

What kind of personality makes for a **good** public speaker? ■ 1<sup>st</sup> MYTH: Extroverted people are better speakers! **Not True!** ◆ Introverts learn how to communicate better Content-based Well-thought out ♦ Sincerity

Can just ANYBODY be a public speaker? **2nd MYTH:** Only the "talented" people can! Not True! Anyone can <u>learn</u> to be an effective communicator! ♦ Exodus 4:10-13

# Can just **ANYBODY** be a public speaker?

**Ex 4:10** "Moses said to the LORD, 'O Lord, I have never been eloquent, neither in the past nor since you have spoken to your servant. I am <u>slow</u> of speech and tongue.'

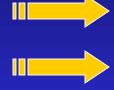
**11** The LORD said to him, 'Who gave man his mouth? Who makes him deaf or mute? Who gives him sight or makes him blind? Is it not I, the LORD?

**12** Now go; I will help you speak and will <u>teach</u> you what to say.''' What is the greatest obstacle to becoming an effective communicator? **OURSELVES! Reasons:** ♦ Unbelief ♦ Fear ◆ Inexperience ♦ Bad experience Never had proper "tools!"

## Overcoming Obstacles in Communication

#### PROBLEMS:

- Unbelief
- ♦ Fear
- ♦ Inexperience
- Bad experience
- Never had proper "tools!"



#### **REMEDIES:**

- Obedience
- ◆ Faith
- Practice
- Empathy
- Proper "tools!"

Helpful **Tools**: Multi-Translations of Bible Concordance Dictionary (Bible and English) Thesaurus Book of "Quotations" Book of "Illustrations" Good Library Powerful Computer

Study the Methods of the Best Communicators! **JESUS**  Simplicity of words Depth of Concepts Stories (Word pictures) "Windows" of your message! • Some illustrated/Some obscured Personal Example "Life Message" (Authority!) • Matt 7:24-28

## Study the <u>Methods</u> of the Best Communicators!

**JESUS** 

Matt 7:24 " 'Therefore everyone who hears these words of Mine and puts them into practice is like a wise man who built his house on the rock...'

28 When Jesus had finished saying these things, the crowds were amazed at His teaching,

29 because He taught as one who had authority, and not as their teachers of the law."

### What's "The BIG IDEA?"

**CENTRAL THOUGHT** The one thing you wish to communicate Key to successful advertising Is it conveyed? Did you "get" it?