



# TERRAFORMA

. CHURCH

TERRAFORMA ANNUAL REPORT

OCTOBER 1, 2019

## FROM THE BOARD

What a year this has been for Terraforma Church!

Our church began with a dream: what could happen if we started a church in Northern Virginia that would not only gather people together to grow closer to Jesus, but would also scatter them out on mission to build God's Kingdom and impact the world. We are just over a year since we spoke this dream out loud with a close group of friends, and we are in awe of what God has done!



We launched our public services on January 27th of 2019, and we haven't slowed down since. Terraforma is enjoying growth and momentum, but we truly believe we are just getting started. We could talk forever about the organizational dreams for Terraforma, but ultimately our future is connected with one essential element: YOU. Terraforma's greatest accomplishments will be the contribution of people just like you as you come fully alive in Jesus and build heaven on earth. We are about building people because we know

that when people discover the overflowing life of Christ, they thrive! Our prayer is that you will continue to grow with us at Terraforma, but also that you would be unleashed on mission for God's Kingdom in your circle of influence.

Thank you for exploring our vision and partnering with us to bring heaven to earth.

**Justin Ulrich - Pastor**

Steve Malinchock

Suzy Miller

Jeremiah Holthus

Mike Israel

*The Founding Board of Terraforma*



## CELEBRATION

*Thank God for the Story so Far!*

In 2019 - We launched a church!

On January 27, **269** people came to the launch of Terraforma!

This is what we have accomplished since then:



### GATHER TO GROW:

Total Unique Attendees: **465**  
Highest Attendance: **288** (Easter Sunday)  
Average Attendance since launch: **130**  
Lowest Attendance: **83** (March 3rd)  
Total Families: **211**  
Giving Families: **81**  
Scheduled Giving Families: **28**  
Total Giving: **\$234,882**  
Baptisms: **8**  
Pots of Coffee Served: **99**  
Donuts Consumed: **2,376**



### SCATTER & SERVE:

Scatter Partners: **16**  
Amount Given to Outside Needs: **\$7,974**  
Total Amount Invested for Kingdom Initiatives: **\$24,475**  
(over 10% of our budget)  
Scatter Projects Served: **30**  
Total Volunteers Scattered: **420**  
Hours of Community Service Donated: **500+**

### DIGITAL ENGAGEMENT:

App Media Plays: **2,045** (Peak of **632** plays a month through Thrones Series)  
App Launches: **6,168** (Peaked at **1,445** through Thrones Series)  
App Downloads: **579**  
Facebook Likes: **294**  
Facebook Followers: **310**  
Average Weekly Facebook Livecast views: **246**  
Facebook Check-Ins: **43**  
Best Performing Facebook Video: Thrones Bumper - **6,218** views



*We are the church that invites  
you on a mission.*

***Come, be sent with us!***



## NEAR TERM...

### SUPPORT YOU MORE!

**For your kiddos...** We have hired a part time children's lead! **Welcome Karisa!**



We need to increase the hours we, as a staff, spend during the week focused on “Bringing Heaven to Earth,” so that means **hiring 2-3 additional part-time resources**. Our movement is too important to do with just a few hands during the week.

**Build out more spaces** – we are growing! We need additional, LARGER theaters for the adults (check out Theatre 10), and we **NEED** more theaters for our kids and middle-schoolers. This growth is great news, but it also costs us more \$\$ EVERY WEEK – so we need your help.

We will also **transition our government** from the Founding Board to a 3 Board structure in 2020: Elders, Trustees and Overseers. This is all about creating a leadership structure that supports effectiveness, transparency and accountability.

### EXPAND OUR REACH

Terraforma is different, but Jesus' love, when shared correctly, IS CONTAGIOUS, so we need to get the message of this 'different kind of church' out!

We believe we are called to start more community-engaging, people-loving, God-inspired initiatives locally and remotely. What does this look like? We are not entirely sure, but here are some projects that we want YOU to pray and engage with us to build out:

- **Terraforma YouTube channel** expanding our reach to more digital communities
- **Community engagement** initiatives (ask us about our dream for an eSports competition)
- **55+ Community service** and social connections

### BE A GREAT EMPLOYER

You know what it feels like to work for an employer that cares about you. Well... **WE are ALL the employers of the Terraforma staff!** YOUR Sunday giving is what makes it all possible. So in the coming year, we want to make sure that WE are providing them with the following:

- Providing reasonable and competitive salaries and pay
- Providing affordable health care benefits, for them as individuals and for their families
- Providing retirement benefits which allow them to plan for the future

Most of us get these today from our employers - let's do the same for our Terraforma staff who spend their time caring for us!

