

3D-CGI Sports T.V Series

# PLAYMAKERS IN THE FAITH

**TEAM**



**LIGHT**



**LIGHT**



**DARK**





# ABOUT OUR ORGANIZATION

Playmakers In The Faith is a faith based non-profit organization. The founder, Michael Ray Garvin, is a former NFL player & former professional track athlete. Michael founded this organization in 2015 and changed the name to help reach a worldwide audience in November of 2019. In January of 2020 it expanded to grow into developing a Sports T.V Series in 3D CGI Animation.





# ABOUT THE SHOW



## Premise

There is a Spiritual Battle of Angels and Demons for the souls of every man and woman. Everyday people are dealing with challenges and the outcome of these challenges are based on the spiritual warfare. These battles are fought in a sports arena in the spiritual realm.

## Episode One Summary

Episode one immediately starts off with action as we depict the war in heaven and the fall of satan. JT, a high school senior, is on the fence with his faith. He and his two friends, Jonathan and Damien, decide to skip bible study after school to go smoke at Damien's older brother's house. Damien's brother is a drug dealer and he owes his supplier money. His supplier sends a hit out on him. The hit men go to the house and three people are shot. Three people die, but one comes back to life due to God's mercy and the power of prayer. After this incident two characters make a change & accept Jesus as Lord and Savior of their life.

## Episode Synopsis

The episodes will chronicle the natural outcomes of the spiritual battles fought on the Spiritual Playfield. Think Diablo video game with Dragon ball Z and Sports all in one show.



# PROBLEM SOLUTION



## Problem

Suicide is the second-leading cause of death among people age 15 to 24 in the U.S. Nearly 20% of high school students report serious thoughts of suicide and 9% have made an attempt to take their lives, according to the National Alliance on Mental Illness.



## Problem 2

The average youth spends about 2,767 hours per year on their cell phone alone. The phone has become more influential than the parent, teacher, coach, and pastor.



## Solution

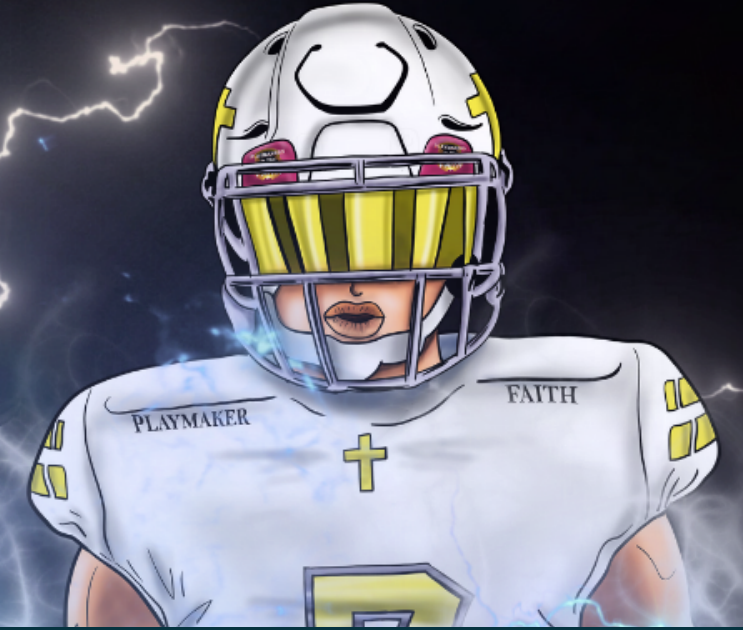
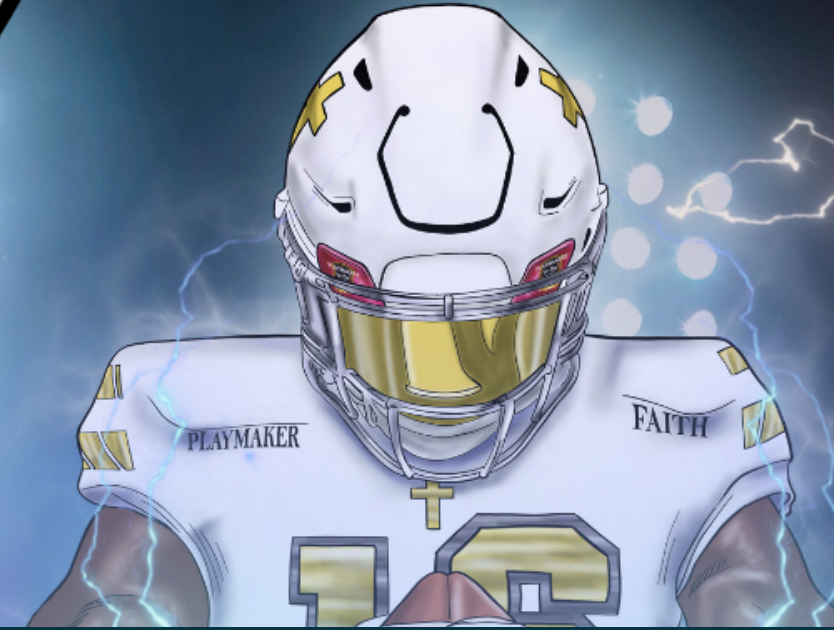
Develop a T.V Series that spreads the Gospel to bring hope to ages 14 and up. We will use Screen Discipleship to reach the youth and young adults worldwide.



