
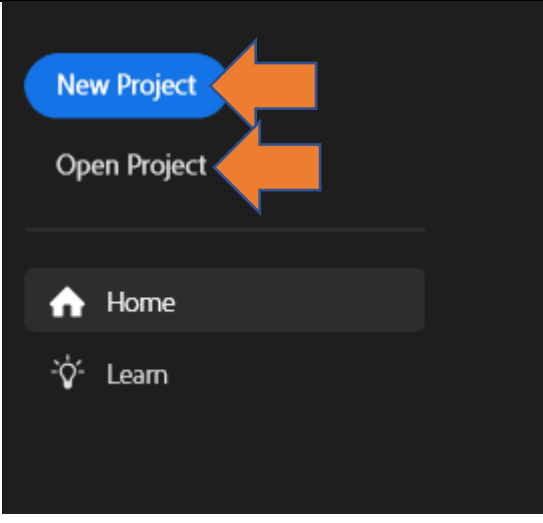
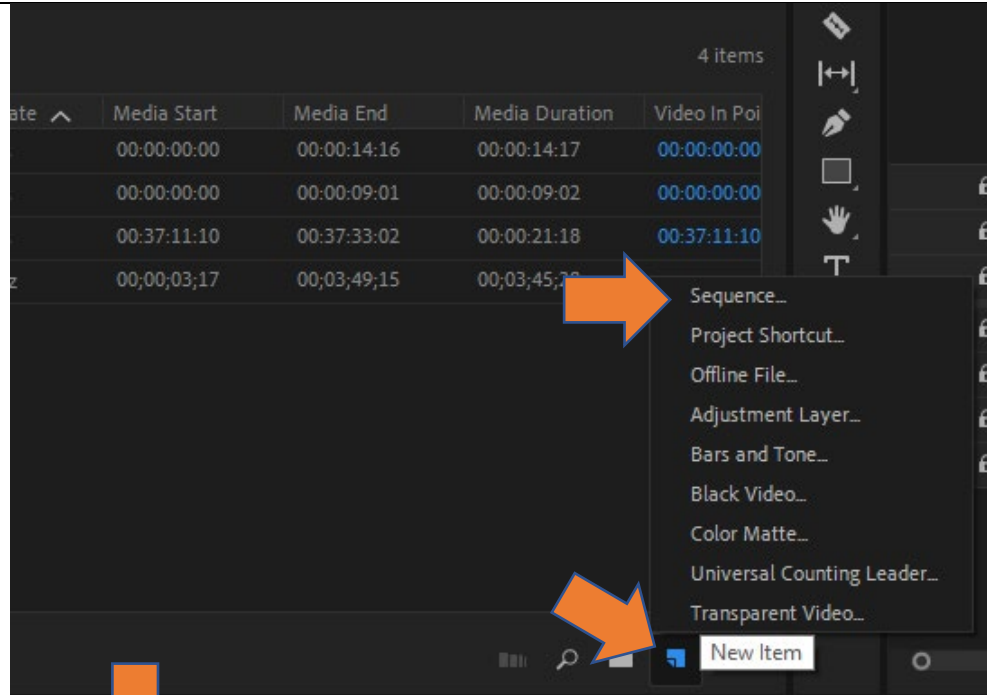


