



Branded: His Love Endures Forever... For ME. – 1.11.2026

Jake Scott

DISCUSSION GUIDE

Icebreaker Questions:

1. Mistakes are part of life; what mistake this past year provided the greatest takeaway?
2. What projects are you most excited to jump into this year?

LIFEgroup Lesson

1. This series is called "Branded". How would you define what that means in your own words?
2. Brands are scar tissue. Jake talked about how the function of scar tissue mirrors what happens in our hearts when they are wounded. He said "Scars are a vital part of healing, providing structural support, but they are disorganized, stiff in nature, can cause issues like limited mobility, and chronic discomfort. What are the similarities and differences between literal scar tissue and the "scar tissue" our hearts receive when they are wounded?
3. Jake said "Our past should inform who we are. It should never define who we are." What does this mean and do you agree?
4. When God asked Adam and Eve "why they are hiding" it was a question of shame. Shame can be a defining element of someone's life for years. How do you understand shame?
5. When God asked Adam and Eve "Who told you you were naked" it is a question of blame. Blame says "I have what I don't want and it's your fault." Blaming others is unhelpful and usually not true, and shows a lack of personal responsibility and yet we still find ourselves blaming others. Why?
6. Read Psalm 136 1-3, 23-26 together. When, at the end, Jake read this passage and asked us to apply it to ourselves personally does that come easily for you or is that hard to do and why?