## WHAT'S NEXT?

### □ INSPIRE OUR COMMUNITIES TO CHANGE THE WORLD

- We want to expand Scatter & Serve weekends through our remote communities – getting people to serve right where they are!
- We also want to create Scatter&Serve U - mobilizing Scatter efforts on college campuses

### □ DISCIPLE MULTIPLICATION

Foster a culture of apprenticeship and reproducing disciples, so people can connect with God and each other naturally. We are exploring strategies to not only help you grow in Christ, but also to empower you to reproduce other disciples as we live out our apprenticeship to Jesus.

### □ MOVEMENT MULTIPLICATION

We desire to support and release other missional-minded churches, because the best hope for our world is for the church to thrive.

To this end...we envision creating Micro-Networks to strategically accomplish these goals.



- **A network of Impact Partners** - this is about all of life redeemed and a holistic vision for the Kingdom of God. Leverage your circle of influence to connect people together and create solutions in every area of life.
- **A network of Missional Church Plants** - like-minded churches connecting to live out and spread the love of Jesus, incubating and releasing missional movements. We are praying about helping to release another missional church plant in 2020.
- **A network of technology enabled “life-coaching”** which inspires and releases exponential leaders. We are sending some of our leaders to get trained to conduct

“Personal Leadership Summits,” because we think if we build and invest in people, these people can and will change the world.



# FY 2018/19 FINANCE UPDATE

Since Launch Date: January 27, 2019 – September 30, 2019

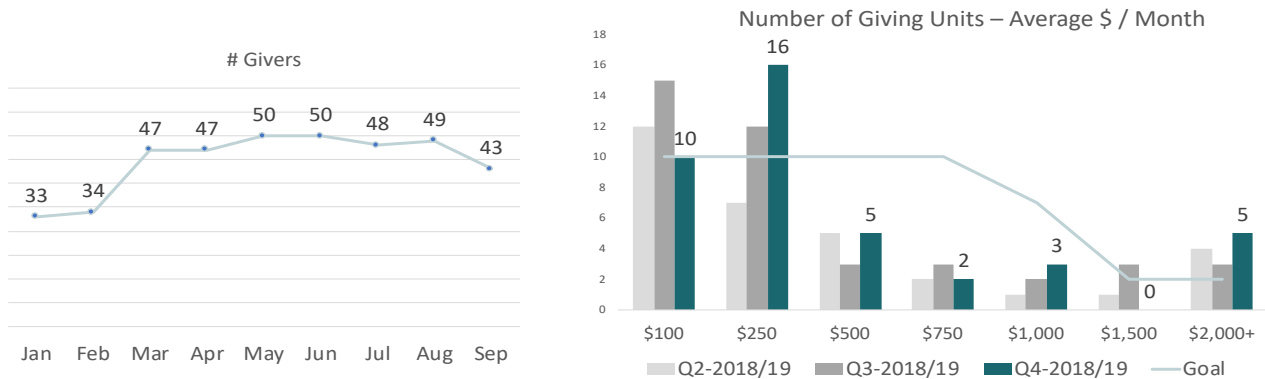
## Overview

**Total Giving:** \$234,882  
**Total Expenses:** \$201,339  
**Weekly Giving Avg:** \$6,549  
**Monthly Giving Avg:** \$28,109  
**Monthly Expenses Avg:** \$24,708



It has been an amazing year of financial giving to achieve our launch, stabilize throughout the summer, exceed our Kingdom Investment goals, and now be in a position to grow where God is sending us!

## Giving Units – Thank You for your investment!



Our family of investors continues to “move to the right” in the Unit Graph and bring us closer to achieving our Thrive goal of \$7,500 average weekly giving. Thank you to so many who are sacrificially giving to push our movement forward. Your scheduled giving helps us plan, and your additional ‘special gifts’ are moving us into new areas of multiplication - extending God’s love and God’s Kingdom to a world that needs it!

## Investment and Savings – Saying “YES!” to God

**Total ‘Kingdom Investment’:** \$24,475 *104% of Goal!*

(goal: 10% of giving is invested outside our “walls” and operations)

**Current Emergency Savings:** \$8,502

**FY 2019/20 Goals:**

**Weekly Giving Avg:** \$7,500

**New Kingdom Investment:** \$39,000

**Total Emergency Savings:** \$100,000

### Ways to Give

- Cash or Check\* (\* Best for \$3K+)
- App: Terraforma Church
- Website: Terraforma.church
- Stock – 26% tax reduction!
- Schwab Charitable
- Company Match



*We are not focused on building  
our CHURCH.*

*We are focused on building  
God's KINGDOM!*

WELCOME HOME



TERRAFORMA  
CHURCH