

Cornerstone Commitments

“I Will Be an Influencer”



Salt
& Light



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Influence: to have an effect on someone's behavior or character

Influencer: someone who shapes trends, opinion, thought processes, the way people spend their money and so much more

We are ALL influencers

Matthew 5:13-16

¹³ “You are the salt of the earth. But if the salt loses its saltiness, how can it be made salty again? It is no longer good for anything, except to be thrown out and trampled underfoot.

¹⁴ “You are the light of the world. A town built on a hill cannot be hidden. ¹⁵ Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. ¹⁶ In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.



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How to be an influencer

Prayer for opportunities and courage

Colossians 4:2-6

² Devote yourselves to prayer, being watchful and thankful.

³ And pray for us, too, that God may open a door for our message, so that we may proclaim the mystery of Christ, for which I am in chains. ⁴ Pray that I may proclaim it clearly, as I should. ⁵ Be wise in the way you act toward outsiders; make the most of every opportunity. ⁶ Let your conversation be always full of grace, seasoned with salt, so that you may know how to answer everyone.

Talk to God. THEN talk about God



How to be an influencer

Be a living example

Live as salt and light regardless of the circumstances

Acts 16:25

²⁵ About midnight Paul and Silas were praying and singing hymns to God, and the other prisoners were listening to them.



How to be an influencer

Use your words

Proverbs 18:21

²¹ The tongue has the power of life and death,
and those who love it will eat its fruit.

Your words matter

Matthew 12:36-37

³⁶ But I tell you that everyone will have to give account
on the day of judgment for every empty word they have
spoken. ³⁷ For by your words you will be acquitted, and
by your words you will be condemned.”



The ultimate influencer

John 8:12

¹² When Jesus spoke again to the people, he said, “I am the light of the world. Whoever follows me will never walk in darkness, but will have the light of life.”



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Go Make a difference
in your world