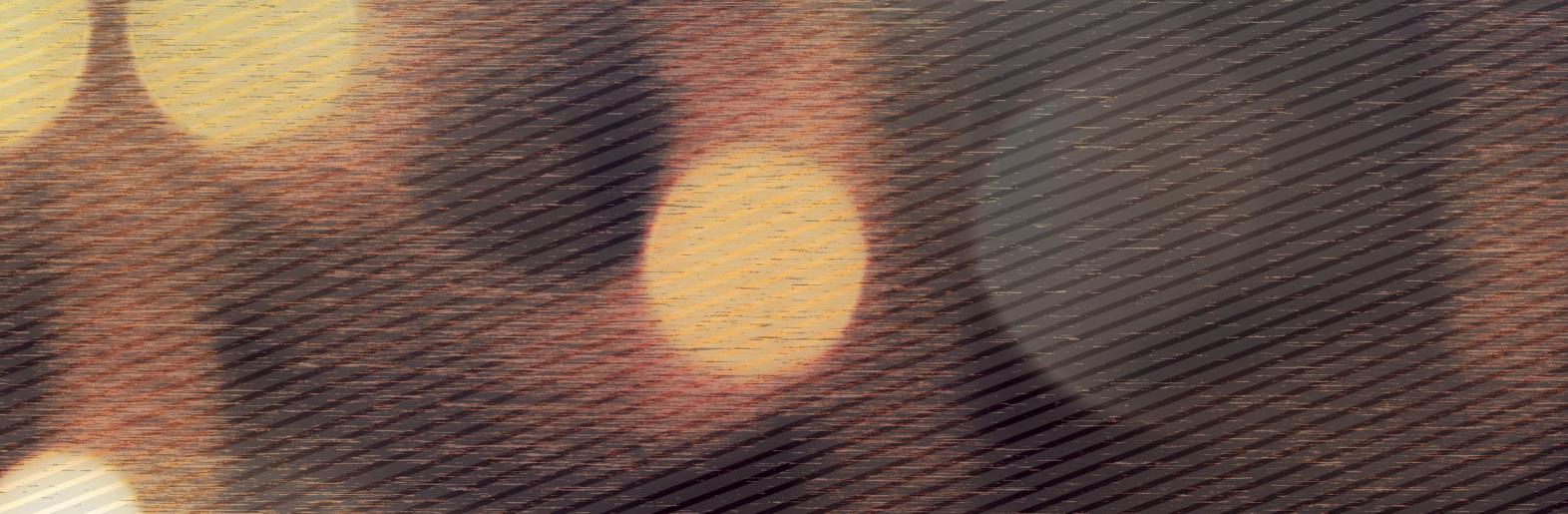




IMAGINE 2022





I believe this is a defining time for CAV.
I'm so proud of our church and all that
we've accomplished over the last 24
years - but our story is far from over.
God has big plans for our future here,
and I want to invite all of you to go
“All In” with me as we give, serve, and
influence for the vision He has given us.

