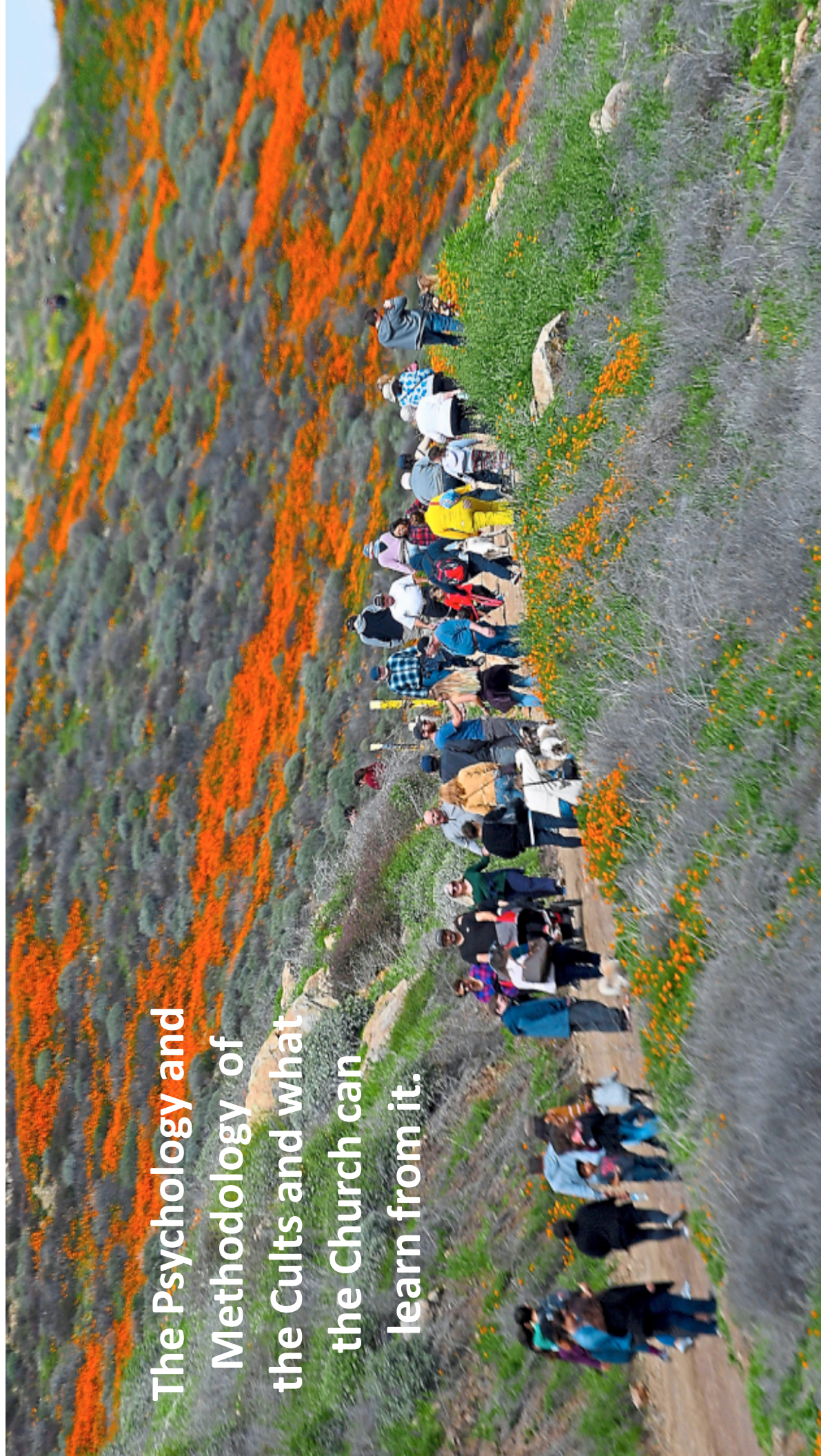


**The Psychology and
Methodology of
the Cults and what
the Church can
learn from it.**





8.68 Million
membership.
20 Million
annual
Memorial
attendance.

Charles Taze Russell



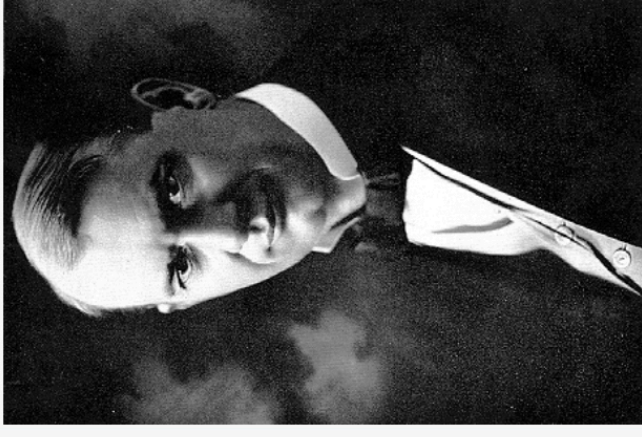
Russell in 1911.

Born February 16, 1852
[Allegheny, Pennsylvania, U.S.](#)

Died October 31, 1916 (aged 64)
[Pampa, Texas, U.S.](#)

Occupation [Writer, pastor](#)

Joseph Franklin Rutherford



Joseph Franklin Rutherford

Born November 8, 1869
[Versailles, Missouri, US](#)

Died January 8, 1942 (aged 72)
[San Diego, California, US](#)

Nationality [American](#)

Occupation [Lawyer](#)

May 15, 1984

The Watchtower
Announcing Jehovah's Kingdom

1914

The Generation That Will Not Pass Away

DECEMBER 1, 2004

THE WATCHTOWER
ANNOUNCING JEHOVAH'S KINGDOM

What Influence Does Jesus Have on Your Life?

