

## LOST IN TRANSLATION

# “The Death of a Salesman”

COLOSSIANS 4:2-6

KEY TERM: **EVANGELISM**

ROOT WORD: **GOSPEL**

SIMPLE DEFINITION: **BRINGING GOOD NEWS**

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1. Think about your first church experience. Did you feel like an outsider?  
What were the things about church that made you feel a sense of distance?

**THE PROBLEM: Christians are supposed to share their faith, but most don't.**

2. Are you comfortable sharing your faith? If not, what makes it uncomfortable?

**REASON #1: We don't have good news to share.**

3. How have you seen the gospel to be good news in your life? What kinds of personal needs has the good news met?

**REASON #2: We don't feel confident sharing it.**

4. Many of those in the church have been taught that Evangelism is an **event** that all hangs on one conversation. In your own personal experience, have you found your own coming to faith (if you're a Christian) to be a **process** or a one-time **event**?
5. Read Colossians 4:2-6 and notice the three step process: Pray, Act, Speak.

**Pray:** Who are some people in your life who aren't following Jesus that you can pray for, "that good opens a door for your message"?

**Act:** The Bible refers to Christians as Christ's ambassadors. We represent him. How can this shape the way we understand the importance of the way we live?

**Speak:** This is an area that many Christians struggle. Rather than focusing on becoming theological experts, learn to speak from experience. Practice this together: How have you see God come through in your own life?

**Not a salesman with an agenda,  
but a friend with an answer**

RETHINK EVANGELISM

"THE GOSPEL IS THIS: WE ARE MORE SINFUL AND FLAWED THAN WE EVER DARED BELIEVE, YET MORE LOVED AND ACCEPTED THAN WE EVER DARED HOPE."

TIM KELLER