



The Z Retreat 2025

December 5-7, 2025





Karter is Here!

Why are we here this weekend?

- To REMIND everyone that KARTER comes every single week and we must be ready to impact them in a way that draws them to Christ.
- To RE-ALIGN our strategies, structures, and systems to the intentional cultural model of Zion Christian Ministries.
- To RE-THINK ministry approaches that are not effective
- To RE-STORE ministry mandates by being encouraged and re-ignited to do ministry that pushes us to the next season of growth.

3 YEAR Forecast

Forecasting through 2029

Expansion and Growth

Zion Christian Ministries is 18 years old. Just like a young adult that enters a life of exploration and expansion, the next four years will be about growth and expansion. (Matthew 28:19)



2026

Theme: S.A.L.T.Y

Our call to be Salt in the earth according to Matthew 5:13. Within this year, we will begin the SOFT launch of our second location. One church, two locations. We will also expand our community footprint.

Theme: ON FOR THE CITY

Building from the SALT theme, Jesus also calls us lights of the world.

A CITY set on a hill that cannot be hidden”. This speaks directly to our identity. We will be building our identity in another location, this will be foundational in teaching who we are in Christ! We should let our lights shine and keep them on for both cities.

2027



2028



Theme: GO-GROW

From the popular GREAT COMMISSION, our charge is to “GO” into the world, and make disciples or help them “GROW”. This speaks not only to the individual or personal growth but also to the physical growth as we minister through two locations. (Matthew 28:19)

One Church Two Locations

ZCM-MURFREESBORO and
ZCM- ????



LAUNCH PLAN

Lavergne Tennessee

- According to the U.S Census data, 38,000 people called La Vergne home in 2020. Now, the city has 42,000 residents, with Mayor Jason Cole only expecting that number to grow.
- Mayor Cole told News 2 that approximately 11,000 homes are set to be built at the intersection of Waldron Road and Blair Road.
- In addition, the surrounding road is set to become five lanes, which are all examples of how a city—known as the Gateway to Rutherford County—is becoming a growth hotspot.
- Cole said he expects the city to reach a population of 60,000 people in the next 10 years.
- La Vergne emerged from the 2020 Census as the 22nd largest city in Tennessee.
- I-24 near the Waldron Road exit (Exit 64) has an average daily traffic count of 164,348.
- Murfreesboro Road, an arterial highway from Nashville to Murfreesboro, has an average daily traffic count of 36,943 at the intersection with Waldron Road.
- North Waldron Road at JFK Drive has an average daily traffic count of 33,291.
- La Vergne named "Best Place To Buy A Home" according to Go Banking Rates.
- La Vergne named "19th Safest City" in Tennessee according to Alarms.org –
- La Vergne named "21st Fastest Growing City" in Tennessee according to USA.org.
- La Vergne named "6th Most Business Friendly City" within Tennessee according to Tennessee Center For Policy Research
- La Vergne named best place for young families to live, January 2015
- La Vergne has eighth highest median income growth in the state, August 2014

Lavergne Tennessee



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* THIS IS A SAMPLING OF PROSPECTIVE TENANTS THAT WILL BE TARGETED FOR THE DEVELOPMENT AND IN NO WAY SHALL BE CONSTRUED AS A COMMITMENT FROM THESE COMPANIES IN THE DEVELOPMENT.

REZONING DEVELOPMENT PLAN | REVISION 3 PACKET, APRIL 17, 2023

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LAUNCH PLAN

Year One (2026)- Soft Launch

- **Pop Up Z Experiences (City Multipurpose Building) Sunday Night-6:00 p.m. Feb, March, APRIL?, MAY, AUGUST, SEPTEMBER, OCTOBER, NOVEMBER.**
- **Community Events-** All About Jesus
- Back to School Event at Lavergne High School
- **Student Night- Teen Worship Night** (Rock Springs, Rocky Fork, Lavergne Middle, Lavergne High, Smyrna High, Stewarts Creek High)
- Membership Intake, Visitor Forms Edited to Include Pop Ups and Events

Year Two (2027)- Official Launch

- Secure Space or continue using city building
- Have a fully functioning LAVERGNE TEAM.

Focus Areas 2026-2029

Murfreesboro/Lavergne Location:

- Establish written models for all ministries. We cannot duplicate what we cannot regurgitate.
- Increase Giving to at least 60 percent of our membership participating in the giving moment.
- Empower our ministries with distributed budget amounts.
- 25 to life fully functional with grants, contributions, and other partnerships in the community.
- Youth Ministry growing, thriving, and consistent. Youth workers and leaders.
- Grow membership to 2,2000 members. We currently have 1100 on our roster.
- Build or expand our Facilities. A detached garage and pavilion.
- Continue to grow, expand, and improve each ministry for growth and expansion.

Group Discussion

- In what ways do you need to go and prepare your team for the growth over the next three years?
- How do you plan to assist in the GROWTH and EXPANSION personally?
- What are your immediate thoughts about our next three years?