# DARK



# LIGHT



## Vision For T.V Series

The vision of Playmakers In The Faith is to develop an 8 episode season and afterwards produce a video game for PS5 & XBox gaming consoles. We plan to reach billions of people worldwide.

## T.V Series Mission

The mission of Playmakers In The Faith is to bring hope to a lost world. Many youth and young adults are suffering and dying from anxiety, fear, worry, depression, and suicidal thoughts. We hope to help save as many people as possible.



# ANGEL STUDIO PILOT TRAILER



Watch Now On Youtube in 4K



SCAN ME



# MEET OUR TEAM



**Founder / President**

Michael Ray Garvin (former NFL)



**Board Treasurer**

Kevin Hobbs (former NFL)



**Board Director**

Adam Motz



**Board Director**

Esosa Osai



# MEET OUR REPRESENTATIVES



Certified Public Accountant

Kenny Green (CPA,FSA,CRMA)



Representative

Charlie Ward (former NBA)



Representative

David Tyree (former NFL)



Representative

Garrick Jones (former NFL)



# ORGANIZATION OVERVIEW

## Reach



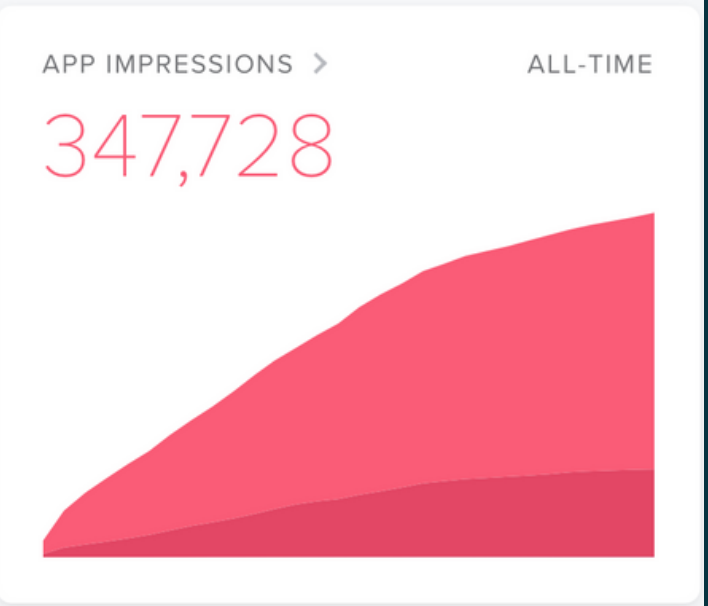
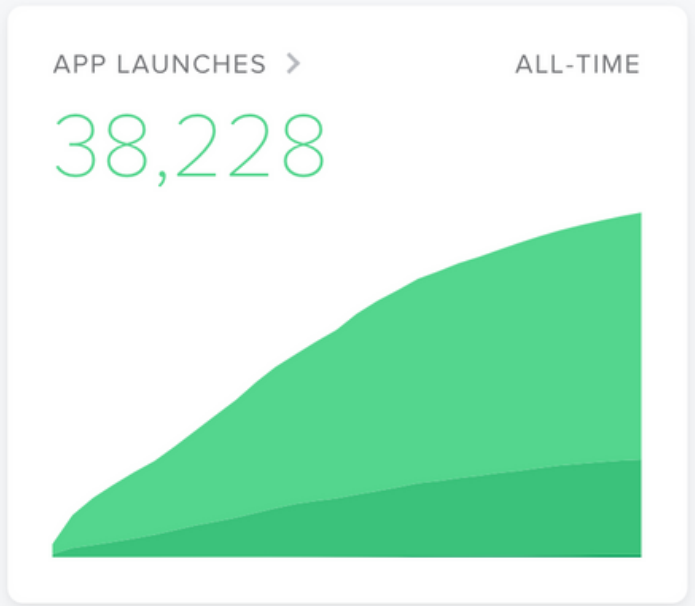
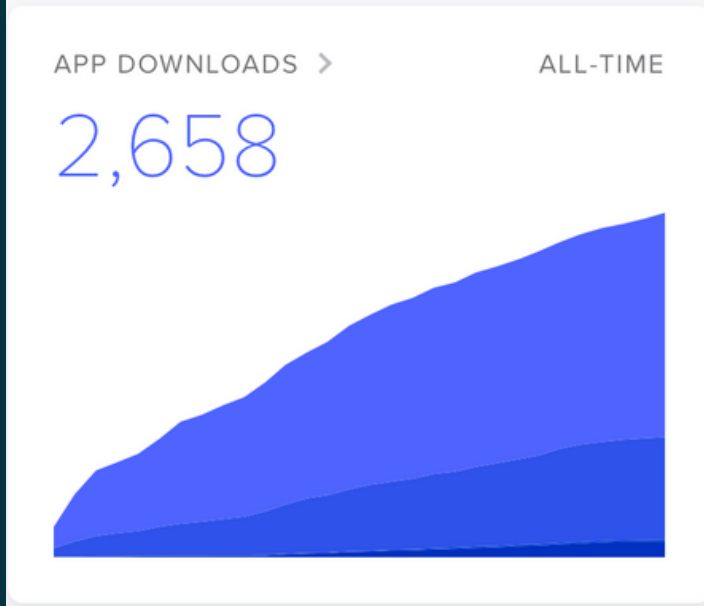
We have reached over 2,000 youth and young adults ranging from ages 14 to 38 with our free mobile app.



## Mobile App Downloads



Over 2,600 downloads of the Playmakers In The Faith App. It is currently International.





# BUSINESS PLAN



[www.PlaymakersInTheFaith.org](http://www.PlaymakersInTheFaith.org)



Playmakers In The Faith has signed with Angel Studios and plans to hire current and former professional athletes in various sports.