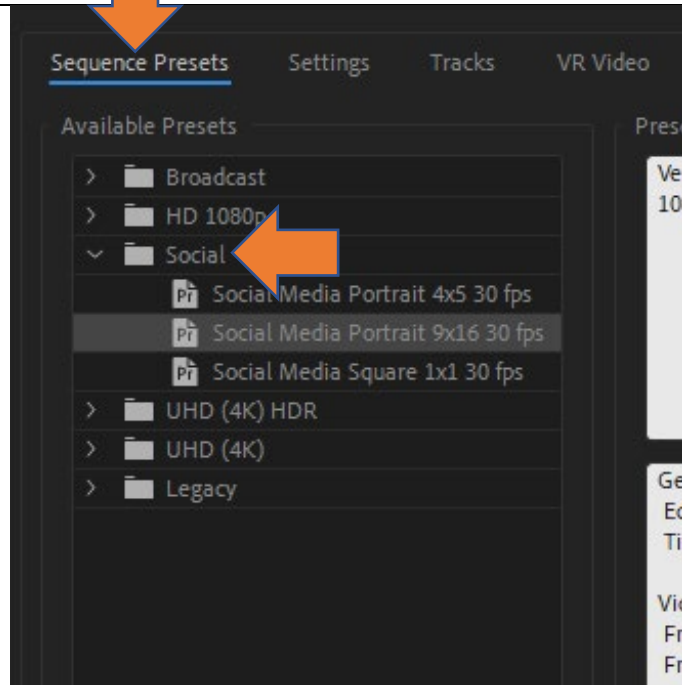
How to Create a Video with a Half-Static Bottom for Social Media

<p>Open the Adobe Premiere Pro program.</p>	
<p>Create a new project or open an existing one (see How to Create a New Project in Premiere Pro).</p>	

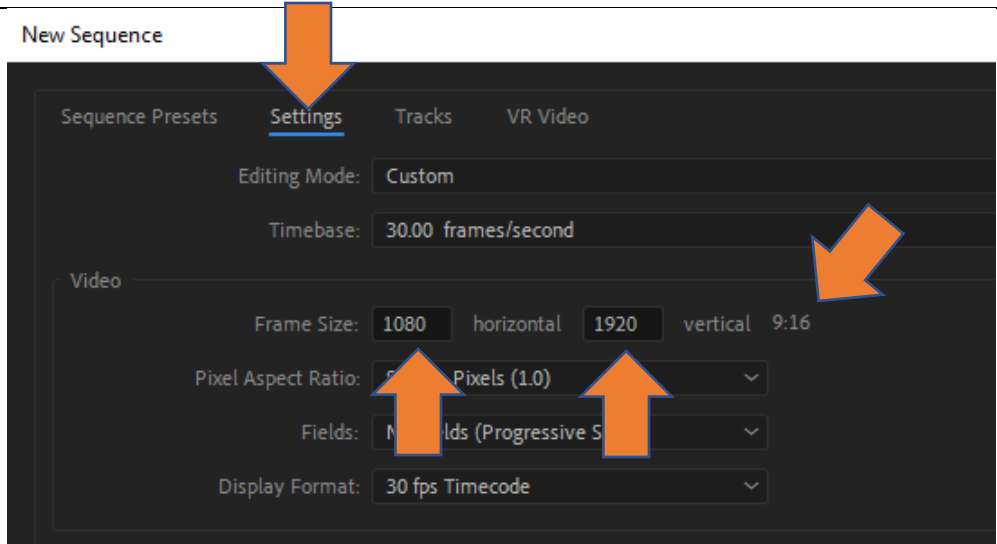
Select the 'New Item' button, then select the 'Sequence' option.



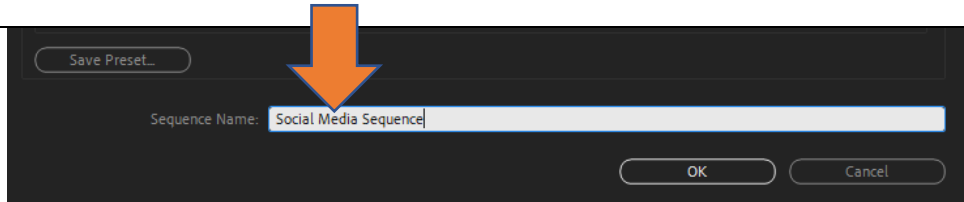
Under Sequence Presets, there is a category for social media. Select one that best fits your project.



