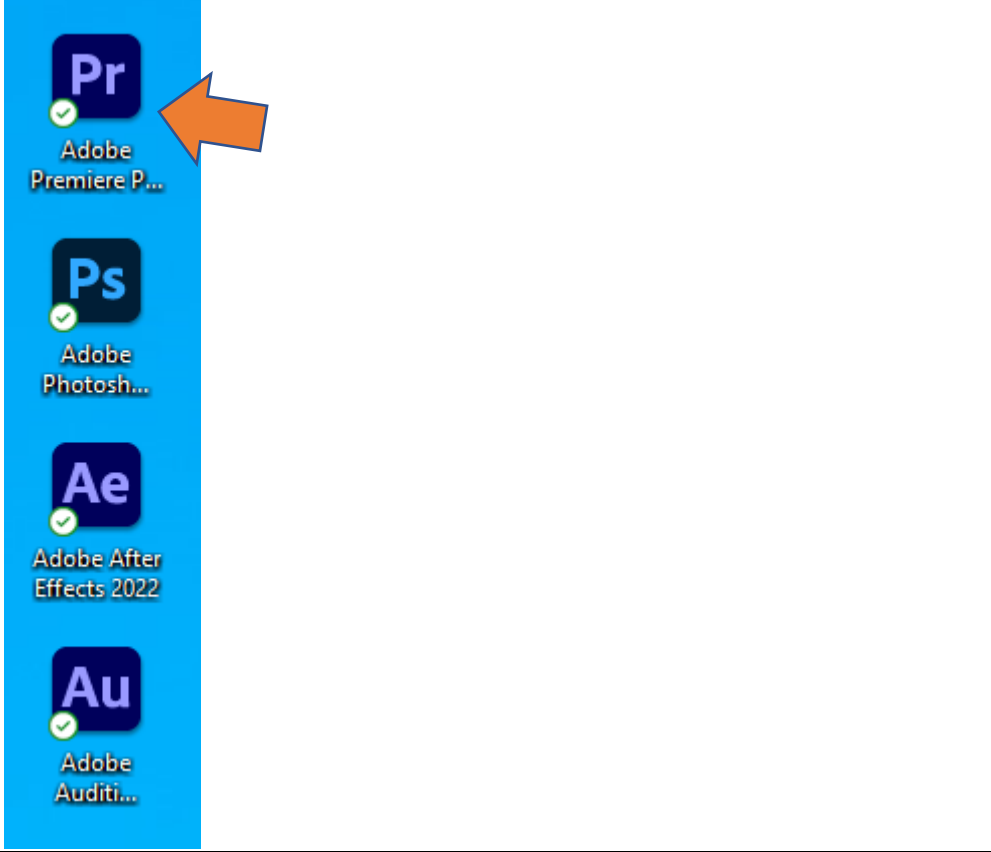

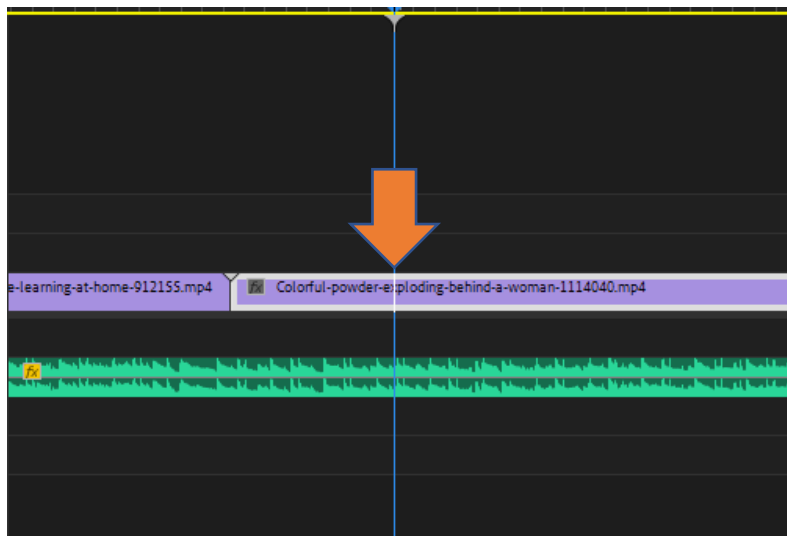


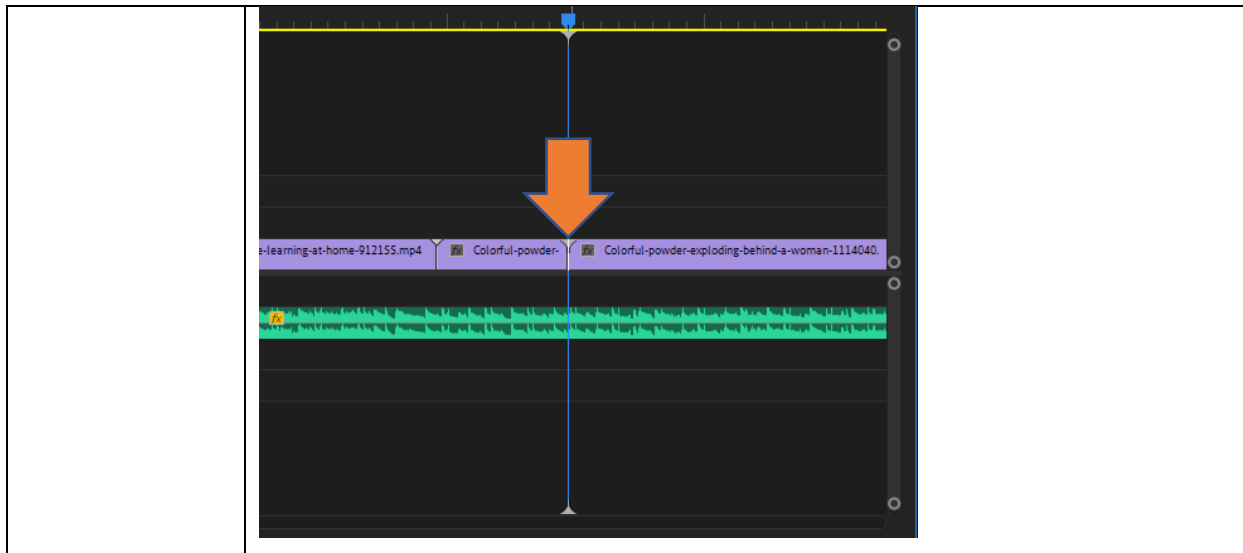
## Create a Hook in Premiere Pro

<p>Open the Adobe Premiere Pro program.</p>	 A vertical blue sidebar from the Adobe Creative Cloud desktop app. It contains four application icons, each with a green checkmark in the top-left corner. From top to bottom: Adobe Premiere Pro (Pr), Adobe Photoshop (Ps), Adobe After Effects 2022 (Ae), and Adobe Audition (Au). An orange arrow points to the Adobe Premiere Pro icon.