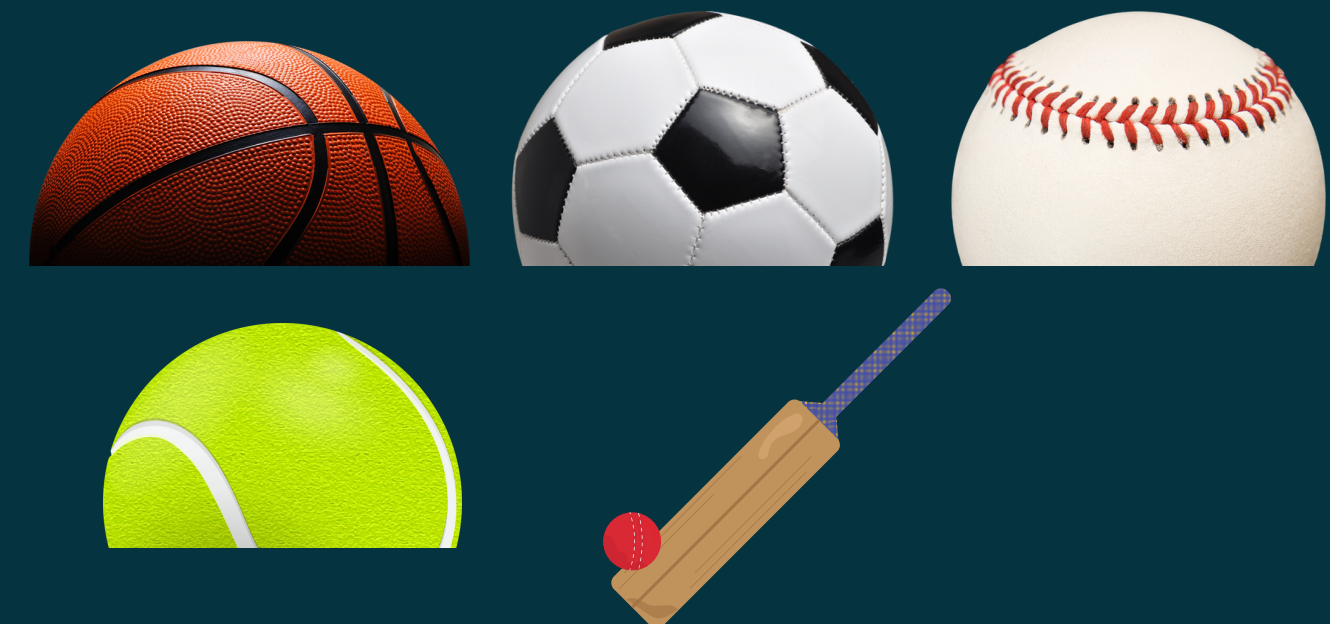


## Angel Studios

We have signed with Angel Studios as our main distributor for the 3D animated series. They have grossed over \$210 million in sales.

## NFLPA & Various Sports

We plan to work with the NFLPA to hire current and former NFL players to work on staff and acting roles. We will hire pro athletes in various sports to fulfill other positions.





# MARKETING STRATEGY

By connecting with current and former collegiate and professional athletes we can use social media, sports camps, and events as a way to help spread the word and reach more people.

## Board Members & Staff

Our board members and staff will consist mainly of current or former collegiate and professional athletes. We will be creating jobs for current and former athletes by producing a 3D-CGI Animation Sports TV Series.



## Athlete Influence

Michael Ray Garvin's marketing manager is Maxx Lepselter of Maxx Sports Management.





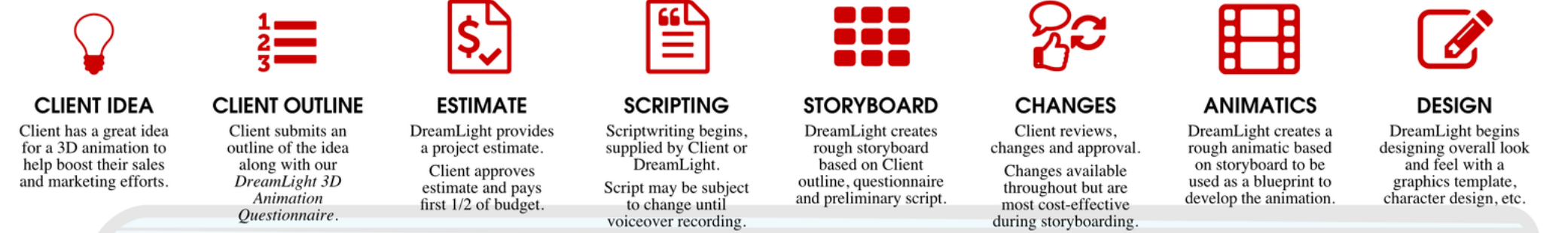
# ANIMATION PIPELINE



## DREAMLIGHT ANIMATION PROCESS

### PRE-PRODUCTION

DREAMLIGHT.COM



### PRODUCTION



### POST-PRODUCTION



For a more in-depth view of the DreamLight animation process see our 500+ page book on Amazon.com