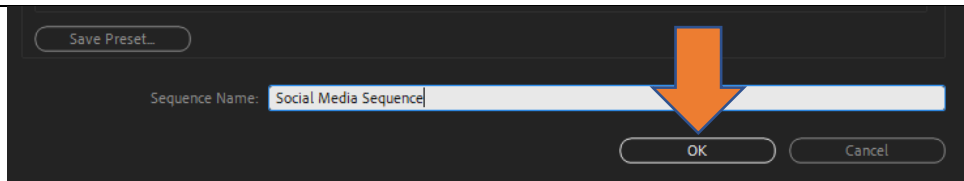
OPTIONAL:
Under
Settings,
adjust the
frame size
of your
video,
making sure
it matches
the original
dimensions
(for vertical,
this number
would be
9:16,
portrait
would be
4:6, and
square
would be
1:1).



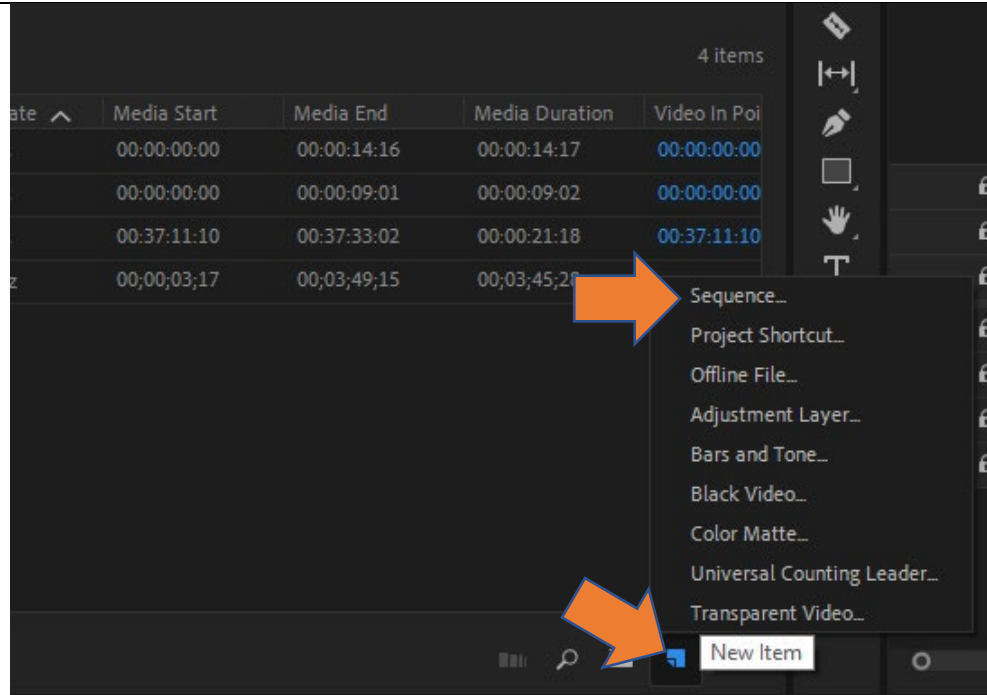
Give your
new
sequence a
name.



Select OK.