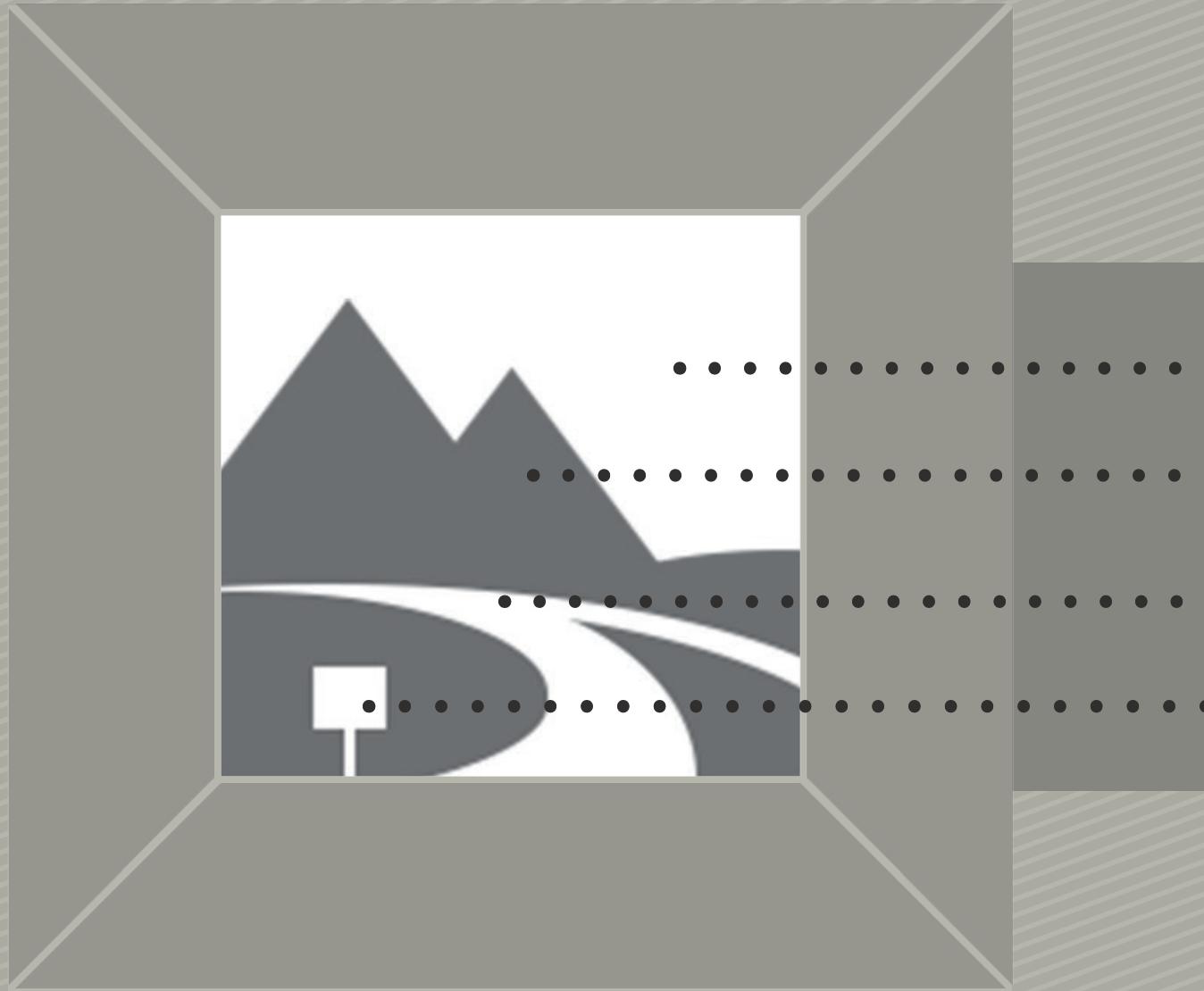
A handwritten signature in black ink, reading "Mark", with a horizontal line extending from the end of the "k".

“From the tribe of Issachar, there were 200 leaders of the trip with their relatives. All these men understood the signs of the times and knew the best course for Israel to take.”

