

1. Creativity

a. **Genesis 1:1**

b. God is a Creator and we are made in His image so we too are creative

i. Music

ii. Art

iii. Poetry and literature

iv. But what about creating an organization

v. What about creating civilization

c. The long arc of the bible is the Universe goes from wilderness and chaos to order and is fully redeemed

d. Two things

i. We are invited to join Him in this project - He does not need us but He wants us

1. Any parent here knows that getting help from their 3 year old on some project usually means it takes longer, it will be messier and there will be more mistakes but we want them there

a. It is more enjoyable

b. It is a learning process

c. It is a way to get closer and build the relationship

ii. We too are creators

1. Not *ex nihilo*

2. But in our own small limited way we have the ability to mini mimic the Biblical meta-story

a. We can bring a little order out of a relative chaos

b. All sorts of ways

i. Cleaning and straightening

ii. Organizing your sock drawer

iii. Creating an organization

that takes resources, manipulates them in some way to help others flourish

iii. Business is an attempt to move a small part of life towards greater order based on the creative vision of a person we call an entrepreneur.

1. Someone who sees a better way

2. Sees a problem and a solution where others may not even see a problem
3. Has a vision for a different and better future
4. Has to display certain admirable Christian traits
 - a. Patience (in failing and recovering)
 - b. Perseverance (to continue when it looks lost)
 - c. Persecution (people saying that's useless or a stupid idea)
 - d. Perceiving what others need and want – an entrepreneur has to be focused on everyone else and their needs
5. The Call of the Entrepreneur
 - a. <https://www.youtube.com/watch?v=ROFJKd9hkkA>

2. Service to others
 - a. IF the Entrepreneur's vision is accurate
 - b. IF the business practices good stewardship
 - c. IF the business is effective in serving its customers well
 - d. Only then will it earn profits
 - i. Profits as a sign that the organization got it all right – or at least right enough – losses are a sign that changes are needed
 - ii. Over half of businesses started this year will be out of business two years from now
 - iii. Many are envious of an Elon Musk or Jeff Bezos but for every one of them there are hundreds of business owners making a modest living and millions who have failed
3. The virtuous woman
 - a. **Proverbs 31:10-31**
 - i. V. 13 she produces goods
 - ii. V. 14 she engages in trade as a buyer
 - iii. V. 15 she manages a staff
 - iv. V. 16 she invests
 - v. V. 18 she earns a profit
 - vi. V. 20 She is charitable

vii. V. 24 she engages in trade as a seller

II. Capitalism is Love

i. Jeffrey Tucker

<https://www.youtube.com/watch?v=XUDHZ5sYOZg&t=16s>

ii. Markets demonstrate the four kinds of loves – C.S. Lewis The Four Loves

1. Storge - friendship

a. Commercial exchange creates relationships

i. May be temporary but some become long term

ii. They are mostly peaceful and cooperative

iii. Employees become friends

iv. Lewis says commerce is the most basic form of storge

v. The double Thank you

vi. An appreciation of the value others have in your life

b. Philia – brotherly love

i. Employees become friends

ii. Regular customers and merchants get to know each other

iii. Client relationships can last decades

iv. Friends in similar professions

c. Eros - romantic love

i. Romantic love changes our view of the world

ii. Weird

1. Romance makes us see the world in a more optimistic way

2. The idea of being with your intended can dominate your thoughts

3. A form of insanity

4. It is an idea, a vision of a better future not yet realized but imagined- equates it to entrepreneurship

5. Entrepreneurship – the idea that the future can be better and those with the idea take great risks and make large sacrifices to make it a reality

6. Entrepreneurs are not chasing money – the failure rate is too high for that to be the real motivation- it is the intense love to try to make it real

7. Every business began as in idea that became an obsession that a person had to make happen and could not stop talking and thinking about
- d. Agape – Godly love – Perfect love – the source of the other three loves
 - i. The entire system is a reflection of God wanting the best for us
 - ii. The market system forces us to be better than we would otherwise be by making us serve others and treat them with respect an civility or pay a consequence
 1. Fired
 2. Less business
 3. Fewer clients
 4. Etc.