THE WATCHTOWER
ANNOUNCING JEHOVAH'S KINGDOM

Will You Accept GOD'S GREATEST GIFT?

MEMORIAL OF JESUS' DEATH | TUESDAY, APRIL 11, 2017

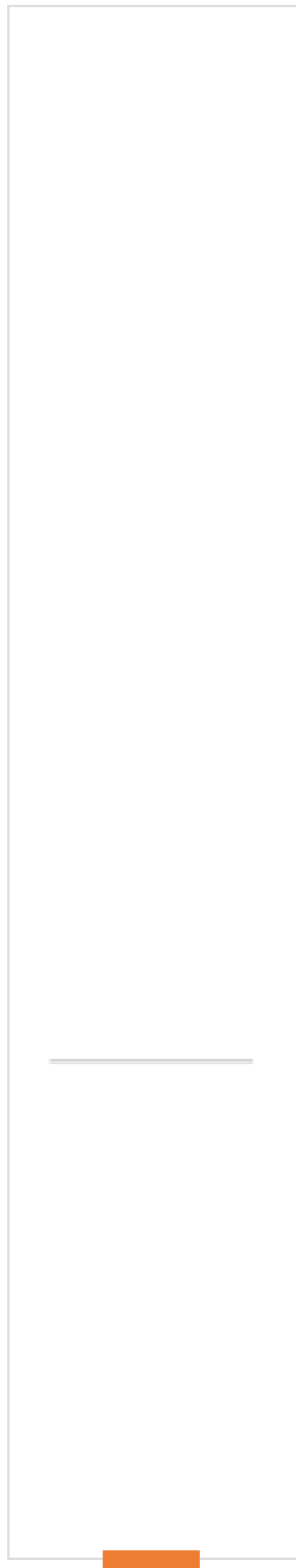
The WATCHTOWER
Announcing JEHOVAH'S KINGDOM

JANUARY 1, 1965
Semi-annually

DOES YOUR WORSHIP TO GOD COME FIRST?
YOUR FINAL DECISION BEING FORGED TODAY?
WORSHIP THE GOD OF RESURRECTION
THE RESCUER OF THE WICKED IF SHORT-LIVED

© 1965 JTS

"YOU ARE MY WITNESSES," SAYS JEHOVAH—Isa. 43:12



Charles Taze Russell Founder

- At 18 years of age organized a Bible Study (1870)
- 1876 C.T. Russell elected Pastor
- 1879 Began Publishing The WatchTower Announcing Jehovah's Kingdom (Currently almost 18 million copies published monthly in 110 Languages)
- 1903 Divorced his wife....Russell Is shown to own 99% of the “company”
- 1903 “Miracle Wheat” scandal... Brooklyn Daily Eagle
- 1912 Russell sues for libel against Reverend J.J. Ross James St Baptist Church Hamilton Ontario
- Died October 16 1916

Joseph F. Rutherford

- Rose in Power and popularity... to oppose him was tantamount to questioning the authority of Jehovah Himself. He declared himself the mouthpiece of Jehovah for this age. *Why Serve Jehovah*
- 1931 Became the Jehovah Witnesses
- Wrote more than 100 books and pamphlets, by 1941 translated into 80 languages

“ One of the most distressing traits manifested in the literature and teachings of the Jehovah Witnesses is their seemingly complete disregard for historical facts and dependable literary consistency.” Kingdom of the Cults pg 89

Key Doctrines

- Jesus was created not a part of the eternal Trinity
- Atonement
- ‘The Jehovah Witnesses argue that the Atonement is not wholly of God, but rather half God and half man. Jesus according to their argument , removed the effects of Adam’s sin by His sacrifice on Calvary, but that the work will not be fully complete until the survivors of Armageddon return to God through free will and become subject to the theocratic rule of Jehovah.” Kingdom of the cults pg 152
- The Jehovah Witnesses do not believe in Hell or eternal torment
- Jesus returned in 1914 and cleansed the temple in 1918. Jesus did not rise from the dead physically so his return is not physical. “The Truth shall set you free” pg 295



Jesus as “a god”

John 1:1

This verse in the NWT 2013 reads: “In the beginning was the Word, and the Word was with God, and the Word was a god.” The Watch Tower goes to great lengths to explain why this is an accurate rendering of the Greek, citing grammatical rules and misquoting Greek scholars to support its belief that the Word is “godlike, divine, a god,” but not co-equal and co-eternal with the Father.

Jesus not eternal

John 8:58

The New World Translation (2013) renders this:

"Jesus said to them: 'Most truly I say to you, before Abraham came into existence, I have been.'" Because Jehovah's Witnesses deny the deity and eternity of Jesus, their translators had to change the biblical text to match their errant doctrines.

Compare the KJV: "Jesus said to them, Verily, verily, I say unto you, Before Abraham was, I am."



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The Psychology...

- “We should meekly go along with the Lord’s theocratic organization and wait for further clarification.”
The Watchtower, February 1, 1952
pg 79-80
- No member is allowed to think independently for himself
- The Scriptures are always made to conform to the Watchtowers beliefs

Mind Control Model

- Behavior Control
- Thought Control
- Emotional Control
- **Information Control**