1 CHRONICLES 12:32

FORGIVENESS
LOVE
FRIENDSHIP
HUMILITY

FAITH
PEACE
COURAGE
HONESTY



VISION AS FUTURE PICTURE

..... **BEYOND-THE-HORIZON VISION**

..... **BACKGROUND VISION**

..... **MIDGROUND VISION**

..... **FOREGROUND VISION**

HOW THE HORIZON STORYLINE WORKS

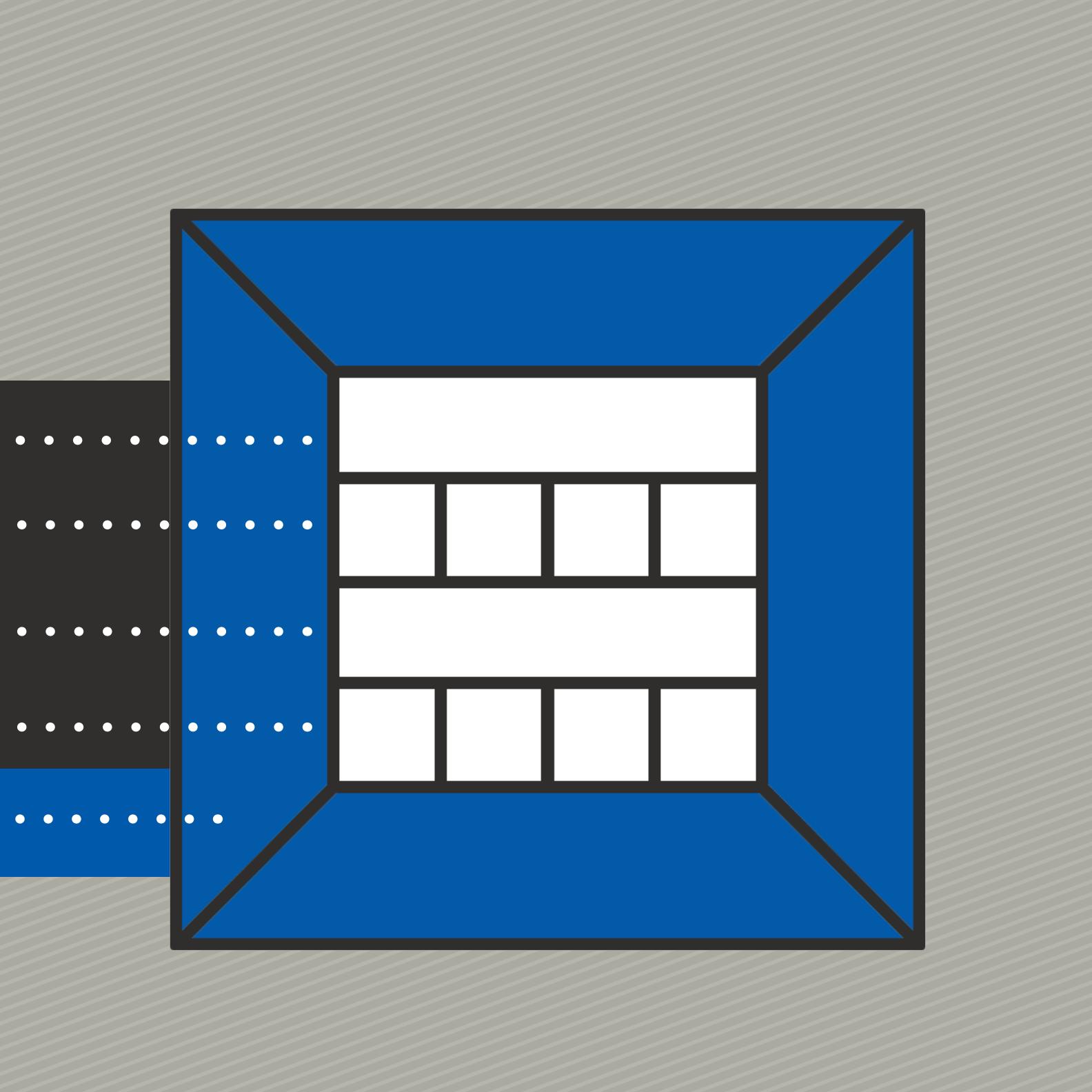
BEYOND-THE-HORIZON VISION ·····

BACKGROUND VISION ······

MIDGROUND VISION ······

FOREGROUND VISION ······

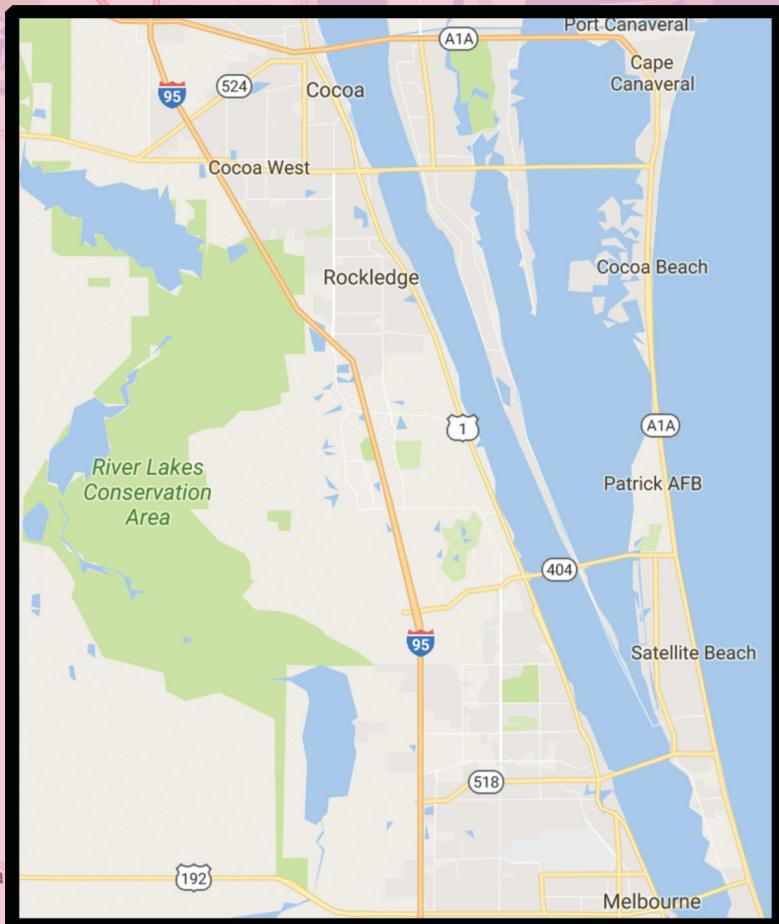
CAV DNA ······



OUR GEOGRAPHIC FOOTPRINT

ST. JOHN'S RIVER

528



BEACHES

192



29

PETER

STUDENTFLUO

“Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.”

MATTHEW 28:19-20

**BEYOND
THE
HORIZON**

In the next seven years, CAV
is going to equip thousands to
become influencers for Christ
so that we can awaken tens of
thousands in Central Brevard
to join Jesus on a
life-changing journey.

**“The greatest danger for
most of us is not that our
aim is too high and we miss
it, but that it is too low and
we reach it.”**

MICHELANGELO



BACKGROUND VISION

We have four big ideas
that make up our
Background Vision. It is
through these big ideas that
we hope to accomplish our
“Beyond the Horizon” vision.

BIG IDEA #1:

INTENTIONAL LEADERSHIP PIPELINE

**WE WILL RAISE UP INDIVIDUALS
THROUGH AN INTENTIONAL
LEADERSHIP PIPELINE, PREPARING
THEM TO BECOME HIGHLY
INFLUENTIAL CHRIST FOLLOWERS.**

