactive	Ad Set 1 0 active ads	Lowest cost Link Clicks	\$12.00 Daily	—	— Link Click	2	2	— Per Link Click	
<input type="checkbox"/>	 Ad Set 1 - Web Traffic Images - Image 1	● Inactive	Ad Set 1 0 active ads	Lowest cost Link Clicks	\$12.00 Daily	—	— Link Click	—	—	— Per Link Click	
<input type="checkbox"/>	 Ad Set 1 - Web Traffic Images - Image 3	● Inactive	Ad Set 1 0 active ads	Lowest cost Link Clicks	\$12.00 Daily	—	— Link Click	1	1	— Per Link Click	
▶ ⚠ Results from 6 ads ⓘ							—	860 Link Clicks	23,727 People	38,545 Total	\$0.35 Per Link Click

The image features a bright yellow background. In the center, there is a solid teal circle. Four black-outlined triangles of varying sizes are scattered around the teal circle, pointing in different directions. The text "HOW TO MAKE A FACEBOOK AD" is written in a bold, black, sans-serif font, centered horizontally and partially overlapping the teal circle.

HOW TO MAKE A FACEBOOK AD

The background is a solid yellow color. In the center, there is a teal-colored circle. Overlaid on this circle and the yellow background is the text 'ELEVATING YOUR SOCIAL MEDIA IN 2019'. The words 'ELEVATING YOUR' are in a smaller, black, sans-serif font. 'SOCIAL MEDIA' is in a very large, bold, black, sans-serif font. 'IN 2019' is in a large, bold, white, sans-serif font. There are four black-outlined geometric shapes: three triangles and one speech bubble-like shape, scattered around the central text.

ELEVATING YOUR
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IN 2019

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