### CREATING A 3D ANIMATED CGI SHORT

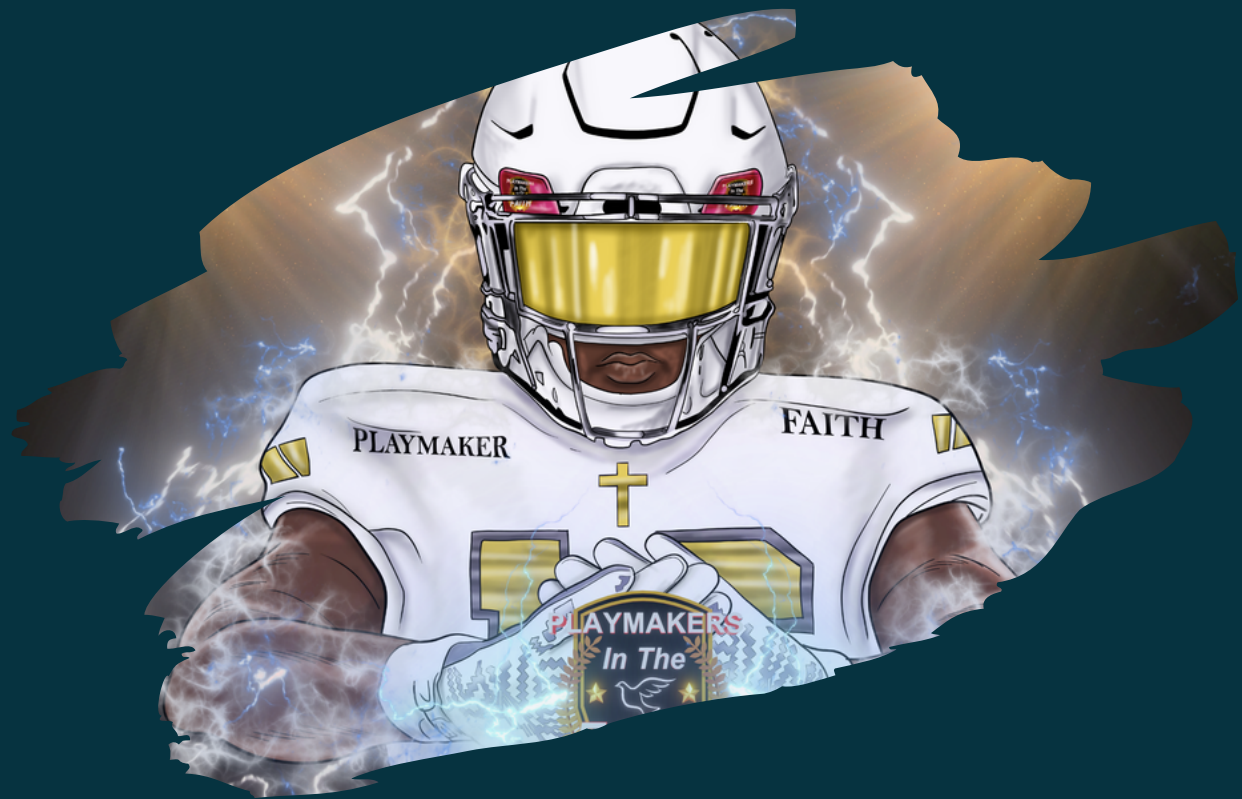
[DreamLight.com/book](http://DreamLight.com/book)

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# OUR TV GOALS



## Goal 1

Complete the production development of Episode 1 "Welcome To The Team."