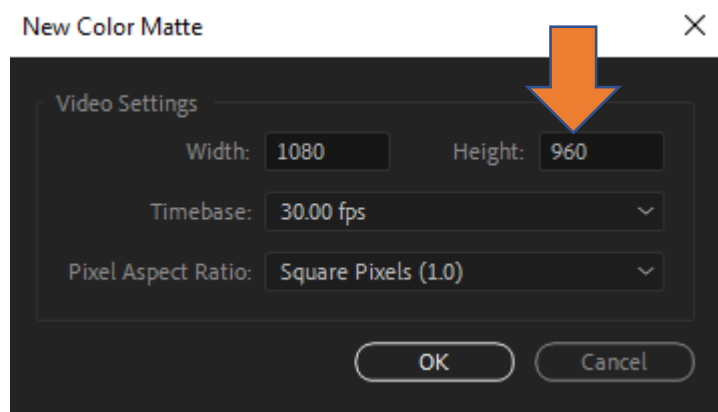
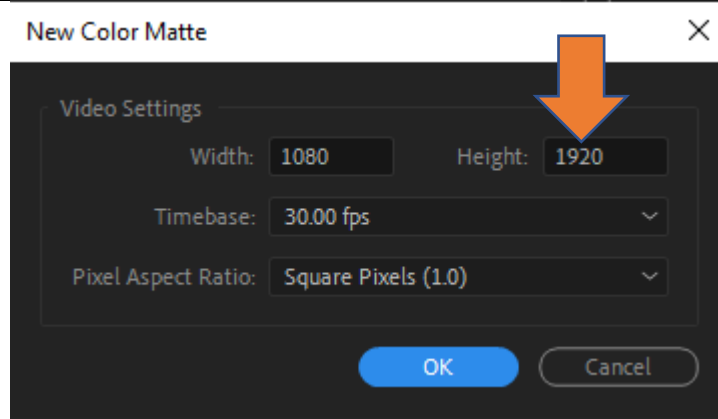


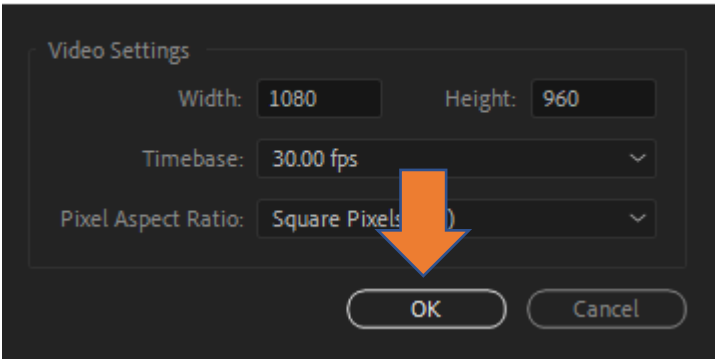
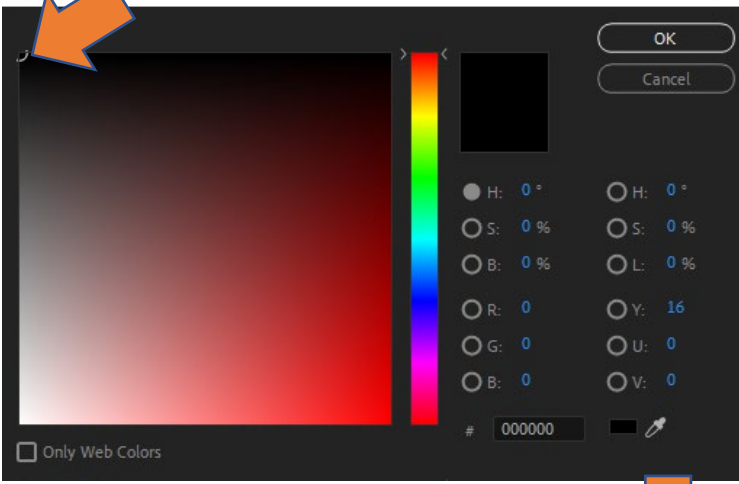
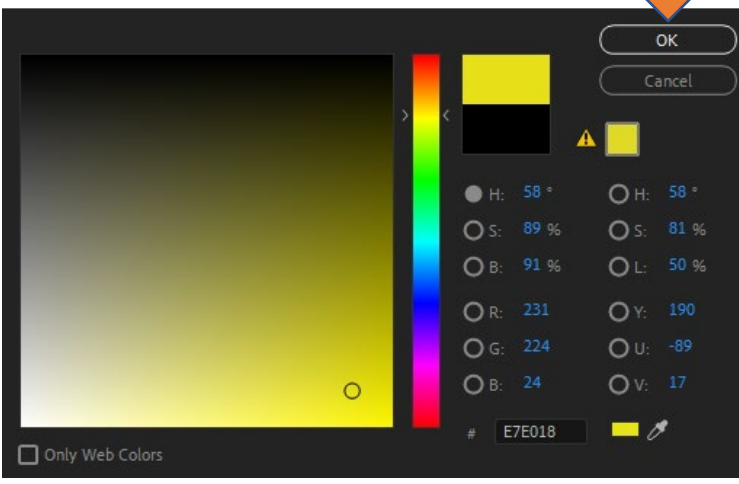
Select 'New Item' button again, this time choosing the 'Color Matte' option.



