

ENTERTAINER

(ASSERTIVE)

ESFP-A

ROLE: EXPLORER

Observant (S) and Prospecting (P) personality types, known for their spontaneity, ingenuity, and ability to live in the moment.

STRATEGY: PEOPLE MASTERY

People Masters seek social contact and tend to have very good communication skills. These types are confident in their abilities and don't hesitate to express their opinions.

TRAITS

Extraverted (E) individuals prefer group activities and get energized by social interaction. They tend to be more enthusiastic and more easily excited than Introverts.

Observant (S) individuals are highly practical, pragmatic and down-to-earth. They tend to have strong habits and focus on what is happening or has already happened.

Feeling (F) individuals are sensitive and emotionally expressive. They are more empathic and less competitive than Thinking types, and focus on social harmony and cooperation.

Prospecting (P) individuals are very good at improvising and spotting opportunities. They tend to be flexible, relaxed nonconformists who prefer keeping their options open.

Assertive (-A) individuals are self-assured, even-tempered and resistant to stress. They refuse to worry too much and do not push themselves too hard when it comes to achieving goals.

RESEARCH INSIGHT

Assertive Entertainers are the most likely personality type to be comfortable with imperfection.



STRENGTHS

Bold: Entertainers aren't known for holding back. Wanting to experience everything there is to experience, they don't mind stepping out of their comfort zones when no one else is willing.

Original: Traditions and expectations are secondary to Entertainers, if a consideration at all. They love to experiment with new styles, and constantly find new ways to stick out in the crowd.

Aesthetics and Showmanship: Not stopping at mere outfits, Entertainers inject artistic creativity into their words and actions, too.

Excellent People Skills: More so than things though, Entertainers love to pay attention to people. They are talkative, witty, and almost never run out of things to discuss. For Entertainers, happiness and satisfaction stem from the time they spend with the people they enjoy being with.

WEAKNESSES

Sensitive: Entertainers are strongly emotional, and very vulnerable to criticism – they can feel like they've been backed into a corner, sometimes reacting badly.

Easily Bored: Without constant excitement, Entertainers find ways to create it themselves. Risky behavior, self-indulgence, and the pleasures of the moment over long-term plans are all things Entertainers get into a little too often.

Conflict-Averse: Entertainers sometimes ignore and avoid conflict entirely. They may say and do what's needed to get out of such situations, then move on to something more fun.

Unfocused: Anything that requires long-term dedication and focus is a particular challenge for Entertainers.



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ENTERTAINER

(TURBULENT)

ESFP-T

ROLE: EXPLORER

Observant (S) and Prospecting (P) personality types, known for their spontaneity, ingenuity, and ability to live in the moment.

STRATEGY: SOCIAL ENGAGEMENT

This strategy is adopted by sociable, energetic and success-driven types. Social Engagers tend to be restless, perfectionistic individuals, prone to experiencing both very positive and very negative emotions.

TRAITS

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Feeling (F) individuals are sensitive and emotionally expressive. They are more empathic and less competitive than Thinking types, and focus on social harmony and cooperation.

Prospecting (P) individuals are very good at improvising and spotting opportunities. They tend to be flexible, relaxed nonconformists who prefer keeping their options open.

Turbulent (-T) individuals are self-conscious and sensitive to stress. They are likely to experience a wide range of emotions and to be success-driven, perfectionistic and eager to improve.

RESEARCH INSIGHT

Turbulent Entertainers are the least likely personality type to feel comfortable just sitting in silence with other people.



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