## Goal 2

Complete and promote Episode 1 "Welcome To The Team." Reach 100,000 subscribers and above to the Series.



## Goal 3

Complete Episode 2 "War For The Block." Begin working on the Playmakers In The Faith "Battle For Souls", Video Game for PS-5 and XBox gaming consoles.



# OUR FUNDING GOALS



## Goal 1

Receive \$100,000 in funding towards the Angel Studios Pilot Trailer.



## Goal 2

Receive \$3.5 million in funding for Episode 1 and have the operating expenses for promotions and production development for Episode 2 "War For The Block."



## Goal 3

Receive \$7.5 million in funding to purchase a 10,000-20,000 sq ft building to house a studio in Texas for the Series and Video Game productions.



# REVENUE PROJECTIONS

## Donations



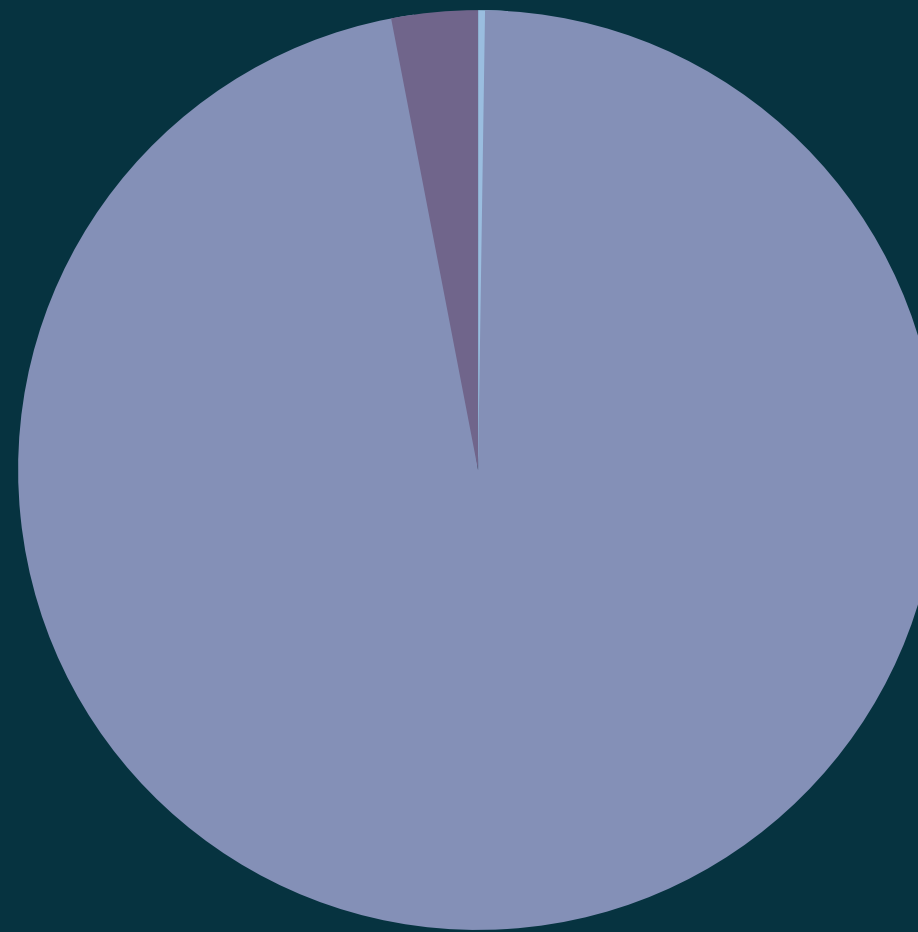
Donations from 2022 \$24,000 which can also be used towards the television series

## Monthly Subscriptions



Assume 100,000 subscribers at \$7.99 each month totals \$9,588,000 annually.

Episode Sales  
3%



Subscriptions  
96.7%



## Episode Sales

Episodes are \$15 each. Assume 20,000 sales for the 1st season totals \$300,000 annually.