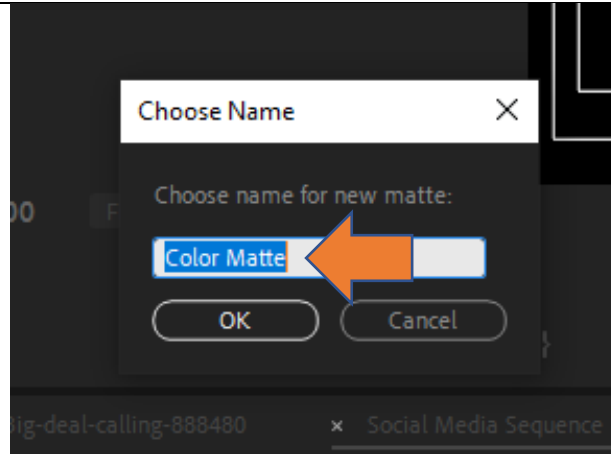
Select the Height and divide the number by 2.

Example: if the default height number is 1920, then the number to type in is 960 ($1920 \div 2 = 960$).

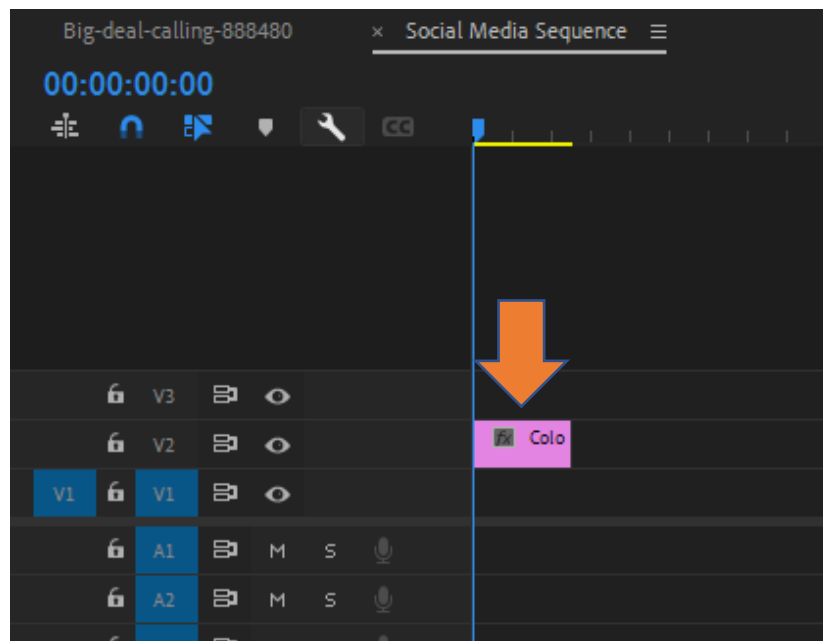
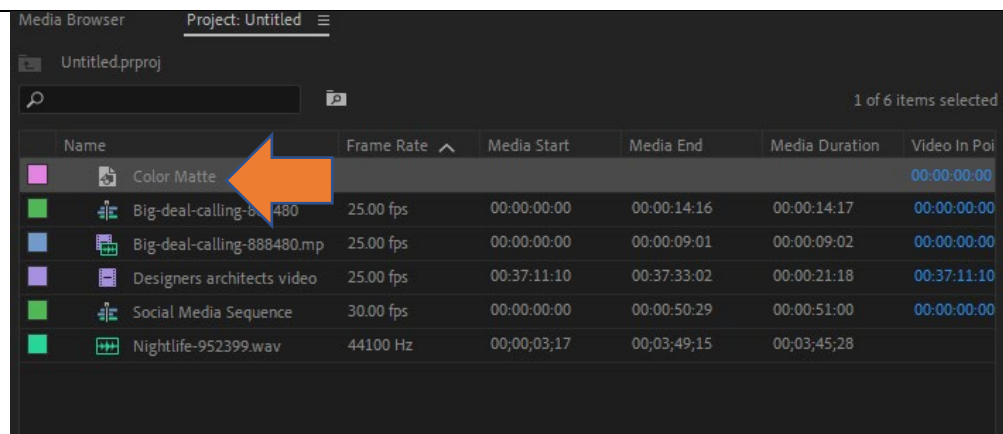