Our goal is to install and progress 250 individuals into the leadership pipeline at various levels by the fall of 2018

BIG IDEA #2:

DEVELOP CAMPUS SITE PLAN

**WE WILL DEVELOP A
COMPREHENSIVE PLAN TO
BUILD AND FUND OUR FACILITIES
AND PROPERTY BUILD OUT.**

Our Beyond the Horizon goal is to build a 1,500 seat worship center (and accompanying ministry space). We also anticipate beginning a three year funding initiative for the new worship center.

BIG IDEA #3:

MAXIMIZE OUTREACH STRATEGY

**WE WILL INCREASE OUR IMPACT
THROUGHOUT CENTRAL BREVARD
BY STRENGTHENING OUR LOCAL
MINISTRY PARTNERSHIPS AND OUR
TARGETED MARKETING EFFORTS.**

Our goal is to double our financial investment and double our volunteer base with our “top 4” community initiatives.

BIG IDEA #4:

CULTIVATE OWNERSHIP CULTURE

**WE WILL CULTIVATE AN OWNERSHIP
CULTURE BY INSPIRING AND
EDUCATING CAV PARTICIPANTS,
PARTNERS, AND MEMBERS IN THE
AREA OF GENEROSITY PRINCIPLES.**

**Our goal is to double our
giving units and ministry
servants within three years.**

**“Ultimately vision
transfers through
people not paper!”**

GOD DREAMS, WILL MANCINI



GROUPS

Grief

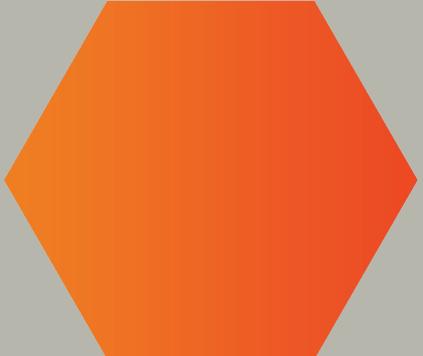
Share

MIDGROUND VISION

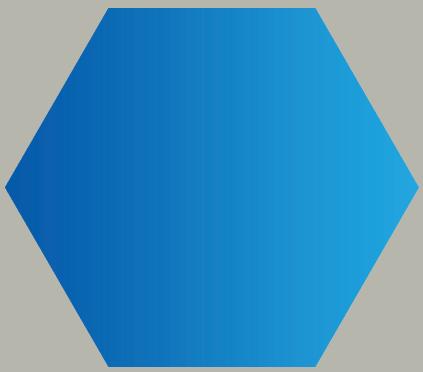
We envision a day when everyone who calls CAV home has said “Yes, I am ‘All In’ to CAV’s mission, strategy, and vision.”