<p>Create a new project or open an existing one (see <a href="#">How to Create a New Project in Premiere Pro</a>).</p>	 A dark grey splash screen for Adobe Premiere Pro. It features four buttons: 'New Project' (highlighted with an orange arrow), 'Open Project' (highlighted with an orange arrow), 'Home' (with a house icon), and 'Learn' (with a lightbulb icon).

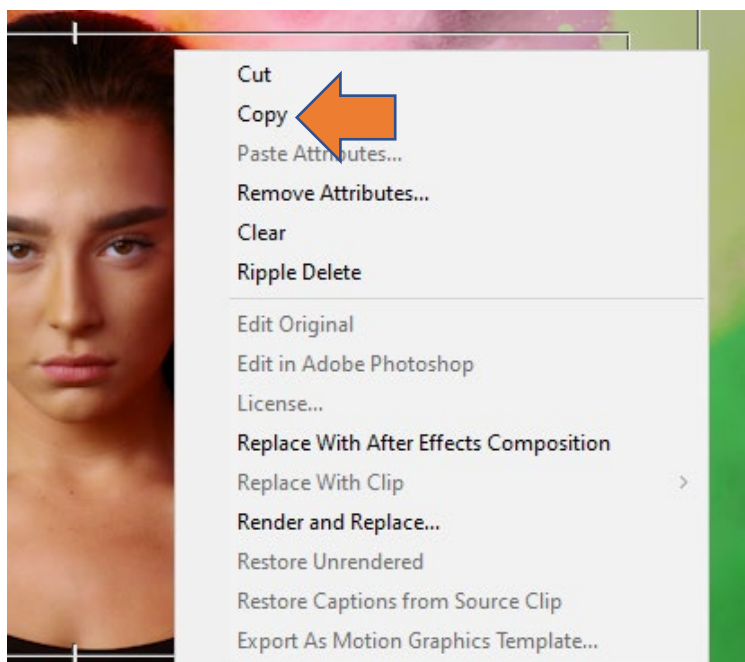
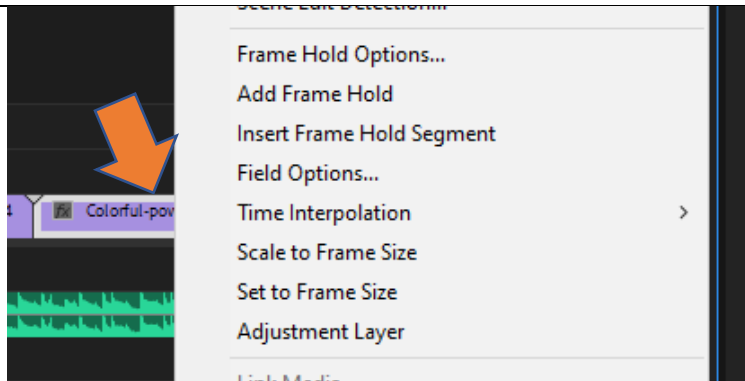
From your sequence, use the Razor tool to create at least one clip from your video (see [How to Clip a Video using Adobe Premiere Pro](#)).