<p>Select OK.</p>	
<p>Use the Color Picker to choose a color for your matte.</p>	
<p>Select OK.</p>	

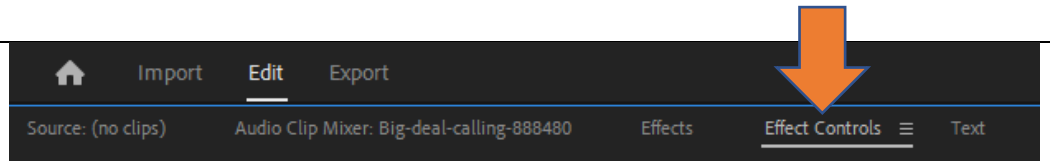
OPTIONAL:
Rename
Color
Matte.



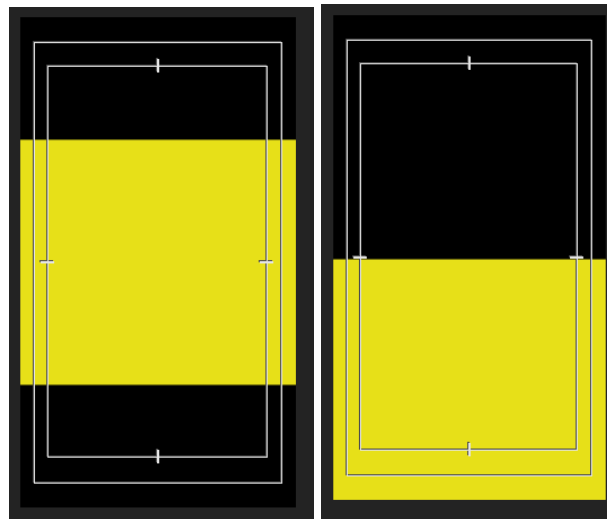
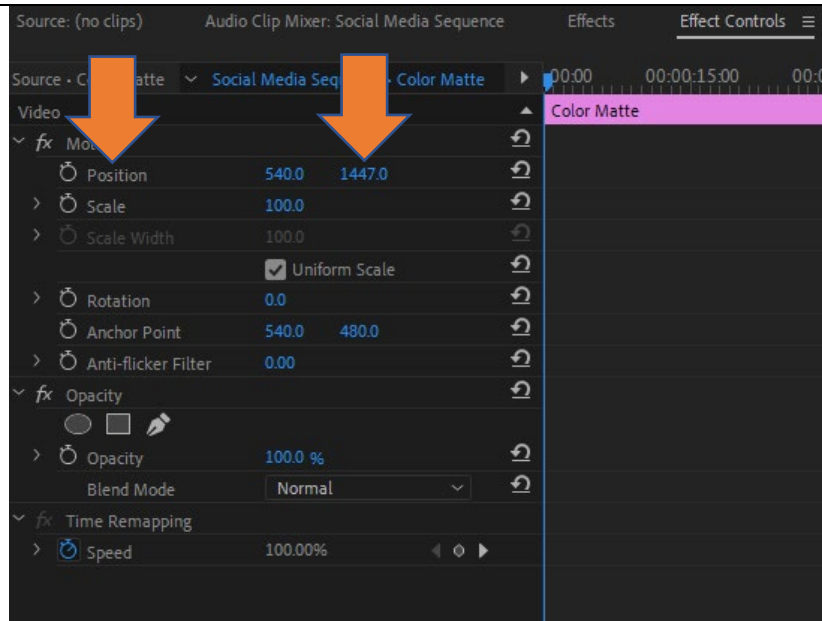
Drag the
Color Matte
from the
Project area
to the new
sequence
you
previously
created.