## Conclusion

A majority of our revenue will come from our monthly subscriptions.



# Fuel the mission

give in app or on the website

SCAN ME



DONATE



To Donate online please visit [www.PlaymakersInTheFaith.org/give](http://www.PlaymakersInTheFaith.org/give)



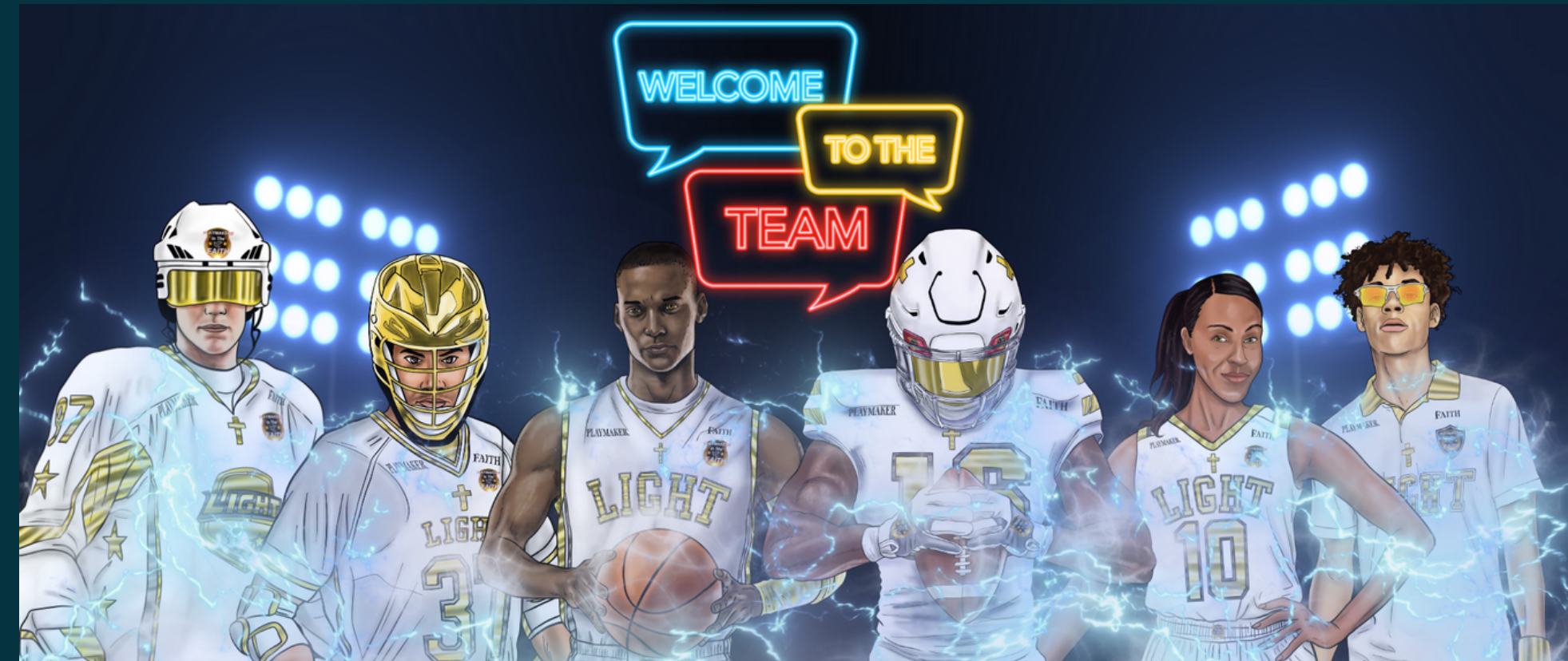
To Mail a Check: **Playmakers In The Faith**  
**21040 Highland Knolls Dr Ste 200- #461 Katy, TX 77450**

Playmakers In The Faith is a non-profit 501c3 Charitable Organization / Tax ID- 47-4435370



# THANK YOU

Playmakers In The Faith



## Contact Us



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