The clips you choose should be interesting enough to catch the viewer's eye (about 3 seconds worth).

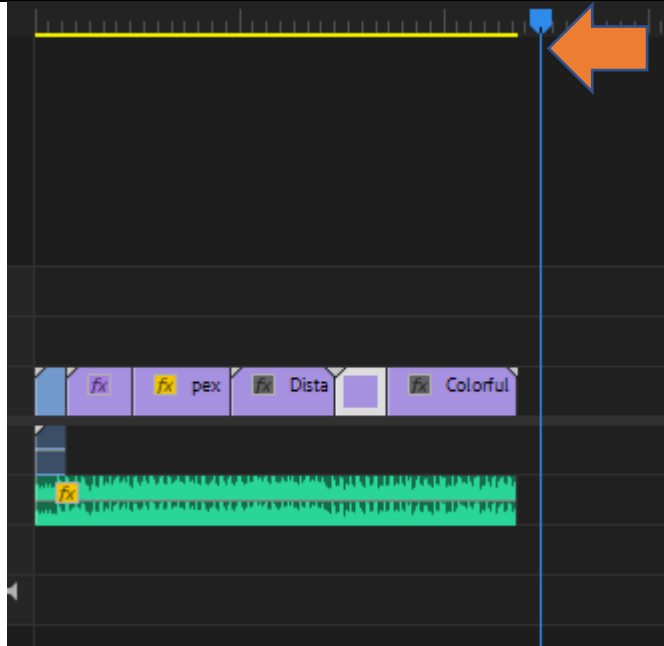




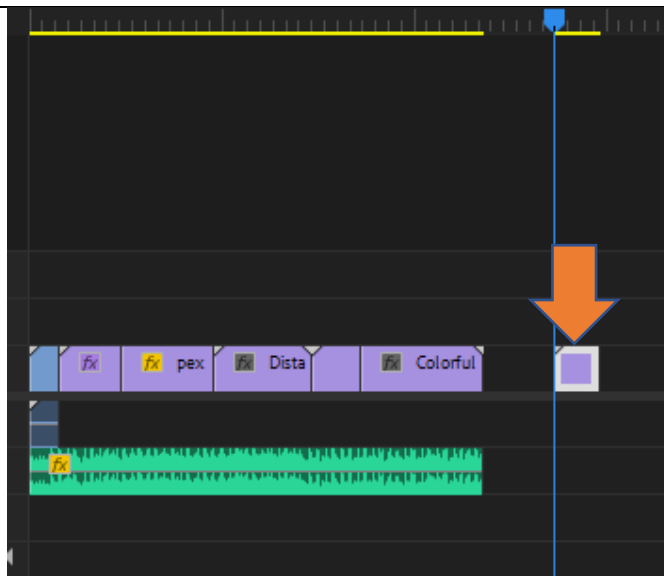
Right click on the highlighted part and select the 'Copy' button (or use the keyboard shortcut CTRL + C).



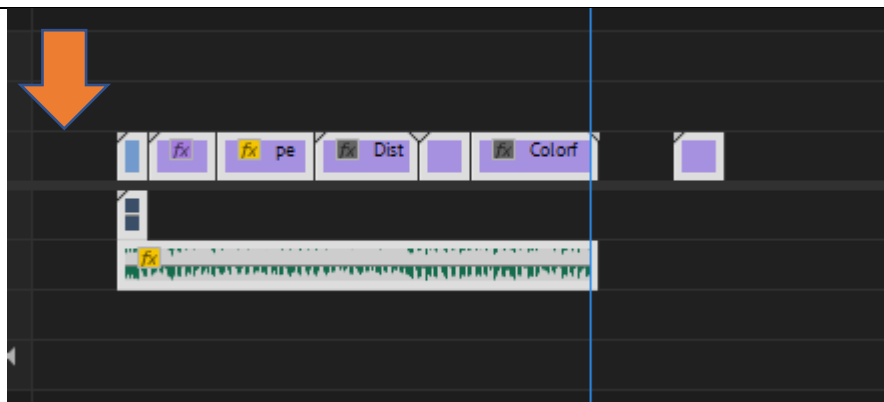
Move the blue cursor line to the right so that it is not touching any part of the video in the timeline.