ALL IN

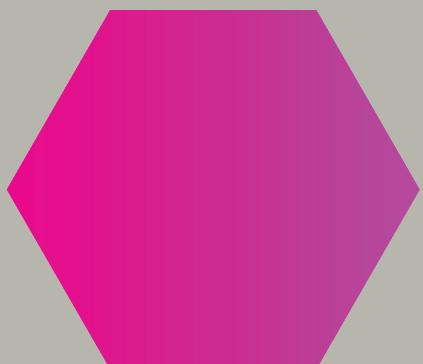




**GIVE TO
THE VISION**



**SERVE THE
VISION**



**INFLUENCE
FOR THE
VISION**



“If one advances confidently in the direction of his dreams, and endeavors to live the life which he has imagined, he will meet with success unexpected in common hours.”

HENRY DAVID THOREAU

**FOREGROUND
VISION**

We have four initiatives that make up our foreground vision. These are all initiatives that we have begun at CAV.

INITIATIVE #1:

LAUNCH A LEADERSHIP PIPELINE

We will design and develop a leadership pipeline for CAV which will equip staff and leaders with the skills and programming for leadership development throughout the organization.

OUR GOAL IS TO LAUNCH
THE LEADERSHIP PIPELINE
IN 1ST QUARTER OF 2017

INITIATIVE #2:

CLARIFY CONNECTION PROCESS

We will clarify and communicate our connection process to the church in 2016.

This will include communicating it verbally and visually.

**OUR DESIRE IS TO SEE 90% OF
OUR CONGREGATION
CONNECTED INTO THE BODY
LIFE OF THE CHURCH.**

INITIATIVE #3:

DETAIL OUR GROWTH PLAN

New worship service schedule:

Saturday

5:30PM in the Auditorium

Sunday

8:00AM, 9:30AM, and 11:00AM

**THIS WILL CREATE SPACE
FOR AN ADDITIONAL 600
WORSHIPPING ADULTS
STARTING JANUARY 7 & 8**

INITIATIVE #4:

COMMUNICATE A PARTNERSHIP PLAN

We have launched an “All In” message series this Fall 2016 where everyone who calls CAV home will be challenged to serve and consistently give for 90 days.

WE HOPE TO SEE A 30% INCREASE
IN REGULAR GIVERS AND A 30%
INCREASE IN THOSE WHO HAVE
COMMITTED TO SERVE IN A MINISTRY

HORIZON NAME

BEYOND THE HORIZON

BACKGROUND VISION

MIDGROUND VISION

FOREGROUND VISION

IMAGINE 2022

Equip thousands to become influencers for Christ
so that we can awaken tens of thousands
in Central Brevard to follow Jesus.

Intentional
leadership
pipeline
250 adults

Develop
campus
site plan
1,500 seats

Maximize
outreach
strategy
2X community

Cultivate
ownership
culture
2X FGU



Everyone who calls CAV home is “All In”
to CAV’s mission, strategy, and vision.

Launch
leadership
pipeline

1st QTR 2017

Clarify
connection
process

4th Qtr 2016

Detail
growth
plan

Winter 2017

Communicate
partnership
plan

Fall 2016



“Now to him who is able to do immeasurably more than all we ask or imagine, according to His power that is at work within us, to Him be glory in the church and in Christ Jesus throughout all generations, forever and ever!”

EPHESIANS 3:20-21

**AT CAV WE
IMAGINE...**

AWAKENING

For tens of thousands in Brevard

GEOGRAPHIC SATURATION

Saturating Central Brevard with the gospel

GOSPEL-CENTERED LIFESTYLE

Living out the gospel in everyday life

CULTURAL ARCHITECTS

Building a culture that honors God

LEADERSHIP MULTIPLICATION

Developing leaders with Biblical principles

INCREASE OUR SPHERE OF INFLUENCE

Having a broader impact in Central Brevard

SPIRIT-FILLED ENTREPRENEURS

Innovating ways to share the gospel

FAMILY FAITH INFLUENCERS

Leading our families to gospel-centered living

LOCAL & GLOBAL CATALYSTS

Impacting both our area and the world beyond