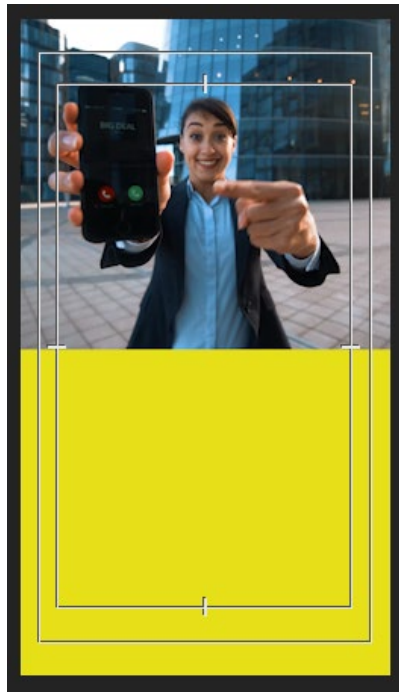
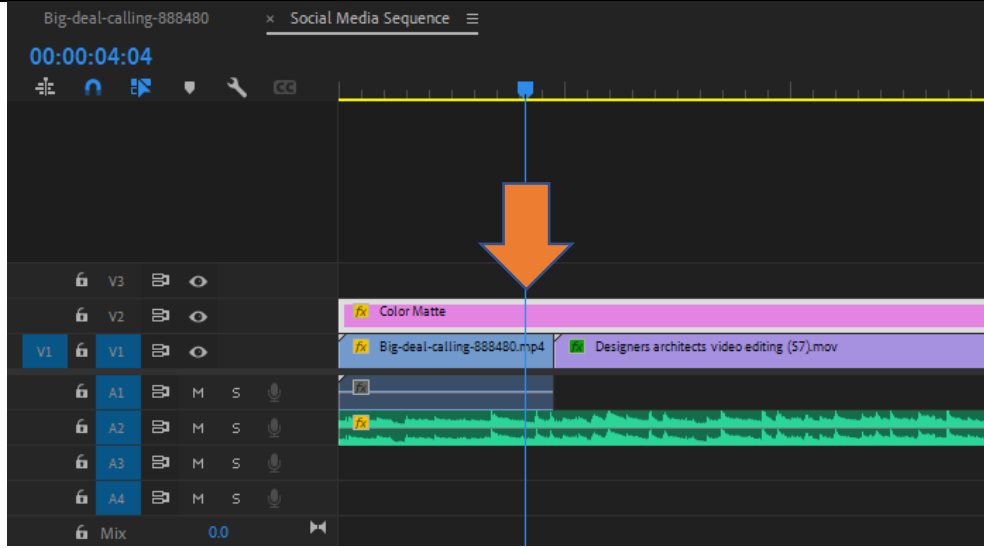
With the Color Matte layer, selected, go to the Effect Controls tab.



Adjust the position of the matte so that it moves to the bottom half of your video (this means you should be adjusting the number on the right in the Position tab).



Make sure the Color Matte layer is at the top so that your video and other files are partially hidden by the Matte.



Task Complete