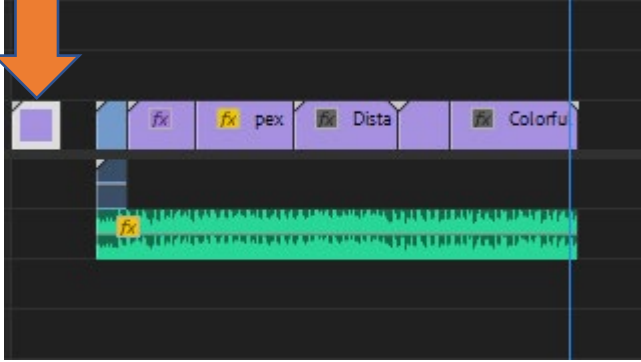
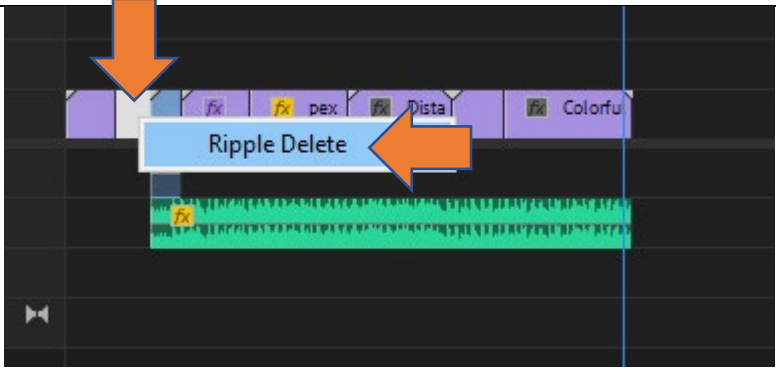
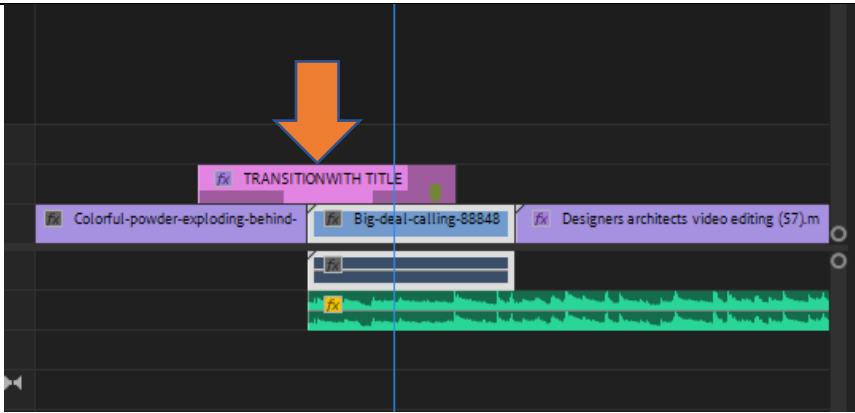


On your keyboard push 'Ctrl + V' (the keyboard shortcut for Paste) to paste the clip(s) to be used as your hook.



Highlight the whole sequence and move it to the left, giving enough space in the beginning of your sequence to fit your hook.



<p>Grab the hook and move it to the beginning of the clip.</p>	 <p>The screenshot shows a video editing timeline with a purple hook at the beginning of a clip. An orange arrow points to the hook, and another orange arrow points to the start of the clip, indicating the movement of the hook to the beginning.</p>
<p>Select the gap between the hook and the sequence, and then select the 'Ripple Delete' option.</p>	 <p>The screenshot shows a video editing timeline with a gap between a hook and a sequence. A blue box labeled 'Ripple Delete' is positioned over the gap, and an orange arrow points to it, indicating the selection of this option.</p>
<p>OPTIONAL (but recommended): Add a transition and/or title card between/above the hook and the rest of the sequence.</p>	 <p>The screenshot shows a video editing timeline with a hook and a sequence. A pink transition card labeled 'fx TRANSITIONWITH TITLE' is added between the hook and the sequence. An orange arrow points to the transition card, indicating its addition.</p>
<p><b>Task Complete</b></p>	